

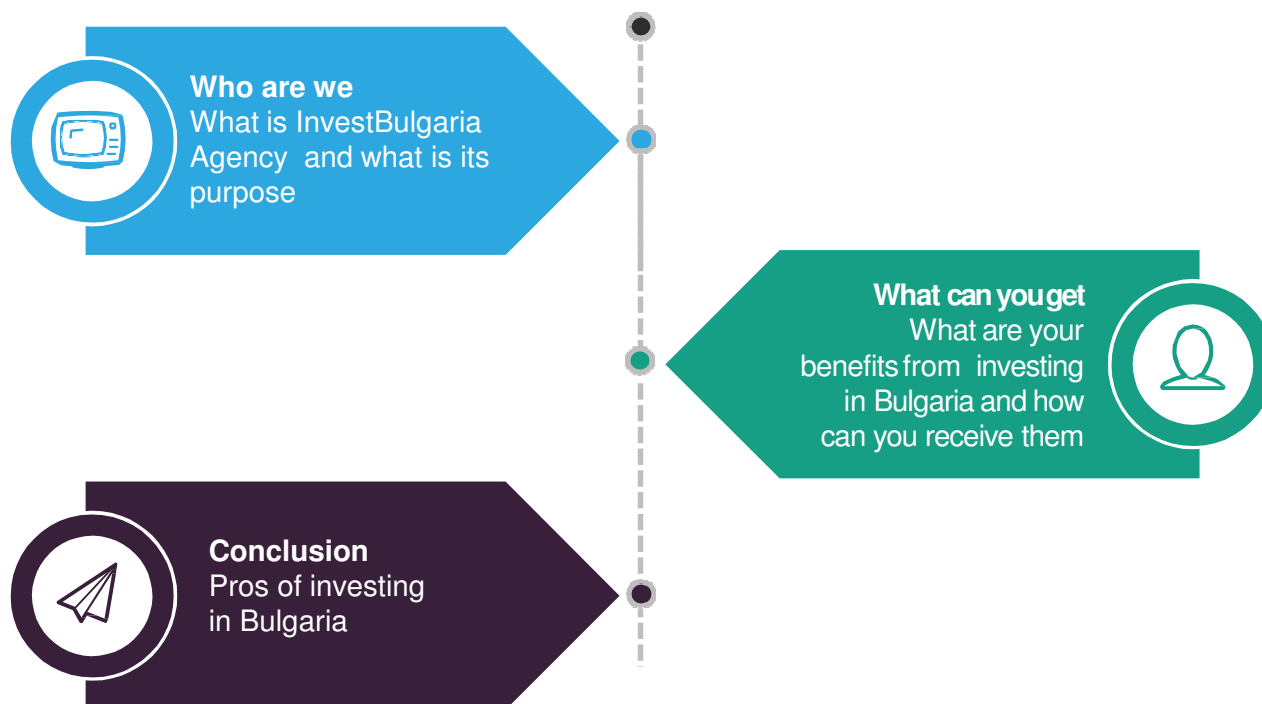


InvestBulgaria Agency

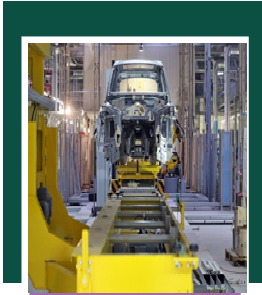
Empower your Investment



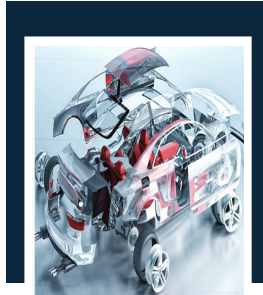
# Content



## Did you know?



In automotive  
sector in Bulgaria  
work  
more than 200 companies

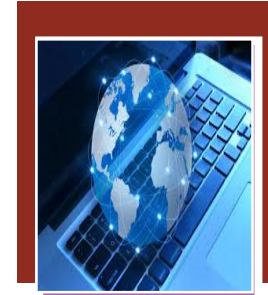


90% of the cars in  
Europe have parts,  
produced in Bulgaria



### Largest Lavender Producer

For the past years  
Bulgaria have  
successfully surpassed  
France



### Fast Internet Speed

Bulgaria is in Top 10  
countries in the world  
with fastest internet  
connection

