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ABB IN PULP AND PAPER

# **Collaborate Operations for performance improvement in the Pulp and Paper Industry**

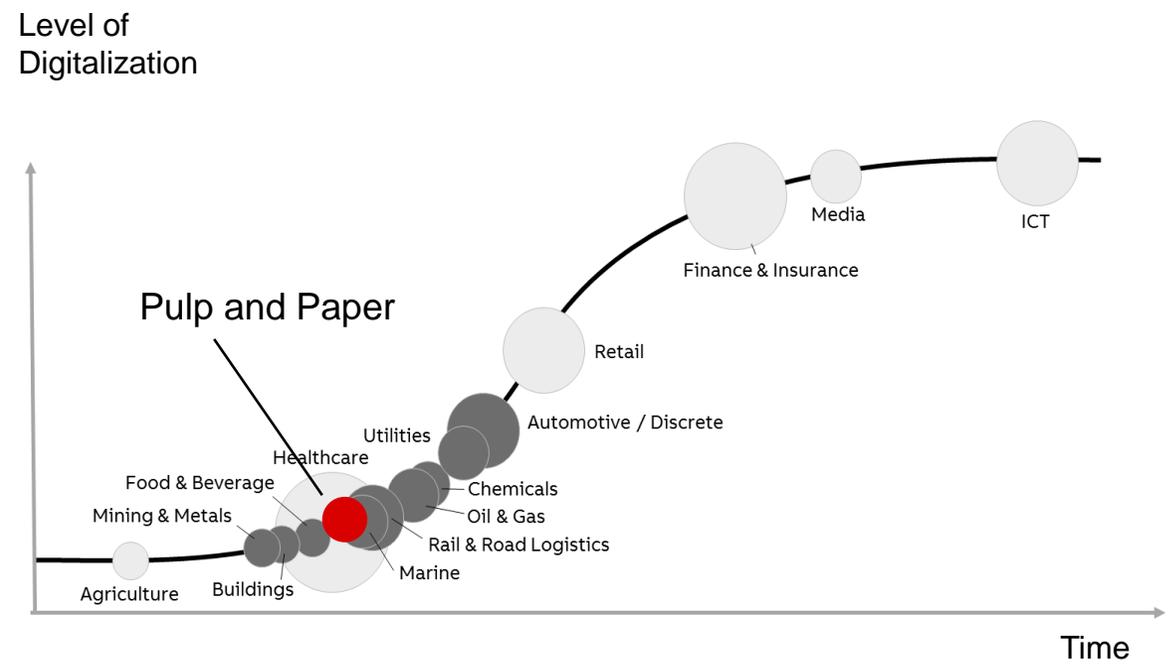
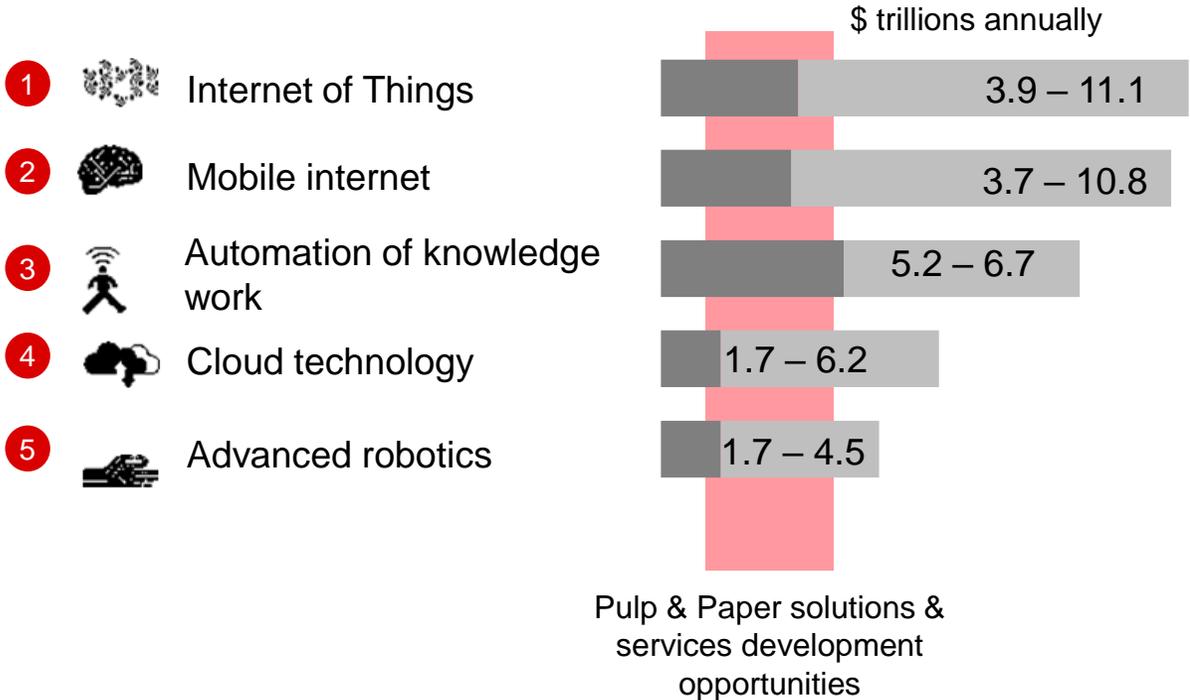
November 2018



# Disruptive trends impacting industries

Opportunities lay in integrating different technologies

## Economic impact of most significant technologies



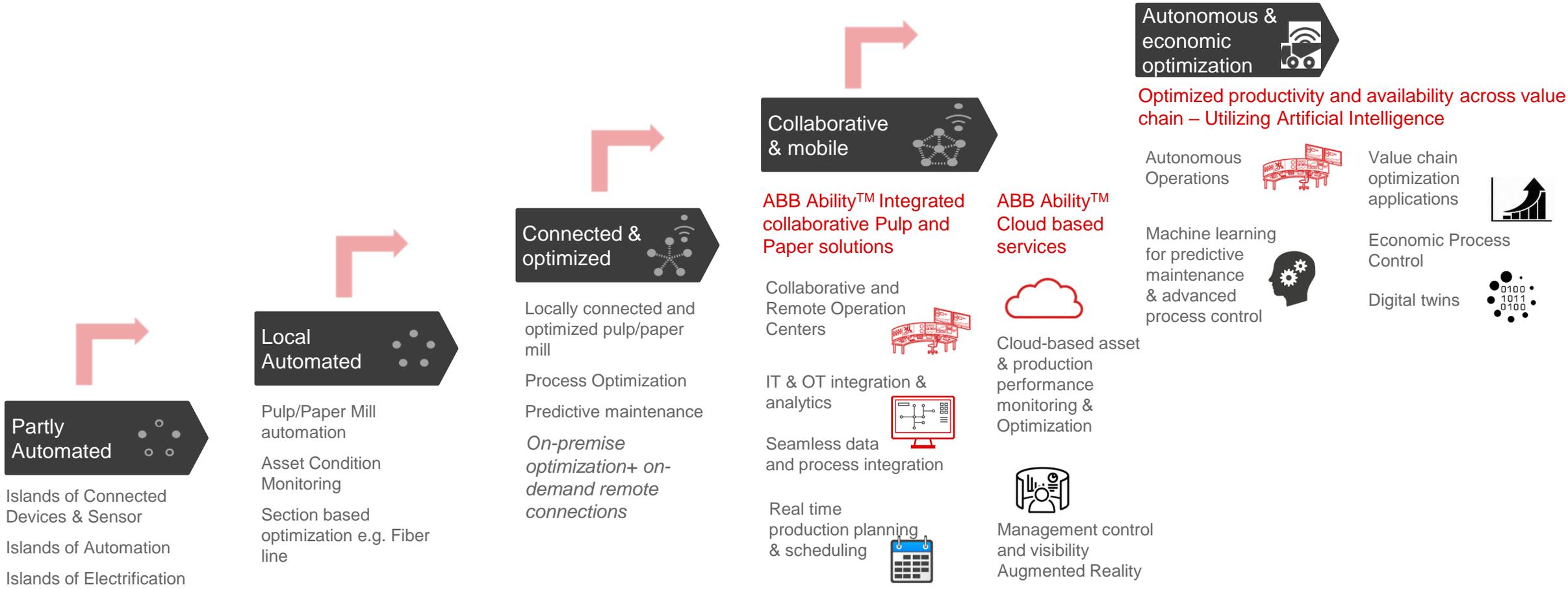
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# Pulp and Paper Industry challenges

