

Why engage in Circular & Green Public Procurement

C/GPP helps your business to

Unlock new market opportunities



Increase competitiveness

Enhance sustainability profile



Cut costs, emission & resource use

Meet public sector demand for green products

Build partnerships & visibility

Benefits of Circular Economy business models

Cost reduction

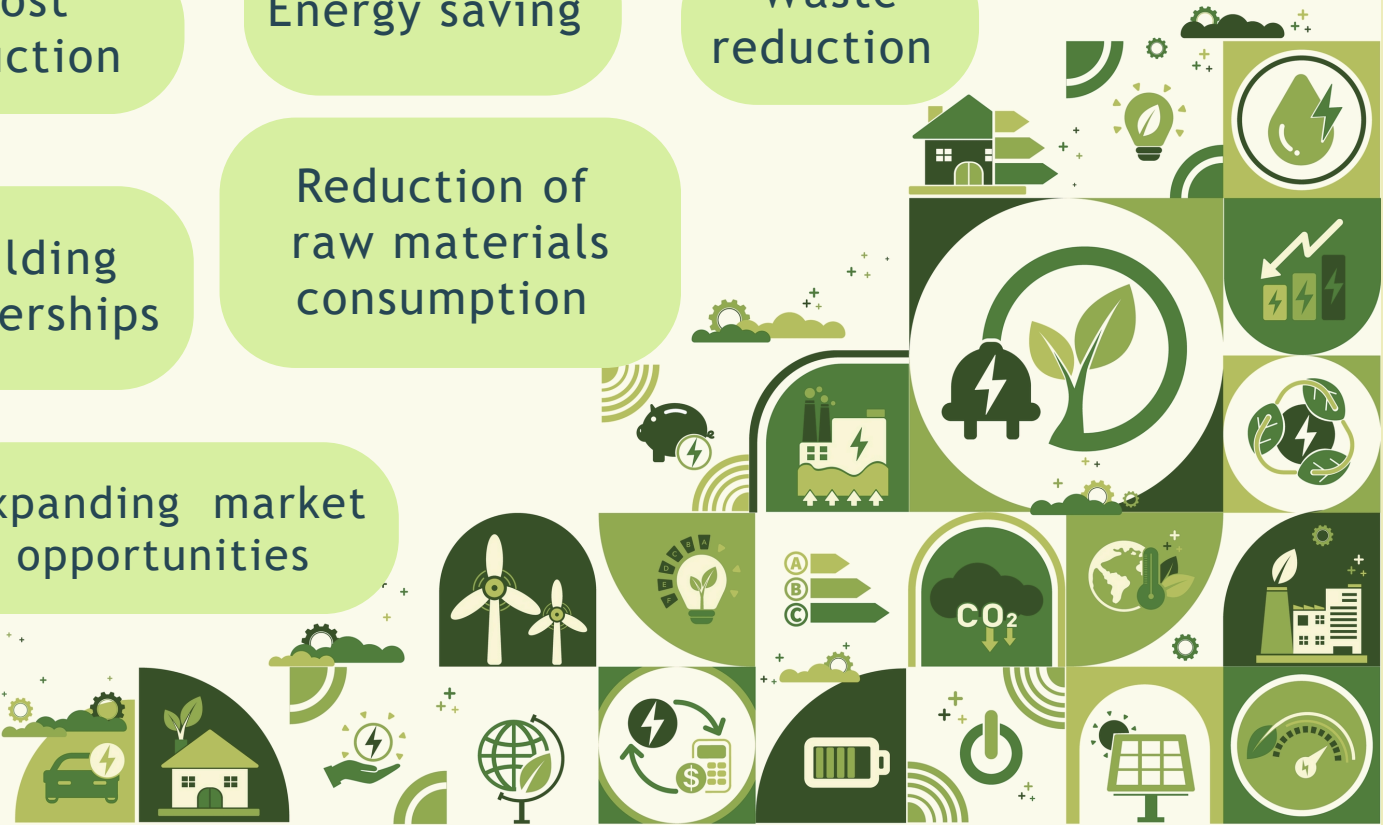
Energy saving

Waste reduction

Building partnerships

Reduction of raw materials consumption

Expanding market opportunities



What you gain with CE-PRINCE

- Free trainings & events
- Peer-to-peer exchanges
- Extend your network
- Free circularity assessment



GET INVOLVED!
CHECK YOUR COUNTRY PROGRAMS