# What Bulgaria offers

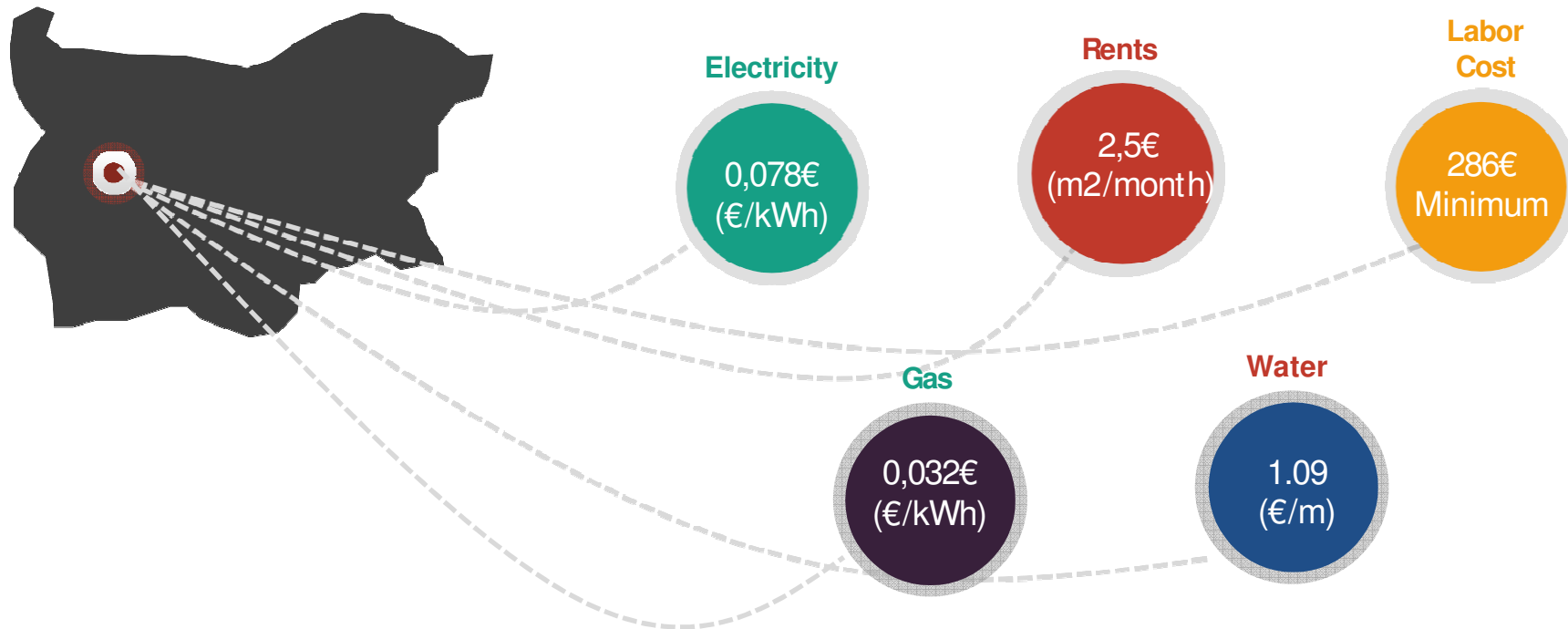
## Points of success

InvestBulgaria Agency promotes the great investment conditions in Bulgaria and how these conditions help the potential investors.