- Attracting and retaining key talent, and utilizing them effectively
- Operational transparency, flexibility and innovation across the enterprise
- Leveraging the knowledge of suppliers and other contributors
- Operating leanly at competitive cost levels

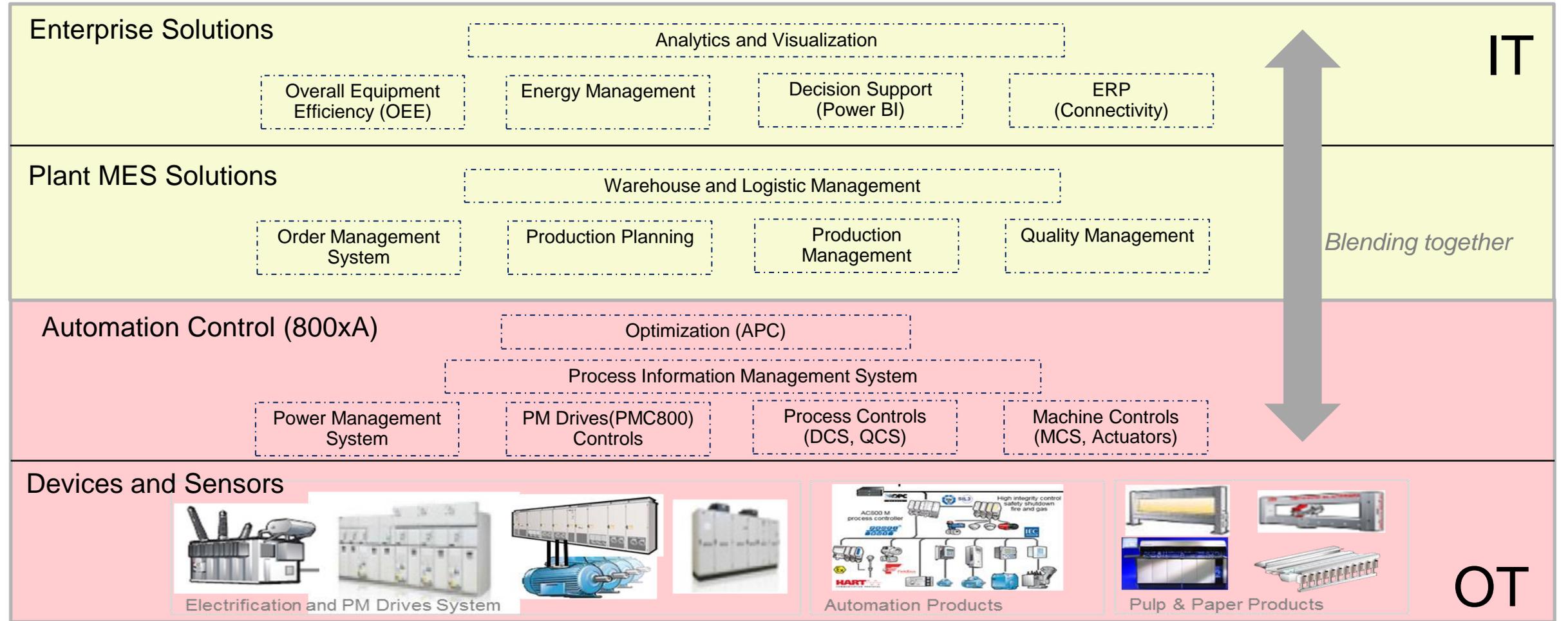
# Pulp and Paper Industry Digital transformation

