

How To Boost Service Performance & Service Export Trends in AMs

Agenda of the conference





HOST

Chamber of Commerce and Industry of Slovenia

TYPE

Online event: ZOOM (you will receive the link after registration)

TIME PLAN

8. 3. 2022, 9.00-16.00 (CET)

AGENDA

9.00 - 9.15	Initial greeting from General Director of CCIS and LP
9.15 - 9.55	FRANCESCA POZZAR: Product-Service-Systems: a roadmap to servitize manufacturing SMEs
9.55 - 10.35	MITO MIHELČ: Service design as a vital part of companies' core extension
10.35 - 10.50	Break
10.50 - 11.30	HENNING RABE: New players ... with new rules of the game - even entering the global service management
11.30 - 12.10	RICHARD FARKAS: AI for service export
12.10 - 12.50	THOMAS LAMPRECHT: Future of Business Models in Manufacturing Industries
12.50 - 13.30	ProsperAMnet tools for improving your service export into new markets
13.30 - 14.15	Break

PANEL A (for AM's and BSO's)

14.15 - 15.15	Your way to achieve service excellence with some AI based market research tool
15.15 - 16.00	Best practice / b2b meetings

PANEL B (for policy makers)

14.15 - 15.30	Ways to build on the project results on local, national, and transnational level
15.30 - 16.00	Strategic Action Plan