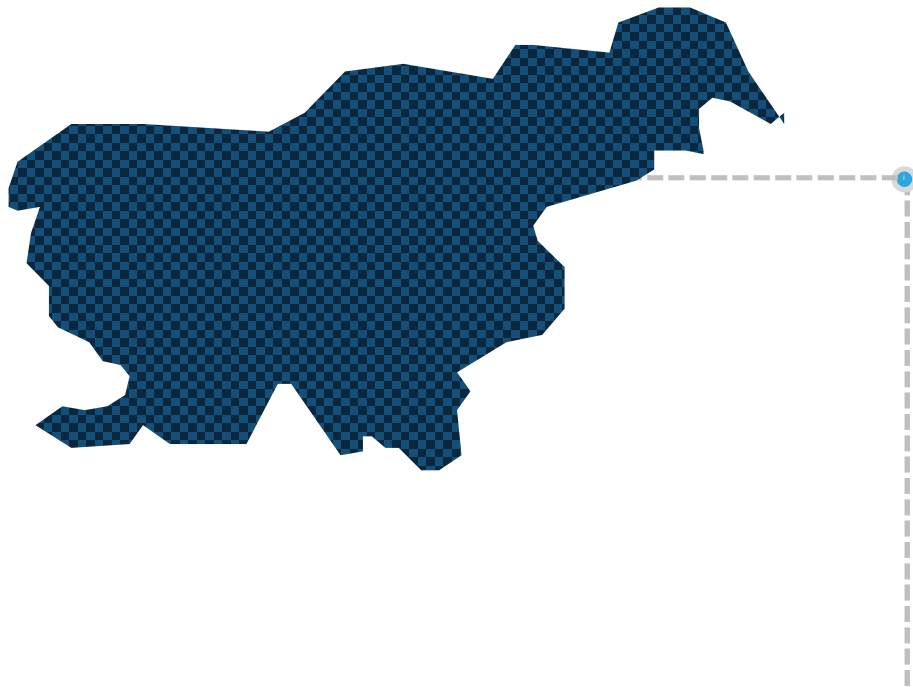
-  **Government Incentives**  
Social security and tax benefits
-  **Educated and Skilled Workforce**  
High staff qualification and improvement in the production capacity
-  **Easy Market Access**  
Easy access to EU markets as well as Russia, Turkey and Middle East
-  **Reduced Cost and Risk**  
Political and economic stability along with competitive cost labor and low tax rate



# Competitive cost of business



# Slovenia and Bulgaria

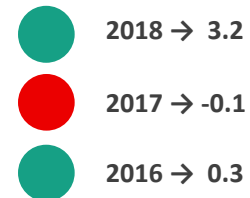


## Slovenia

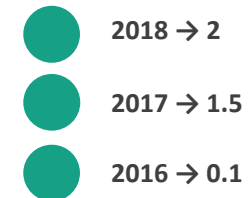
The main part of Slovenian direct investments in Bulgaria are realized in the trade area.

### FDI

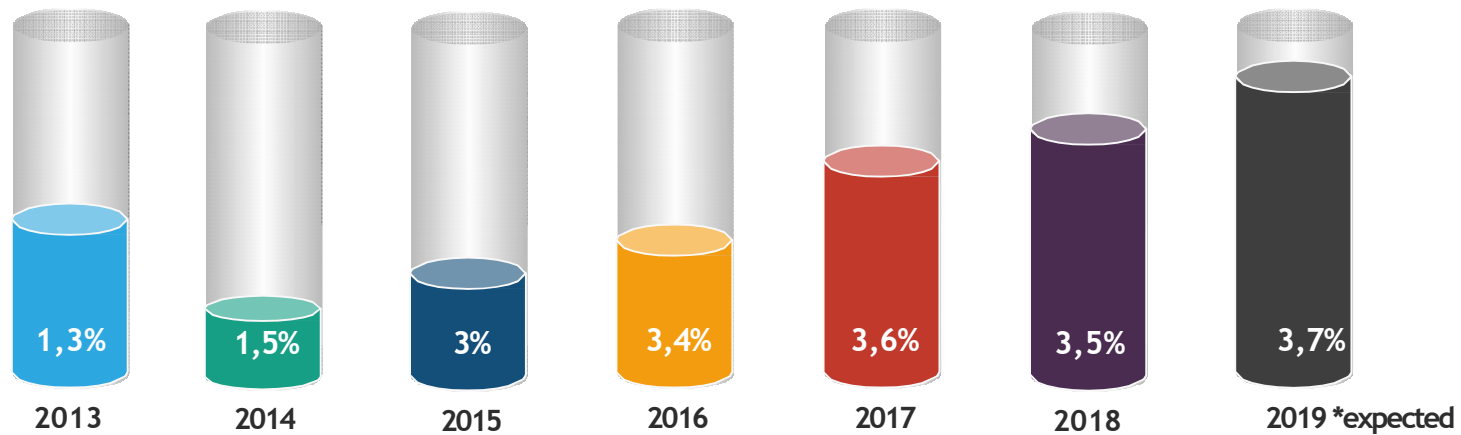
Slovenia to Bulgaria  
(mln. EUR)



Bulgaria to Slovenia  
(mln. EUR)