Journey towards value chain optimization



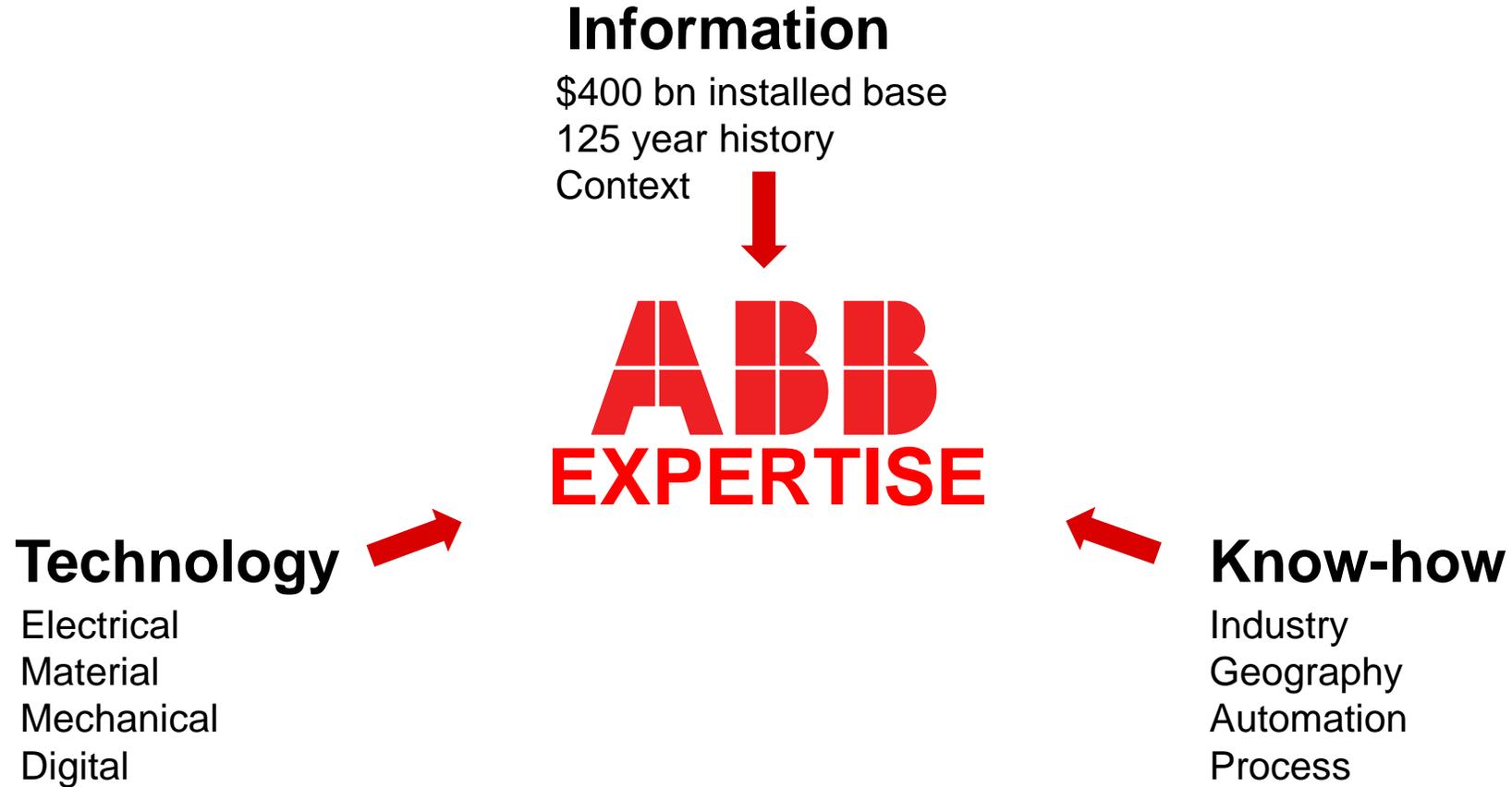
# IT and OT Convergence

## Pulp and Paper (IT/OT) Solutions Landscape



# ABB in Digital

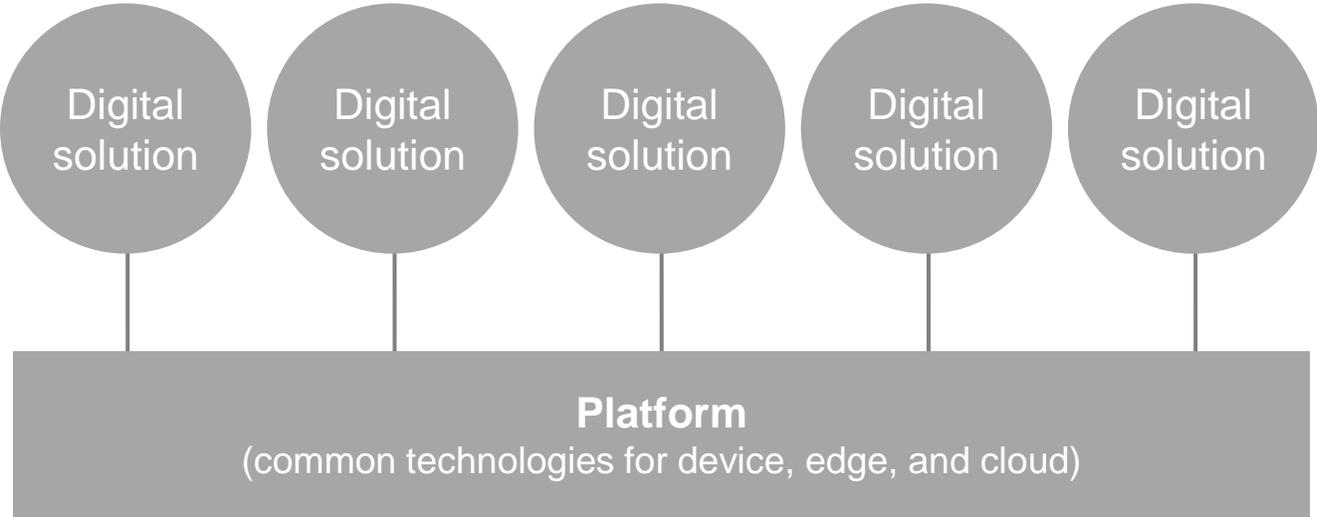
Uniquely qualified



# ABB Ability™ solutions & platform



Utilities                      Industry                      Transportation & infrastructure



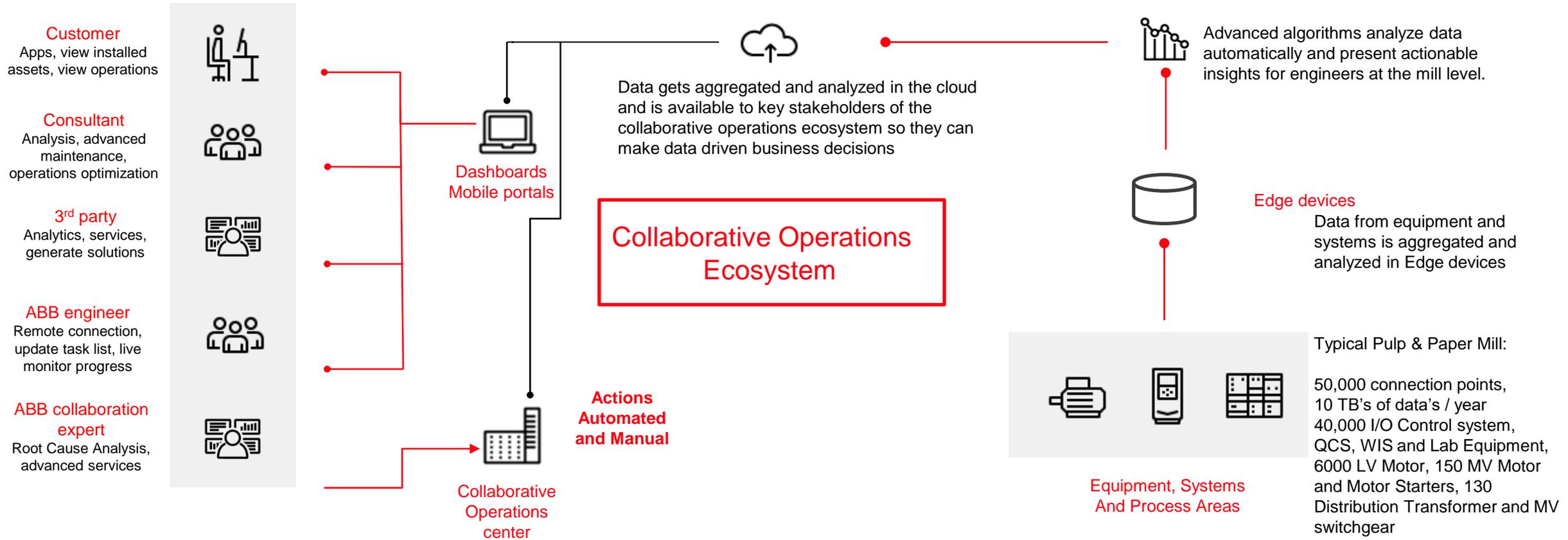
**What** Delivers customer benefit (uptime, speed, yield...)

**How** Provides ABB with efficiency and scale



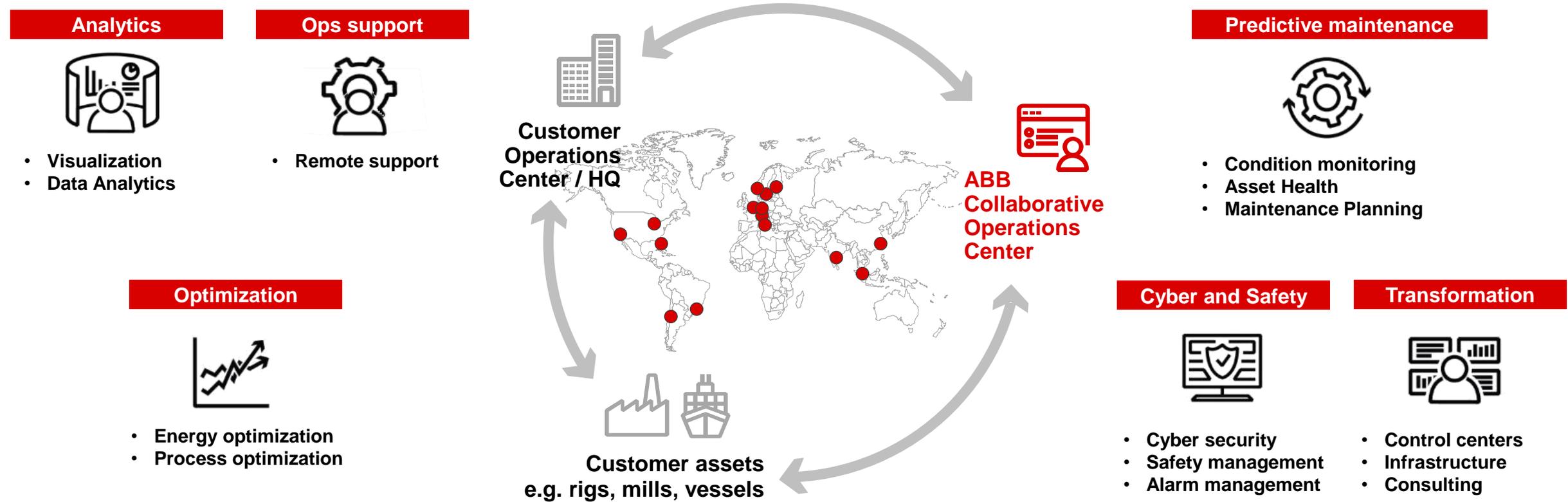
# Collaboration in data-driven ecosystem

