



19F Philippine AXA Life Centre  
Sen. Gil Puyat Ave., cor. Tindalo St.,  
Makati City, Metro Manila, Philippines  
Tel. Nos.: (63 2) 832 8121 to 22  
Fax Nos.: (63 2) 845 1323  
Website: [www.epbn.ph](http://www.epbn.ph)



## Business Mission to IFEX Philippines 2017

Organized by the:  
**EU-PHILIPPINES BUSINESS NETWORK (EPBN)**

In partnership with the  
**CCI FRANCE-PHILIPPINES**

A business mission in Manila during IFEX Philippines 2017, the prestigious Asia's Ethnic Food & Ingredients Show

The mission, co-financed by the EPBN, will include tailored B2B meetings, networking cocktail and a three-day business exhibition in a European Pavilion

From May 19 - 21, 2017  
World Trade Center Metro Manila, &  
Philippine Trade Training Center

12 European companies will be selected for financial support



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## **IFEX PHILIPPINES 2017**

### **Overview**

IFEX Philippines is the country's biggest international trade fair highlighting Asian ethnic food and ingredients.

IFEX Philippines is a fast-rising Asian marketplace where sellers of unique tropical flavors, products, innovations, and services are linked with international buyers, importers, and retailers, propelling for bigger international presence, wider variety of products, and world-class features.

IFEX Philippines not only helps participants advance their business, but lets them contribute as well towards a more dynamic food export industry — supporting food export companies from the Philippines and around the world, while bringing premium food products and services to buyers amid a hassle-free sourcing experience.

Over 700 international and local exhibitors and 2000 trade buyers are expected to participate and attend IFEX Philippines 2017. The show also expects around 8,000 visitors.

### **1. Program**

- **Thurs, May 18:** Arrival in Manila - Hotel check-in – Ingress to set up booth
- **Friday, May 19:** Companies registration – Opening day of IFEX trade exhibition – participation in tailored B2B meetings - Networking Cocktail Reception for EU Business Mission delegates, participants & potential partners
- **Sat, May 20:** Exhibition at the European Pavilion and participation in tailored B2B meetings
- **Sun, May 21:** Exhibition at the European Pavilion and participation in tailored B2B meetings – Closing and egress

### **2. Terms and Conditions**

- Interested EU SMEs shall submit all required documents to participate in the selection: company profile and application form (attached).
- Only 12 EU SMEs will be selected based on their profiles and available places according to EU nationality of the SME.
- Upon payment the following services will be provided:
  - a) A list of targeted and qualified contacts (potential partners) will be provided to the selected companies,
  - b) EPBN & CCI France-Philippines will facilitate all the activities included in the program and introduce your company to their business networks,





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- c) EPBN & CCI France-Philippines will organize B2B tailored meetings with interested players during the three-day exhibition in the European Pavilion,  
d) EPBN & CCI France-Philippines will provide support to facilitate logistic activities: list of recommended hotels, information about transportation in Manila, translation service, etc. However, the **selected EU companies shall take care of their flight tickets and hotel accommodations.**

### 3. Participation Fee for Business Mission & Trade Fair: 2,700 EUR

ACTIVITIES	EUR
<ul style="list-style-type: none"> <li>Exhibition booth (9 sqm) with upgraded design for 3 days at the specialized European Pavilion</li> <li>B2B meetings</li> <li>Networking reception</li> </ul>	
Total Cost	3200
<i>EPBN subsidy</i>	500
<b>Participation Fee per EU Company</b>	<b>2700</b>

### 4. Application & Registration process

- Application deadline: To participate at the selection, the required documents (company profile and attached application form including expectations on the Philippine market) should be sent to EPBN or CCI France-Philippines for examination **by Monday, November 28, 2016.**
- Participants shall pay 50% down payment of the participation fee of **1350 EUR**, and send a copy of the bank transfer to validate the registration **by Friday, December 2, 2016. The balance of the payment of 1350 EUR will be due on March 3, 2017.**

### 5. Important notes

- The European Pavilion with specialized design will be divided into 12 booths with 3x3m dimension following a standard layout.
- EPBN & CCI France-Philippines cannot guarantee a specific number of B2B meetings.
- In case of cancellation of participation no refund will be issued.**





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## 6. Payment condition

50% down payment of **1350 EUR by December 2, 2016, Friday**

50% payment balance of **1350 EUR by March 3, 2017, Friday**

### **EPBN Bank Details:**

European Chamber of Commerce of the Philippines

HSBC - The Hongkong and Shanghai Banking Corp.

3058 Fifth Avenue West

Bonifacio Global City (BGC), Taguig City

**Euro Account no: 031-036023-131**

**Swift Code: HSBCPHMM**

## 7. Contacts:

### EU-Philippines Business Network

#### **Fidel Ventura**

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### CCI France-Philippines

#### **Teresa Yedra**

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## Application Form IFEX Philippines 2017 World Trade Center Manila

Please fill in the following form and return it before November 28, 2016

Company Name: .....

Contact Person: .....

Number of Representatives: .....

Address: .....

City and postal code: .....

Telephone No.: ..... Cellular No.: .....

Email: ..... Website: .....

Nationality of the company ..... Number of employees .....

Annual turnover ..... Business activities .....

Desired business cooperation (agents, distributors, joint-venture partners, importers, etc.):

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The undersigned hereby certify that he/she intends to participate in the IFEX Philippines 2017 Business Mission. Therefore he/she agrees to pay the participation fee by the deadline set.

Date: .....

Signature: .....