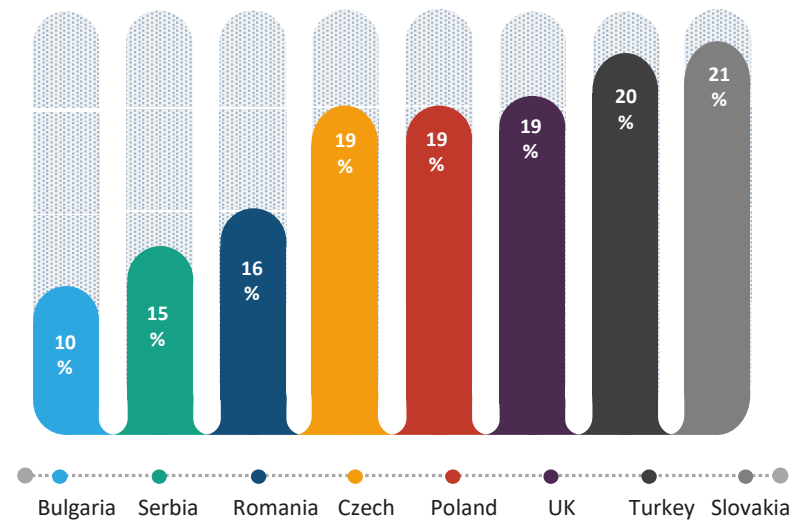


# GDP Growth Rate



GDP growth has been accelerating for the last five years. The other major macroeconomic indicators such as unemployment and inflation rate have also shown a positive trend, making Bulgaria a sweet spot for investors.

# Taxation Rates



Bulgaria has attractive taxation system.



# IT & BPO



## IT & BPO

IT & BPO sectors are currently the fastest growing sectors in Bulgaria. Aiming towards the high tech workforce, the sectors have reached average salary of 1350 euro, which is way above the average for the country. According to the branch, the workplaces in the sectors are growing by nearly 5% each year, making the sector reachable for qualified workers.

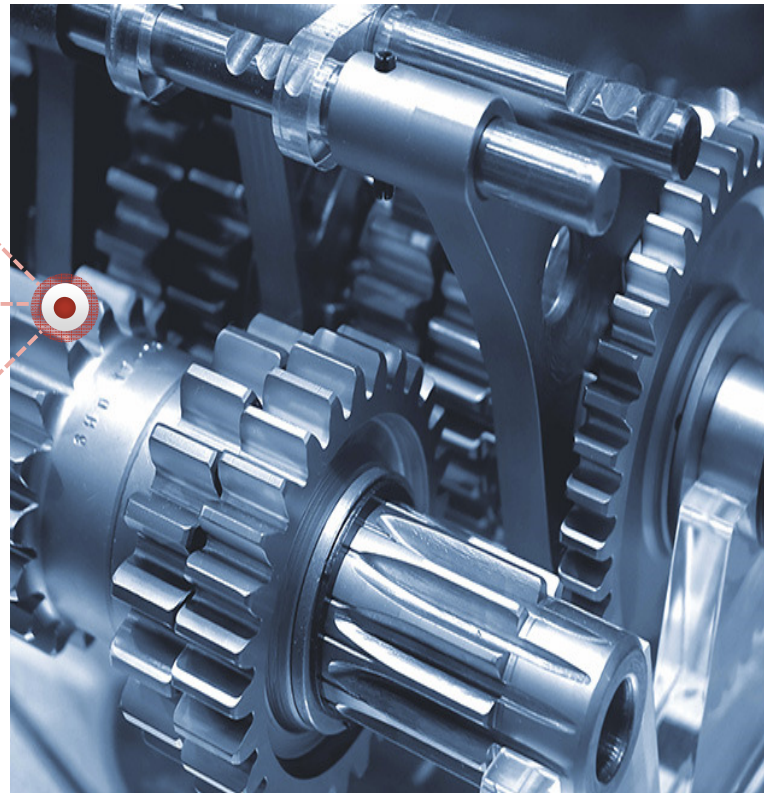
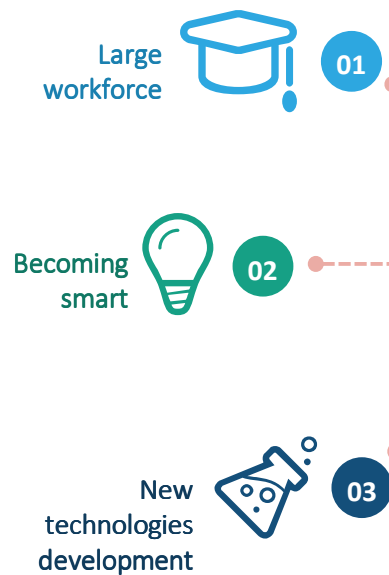
Within the last 10 years, 70 000 people are currently engaged in these particular sectors.