People make the difference

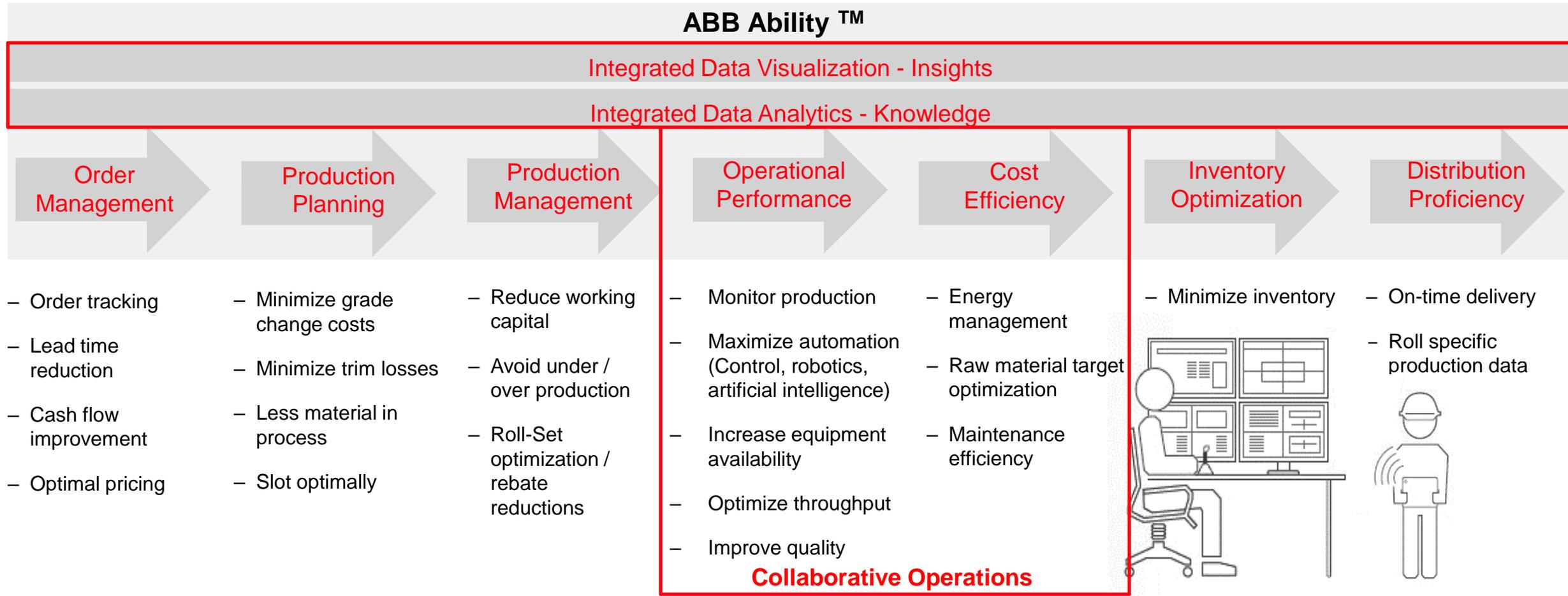


# Leading solutions for collaborative operations

ABB Ability™ Collaborative Operations turns data into profitability at single plants & across enterprises

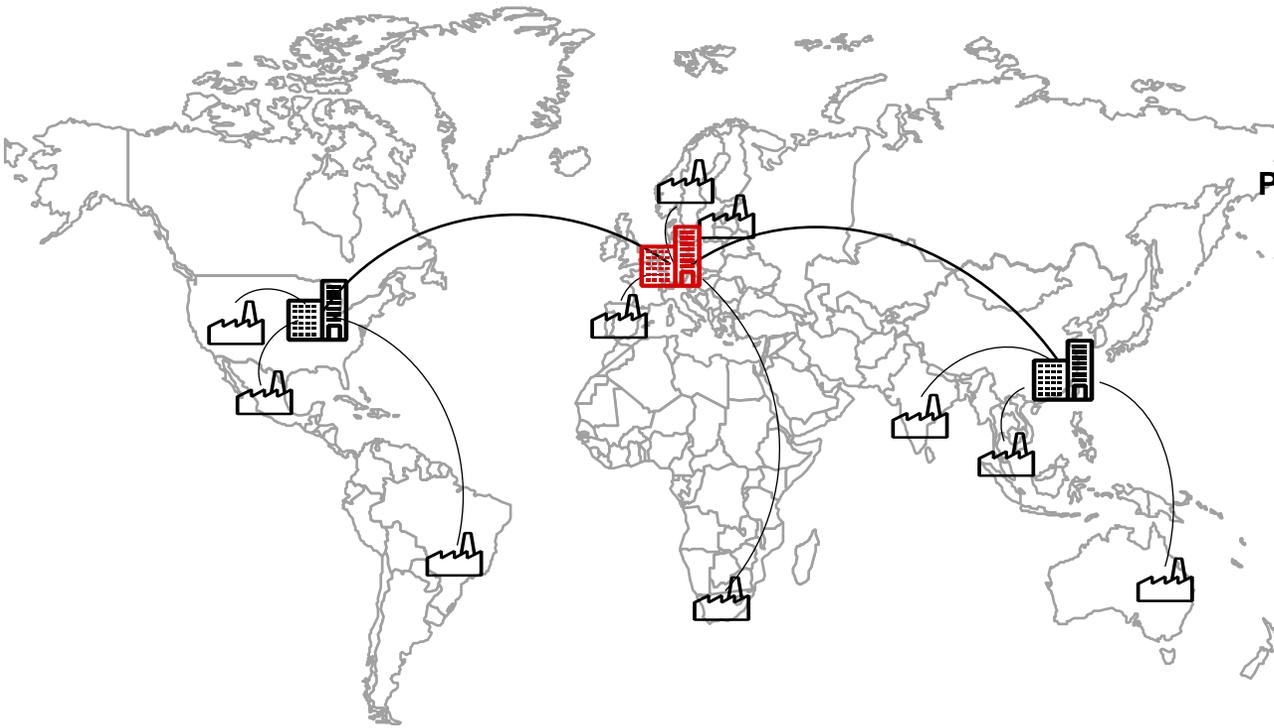


# Optimizing operations throughout the value chain



# ABB Ability™ for your enterprise

Optimization for all enterprise levels



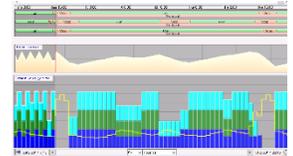
## Enterprise Insights

- With ABB Ability **Analytics and Visualization Services** the plant and enterprise status, KPI dashboards and other essential performance metrics are calculated and visualized automatically and in real-time



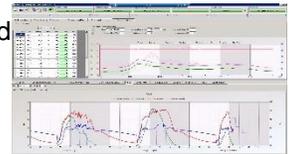
## Plant/Enterprise Analytics

- **Advanced analytics** and expert support for **optimization** in your operations
- Energy and production optimization based on production needs and energy prices to optimize profits



## MES

- **Production optimization** based on continuously collected data analyzed by special tools and experts
- 30% reduction in opex and improved safety due to increased transparency and real-time decision-making



## DCS/SCADA

- **Operational improvement** from world-class experts with best tools available
- Annual operational savings of \$5 million and up to 50% energy savings in mining



## Device

- **Condition monitoring and predictive maintenance** of critical assets like automation system, drives, motors, electrical distribution and generation, valves, and actuators. ABB and non-ABB assets



# Collaborative Operations Centers across the world for many industries

ABB is aggressively investing in Collaborative Operations Centers globally

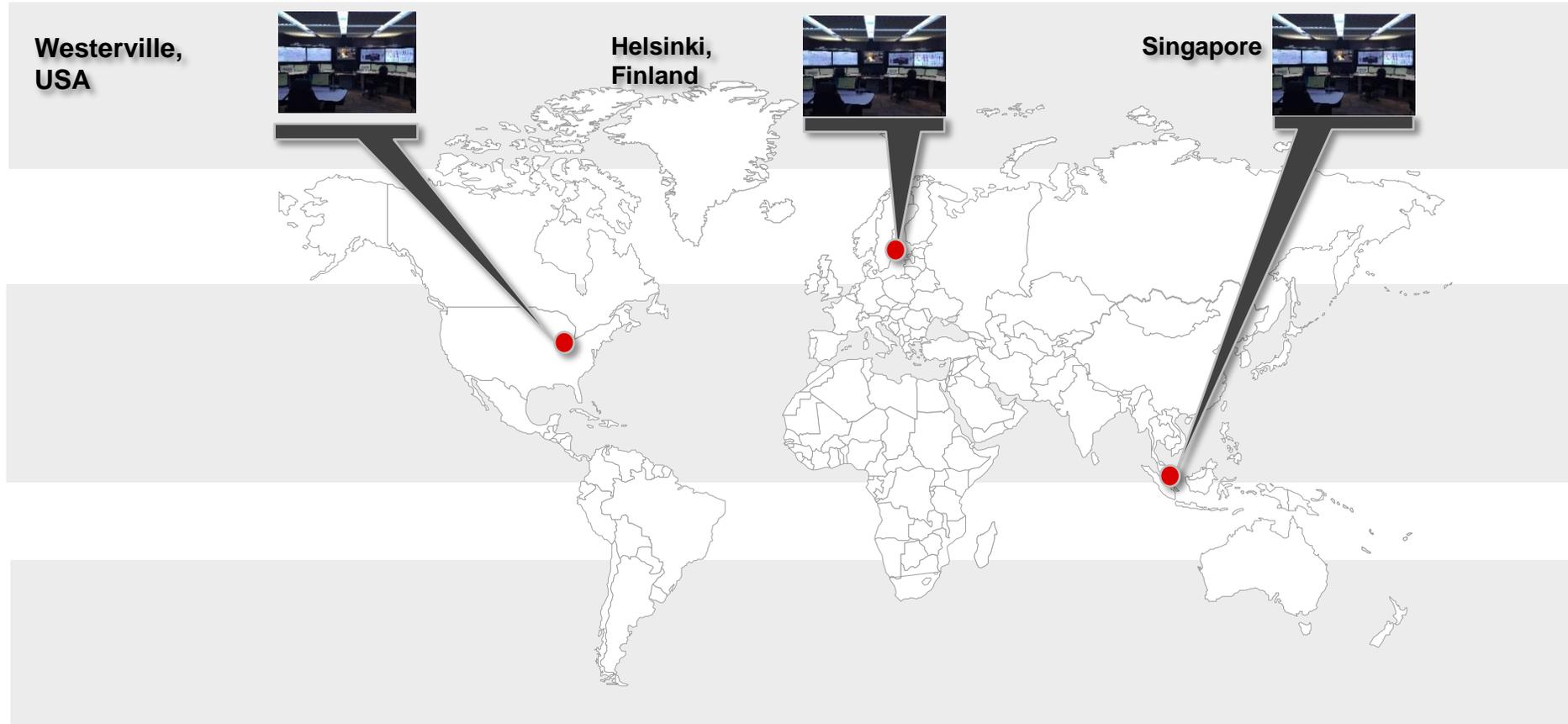
## Strategic locations for 24x7 operations



Americas	Asia	Europe
Sao Paulo, Brazil	Bengaluru, India	Billingstad, Norway
Houston, Texas, USA	Shanghai, China	Dattwil, Switzerland
Miami, Florida, USA	Singapore, Asia	Genoa, Italy
Westerville, OH, USA		Helsinki, Finland
		Oslo, Norway
		Vasteras, Sweden

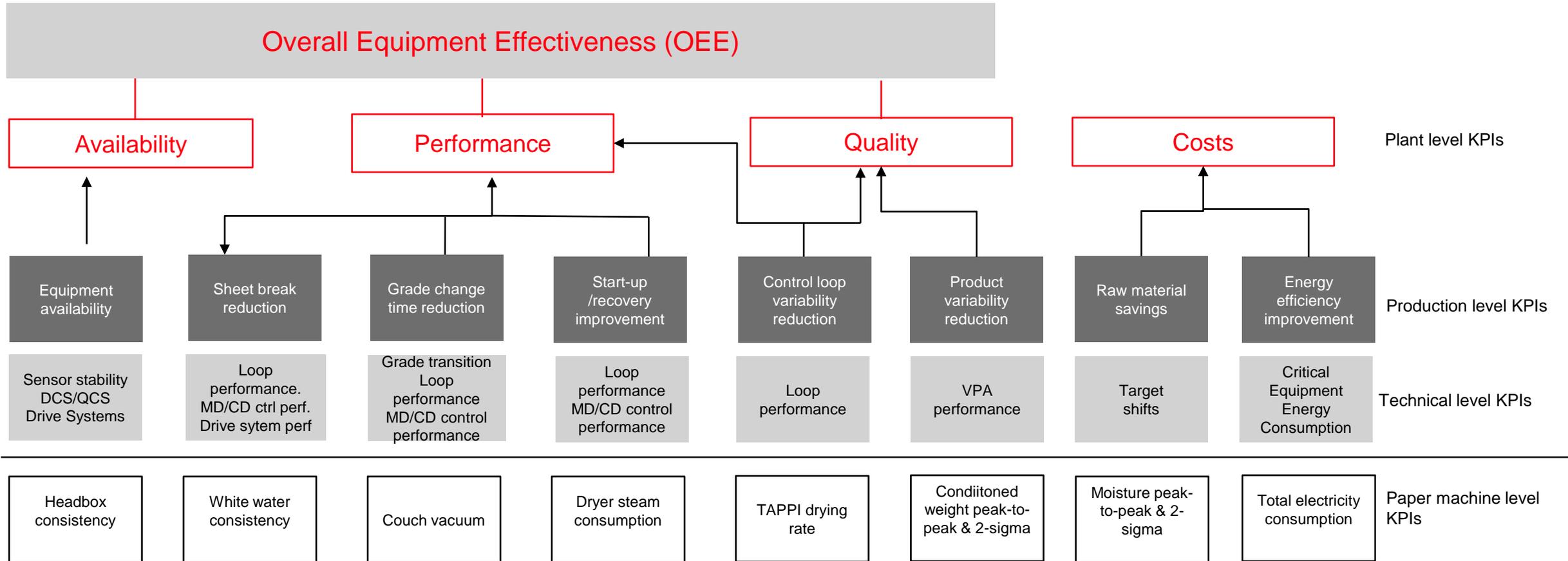
# Collaborative Operation Centers for Pulp and Paper