## SUCCESSFUL COMPANIES



# Automotive Sector



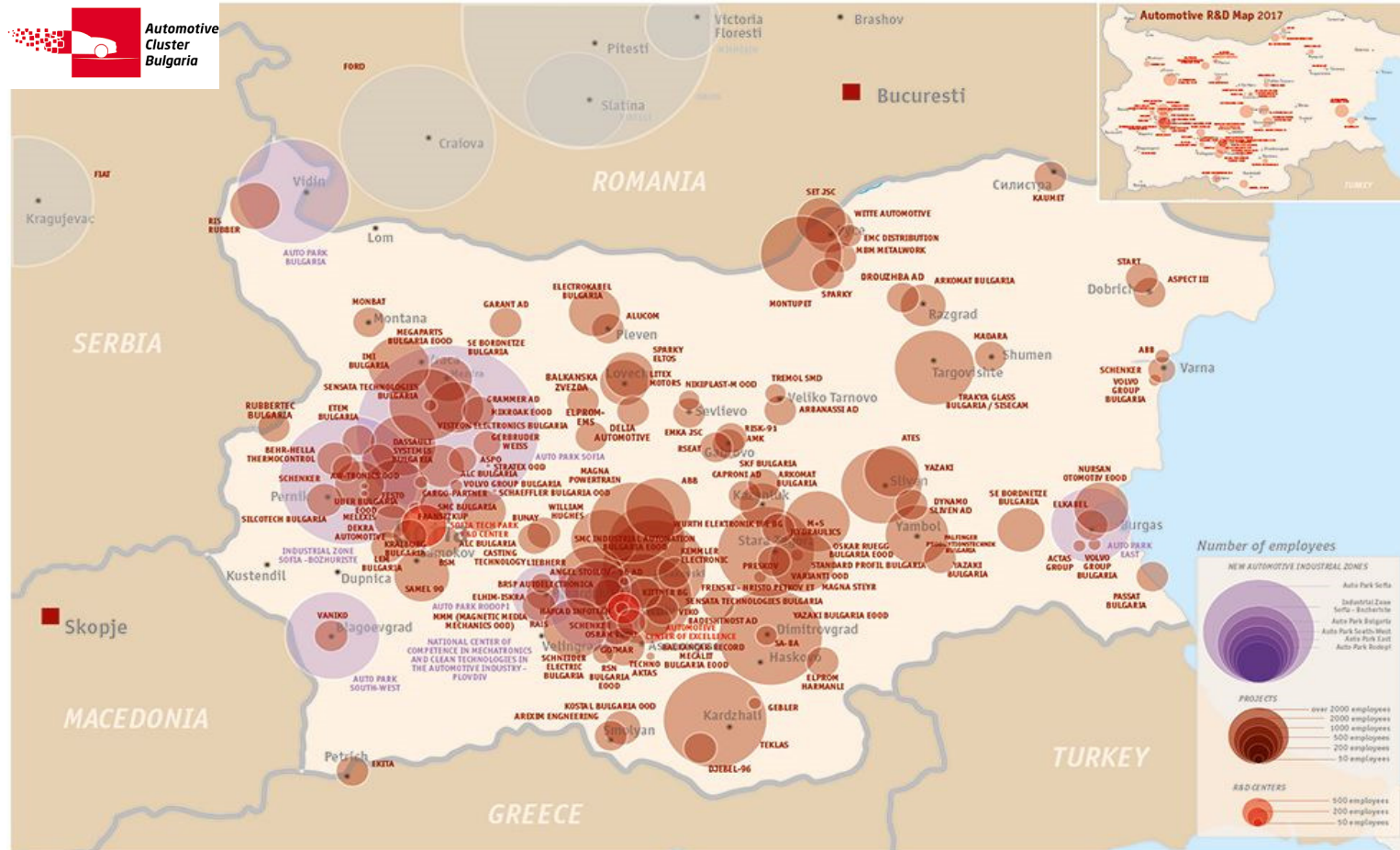
Automotive Sector

**More than 50 000 people  
work in automotive  
Sector**

**The share of the car  
industry in GDP is  
about 5%**



# AUTOMOTIVE MAP OF BULGARIA 2017-2020



# Food Industry



## Food Industry

The sector is another traditional for the country.

Existence of a number of public and private research and analytical centers, more than 10,000 researchers.

Workforce available throughout the country at some of the most competitive prices in Europe.