Follow-the-sun strategy for pulp and paper customers



# Monitor and measure KPIs

## Measuring benefits

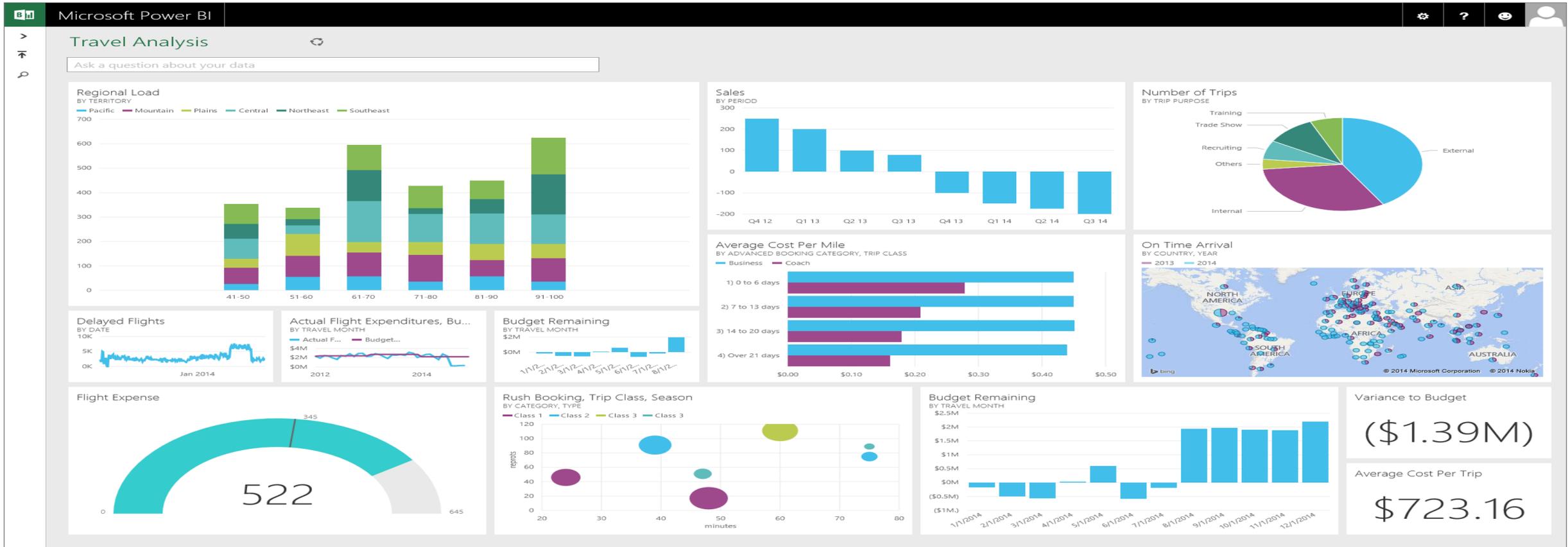


# ABB Ability™ Collaborative Operations

Analytics and Visualization – ABB and Microsoft Partnership



Analytics and Visualization

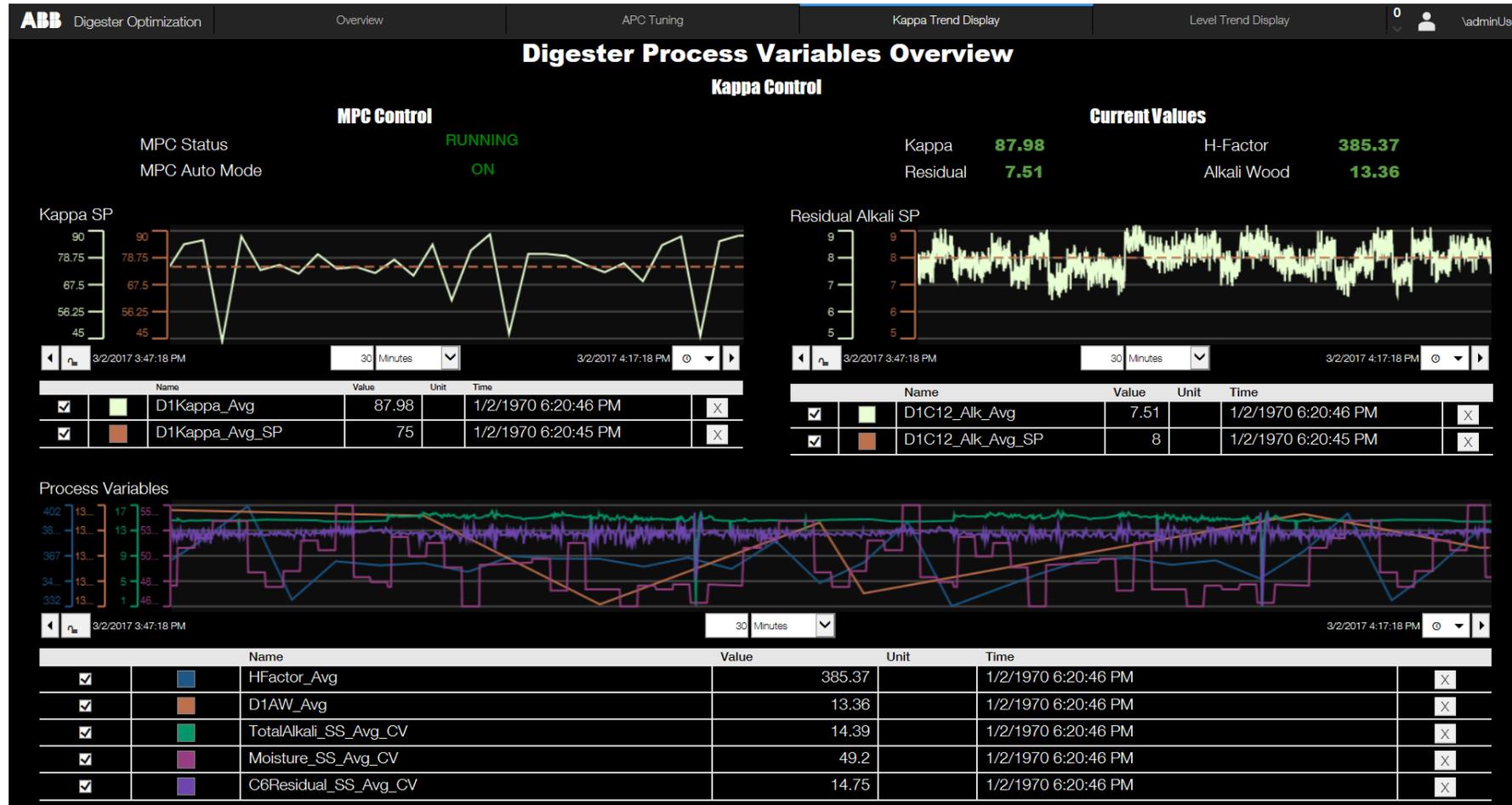


# ABB Ability™ Collaborative Operations

## Analytics and Visualization



Analytics and Visualization



# ABB Ability™ Collaborative Operations

## Process Performance - Pulp Mill

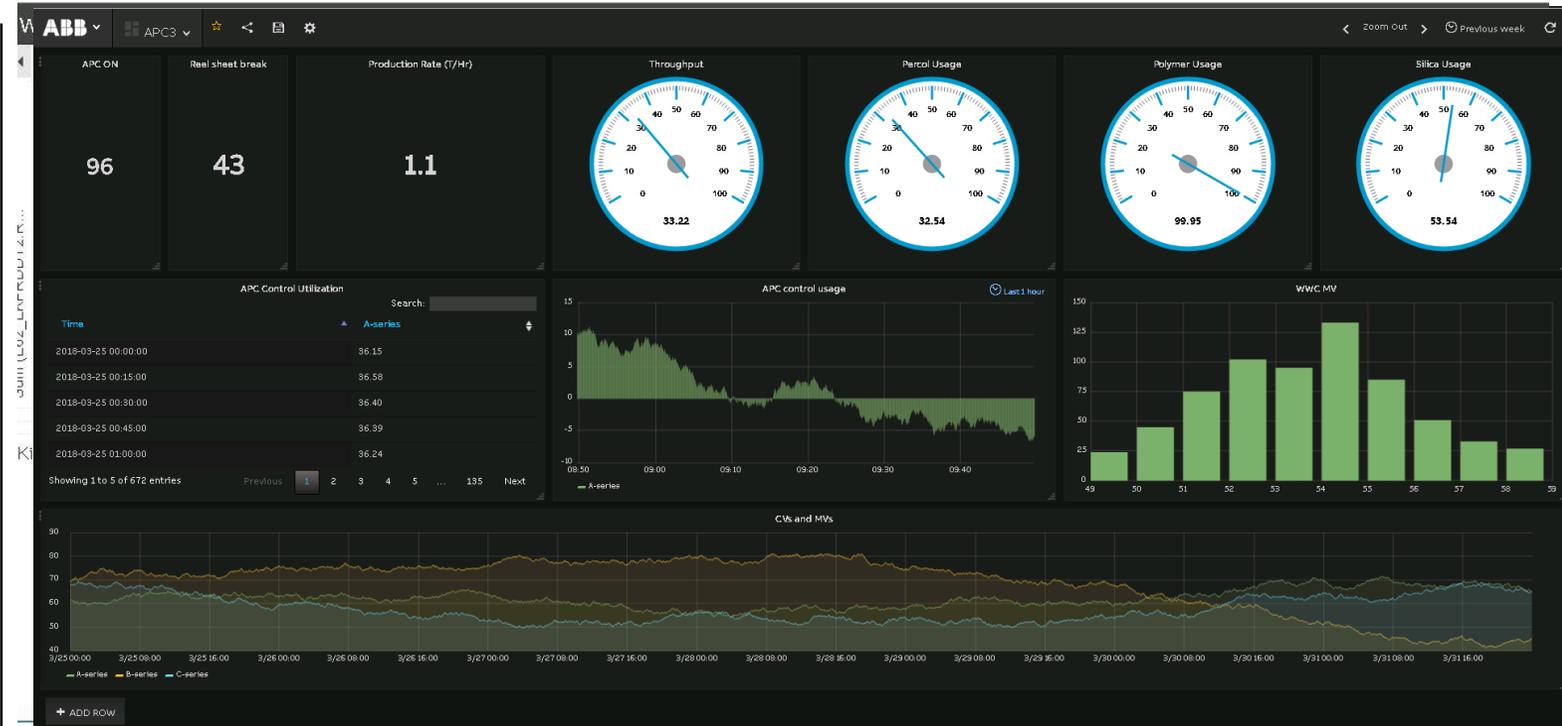
### ABB Ability™ Pulp Mill Performance

#### Pulp Mill Process Optimization (including APC) Deliverables

- Predictable production throughput utilizing advanced analytics (APC) to improve pulp mill process performance and operations
- Targeted quality by improved control performance and optimized process variability.

#### Pilot:

- Lime Kiln process performance optimization (APC) installed at site and commissioned. Initial results showed technical issues - investigation in-progress
- Analysis: Process performance KPI's are defined and configured in Ability for P&P architecture,
- Visualization: implementation of process performance displays at site - in progress
- Infrastructure: Ability Edge server installed, data collection of APC data (via OPC DA) is under testing



# ABB Ability™ Collaborative Operations

Features, Benefits & Business Impact

## Paper Machine Performance

### Features

- OEE monitoring
- PM/Technical KPI optimization
- Daily performance check
- Action recommendation and execution



### Benefits

- Start-up time reduction
- Quality improvement
- Sheet break reduction

Expected business impact: **500 KUSD+ / year**

## Grade Change Improvement

### Features

- Grade change performance monitoring
- KPI checks
- Data analytics- root cause identification
- Action recommendation and execution



### Benefit

- Grade change loss reduction

Expected business impact: **200 KUSD+ / year**

# ABB Ability™ Collaborative Operations

Features, benefits and business impact

## QCS Sensor Performance

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### Features

- Continuous analysis of Sensor KPIs
- Daily performance check
- On demand analysis
- Action recommendation and execution



### Benefits

- Improved paper quality

Est. Business Impact: **200 KUSD+ /year**

## Control System Availability

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### Features

- Continuous analysis of System KPIs
- Cyber security KPIs monitoring
- Daily performance check
- On-demand analysis
- Action recommendation and execution



### Benefits

Improve system performance

Est. business impact: **Risk reduction**

## Drive System Availability

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### Features

- Continuous analysis of drives
- Daily performance check
- On demand analysis
- Action recommendation and execution

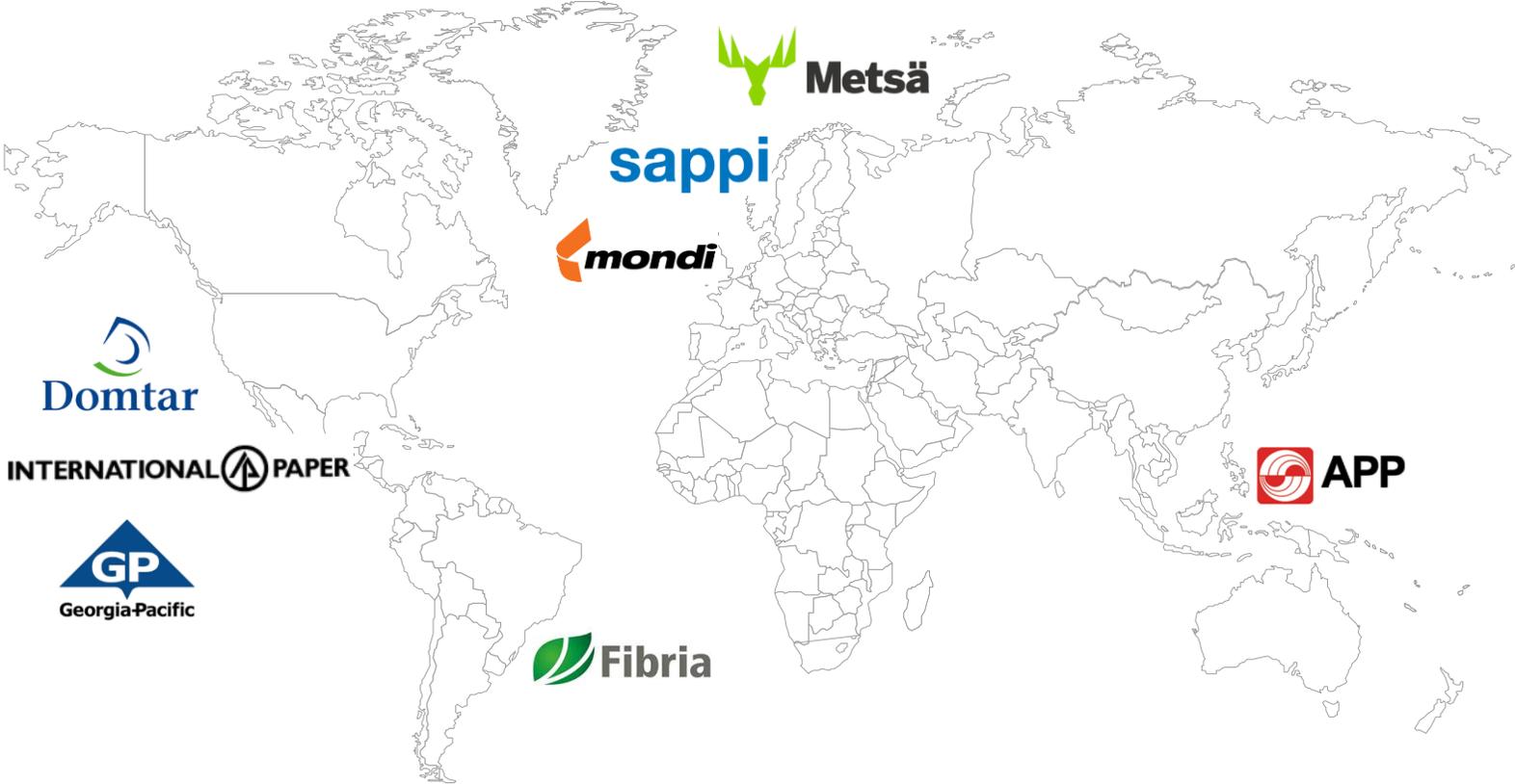


### Benefits

Reduced unplanned downtime  
Reduced sheet breaks

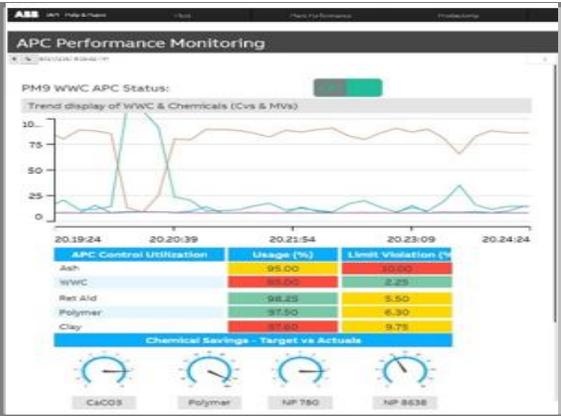
Est. business impact: **300 KUSD / year**

# Active contracts for ABB Ability Collaborative Operations



# ABB Collobration Operation improves paper machine productivity, quality and cost

Subscription Service to improve paper machine performance



## Customer challenges

- Paper production limited by sheet break challenges
- Paper machine process variability
- High cost of raw material, chemical and energy per ton of paper

## Solution

- **Advance Process Control for wet end** to improve runnability
- **Grade change** implementation
- **ServicePORT** for sustaining results

## Customer benefits

- ✓ **Sheet break and grade change improvement (25 %)**
- ✓ **Chemical consumption reduction (5 %)**
- ✓ **Process variability improvement (Ash MDL reduction by 15%)**

**Business Model:** Performance based, fixed Subscription base fee  
**ROI:** 6-8 Months, **Date:** 2017

## Paper Mill in Indonesia

### Customer segment:

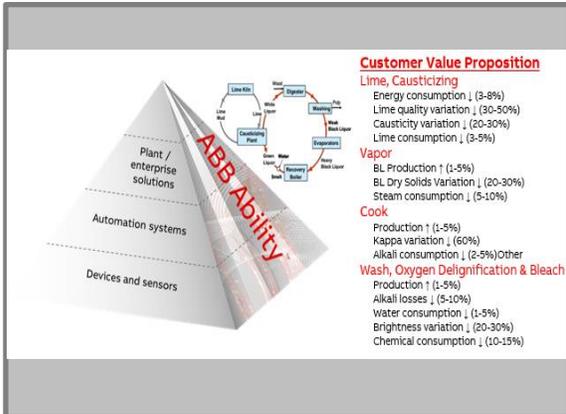
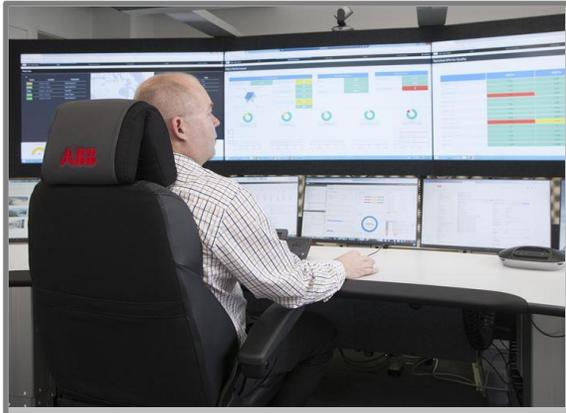
- ✓ Pulp and Paper Industry