Very high quality of organic products (GMO ban).

50% of the territory of the country is farming land.



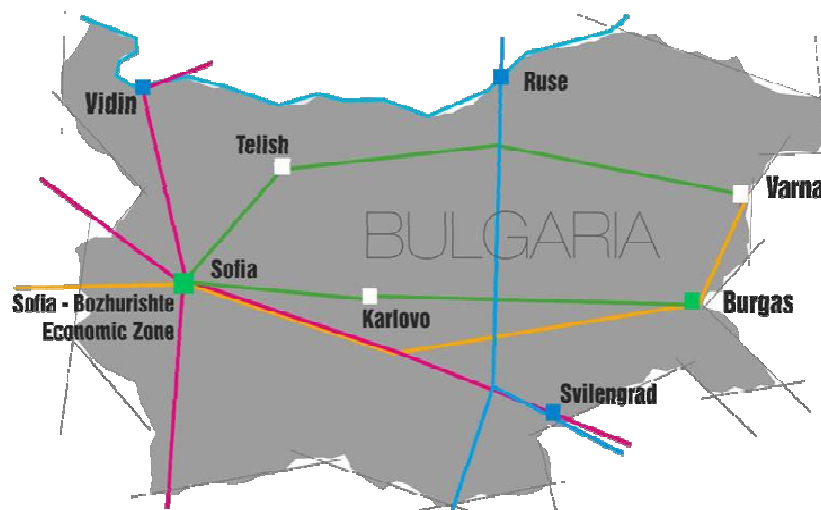
## SUCCESSFUL COMPANIES



DOMAINE BOYAR  
EST. 1991



# INDUSTRIAL ZONES



## A total of 9 projects

- 6 804 095 m<sup>2</sup> total area
- 76 409 m<sup>2</sup> built-up area
- 240 500 m<sup>2</sup> open-air warehouses

## Four operating zones

- Free Zone **Ruse**
- Free Zone **Vidin**
- Free Zone **Svilengrad**
- **Transit Trade Zone** – Varna

## Two newly constructed zones

- **Sofia – Bozhurishte** Economic Zone
- Industrial & Logistics Park – **Burgas**

## Three zones under development

- Industrial Zone **Karlovo**
- Industrial Zone **Telish** /Pleven/
- Industrial Zone **Varna** West



# Unemployment map

0% corporate tax rate in zones with unemployment 25% or higher than the average



## Municipal unemployment

Bulgarian legislation allows potential investors to receive 0% corporate taxation rate should they decide to invest in as what is considered to be a high unemployment region (blue zones).



# Certification Criteria

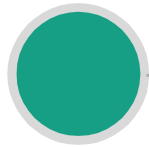


# Certificates

	Priority Class	Class A	Class B
THRESHOLD	€ 50.00 M 50 – 150 Jobs	€ 1.00 M – 5.00M 25 – 150 Jobs	€ 500 K– 2.50 M 10 – 100 Jobs
INCENTIVES			
SHORT CUT ON ADMINISTRATIVE TERMS	✓	✓	✓
NO TENDER – NO COMPETITION	✓	✓	✓
FINANCING VOCATIONAL TRAINING	✓	✓	✓
SOCIAL SECURITY CASH BACK	✓	✓	✓
INDIVIDUAL SERVICES	✓	✓	
FINANCING TECHNICAL INFRASTRUCTURE	✓	✓	
PUBLIC-PRIVATE PARTNERSHIP	✓		
NO TAX ON CHANGING LAND STATUS	✓		
BUYING PUBLIC LAND ON FAVOURABLE PRICES	✓		
GRANTS FOR R&D	✓		

# What Bulgaria offers

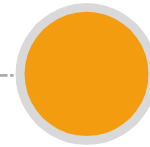
**Reduced Cost and Risk**  
Political and economic stability along with competitive cost labor and low tax rate



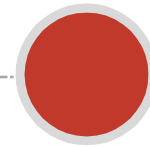
**Educated and Skilled Workforce**  
High staff qualification and improvement in the production capacity



**Easy Market Access**  
Easy access to EU markets as well as Russia, Turkey and Middle East



**Government Incentives**  
Social security and tax benefits



**InvestBulgaria Agency has the main purpose of not only attracting investors but also retaining them. Post investment services that we offer are just as important as pre-investment ones.**

**THANKS FOR  
WATCHING**

Next step to your  
success is BULGARIA

## **Office**

**Where are we**

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