### ABB Ability™ solutions:

- ✓ Collaboration Operation
- ✓ APC
- ✓ ServicePORT
- ✓ Paper Machine Performance

# ABB Collobration Operation improves pulp mill productivity, quality and energy

Subscription Service to improve pulp mill performance



## Customer challenges

- Paper production limited by Pulp Mill Productivity Challenges
- Pulp Mill process variability and long process delays
- High cost of raw material, chemical and energy

## Solution

- **Predictable production throughput** utilizing advanced analytics (APC) to improve pulp mill process performance and operations
- **Targeted quality** by improved control performance and optimized process variability.
- **Cost reduction** by reducing raw material, chemical and energy costs

## Customer benefits

- ✓ **Increase in Lime Availability (2 %)**
- ✓ **Reduced Fuel Savings (5 %)**
- ✓ **Decrease Make-up Lime Consumption (6 %)**
- ✓ **Potential increase Lime Prod Capacity ( 4%)**

**Business Model:** Performance based, fixed Subscription base fee + Bonus/ Penalty  
**ROI:** 8 - 12 Months, **Date:** Dec, 2017

## Pulp Mill in Sweden

### Customer segment:

- ✓ Pulp and Paper Industry

### ABB Ability™ solutions:

- ✓ Collaboration Operation
- ✓ APC
- ✓ ServicePORT
- ✓ Pulp Mill (Lime Klin) Performance

# ABB Collobration Operation improves paper machine productivity, quality and cost

Subscription Service to improve paper machine performance



## Customer challenges

- Significant paper losses during frequent grade changes
- Paper production limited by sheet break challenges
- High cost of raw material, chemical and energy per ton of paper

## Solution

- **Predictable production throughput** utilizing advanced analytics and collaborative operations to improve paper machine process performance and operations
- **Targeted quality** by improved control performance and optimized process variability
- **Cost reduction** by reducing raw material, chemical and energy costs

## Customer benefits

- ✓ **Sheet break and grade change improvement (10 %)**
- ✓ **Raw material savings (\$2/ton)**
- ✓ **Process variability improvement (Up to 20%)**

**Business Model:** fixed Subscription base fee,  
**ROI:** 12 Months, **Date:** Aug, 2017

## Paper Mill in USA

### Customer segment:

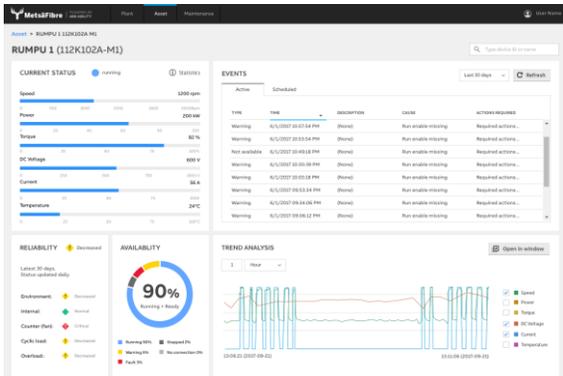
- ✓ Pulp and Paper Industry

### ABB Ability™ solutions:

- ✓ Collaboration Operation
- ✓ ServicePORT
- ✓ Paper Machine Performance
- ✓ Grade Change Improvement

# ABB Collobration Operation improves plant reliability, availability and lifecycle costs

**Subscription Service** to improve pulp mill availability



### Customer challenges

- Customer strongly emphasized reliability, availability and lifecycle costs of the electrical distribution

### Solution

- Ability platform for data collection, RTDB-based
- Condition monitoring applications for HV/ MV- distribution, transformer, UPS, drives and LV breakers
- Remote Assistance Agreement for Drives

### Customer benefits

- ✓ Less maintenance cost, improved asset management
- ✓ Less down time , faster trouble shooting
- ✓ Improved reliability

**Business Model:** Ability as project, Ability maintenance and Remote Assistance as annual agreement, **ROI:** Long term, **Date:** 2017



Äänekoski, Finland

**Customer segment:**

- ✓ Pulp and Paper Industry

**ABB Ability™ solutions:**

- ✓ Ability platform
- ✓ Electrical Condition Monitoring Solutions
- ✓ Drives Remote Assistance - Collaboration Operation



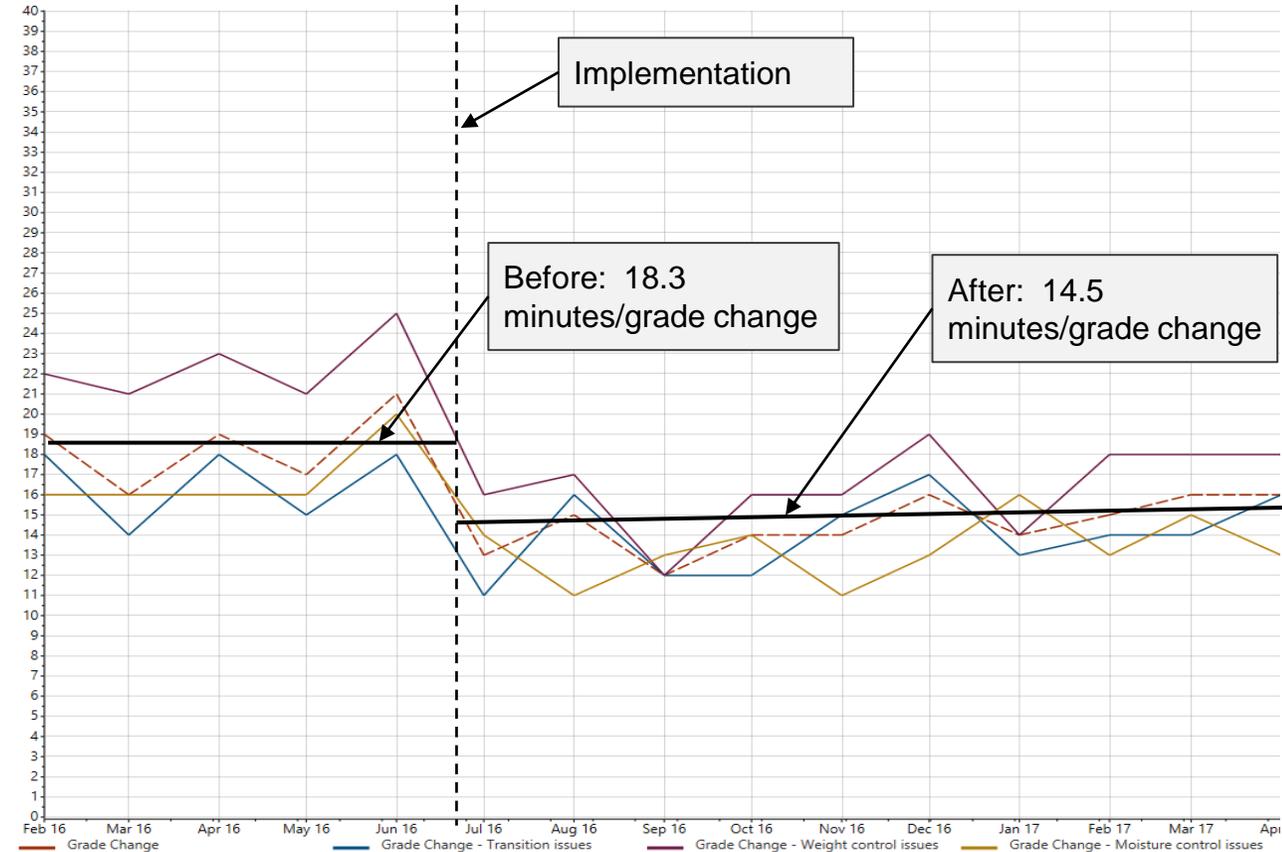
# Simple use case of analytics + collaboration – grade change optimization

## Digital Enablers

- Edge computing
- Advanced analytics
- Collaboration

## Benefit

- 4.5 minute grade change time reduction
- \$300,000 annual profit increase



# Analytics in complex use cases

## Digital Enablers

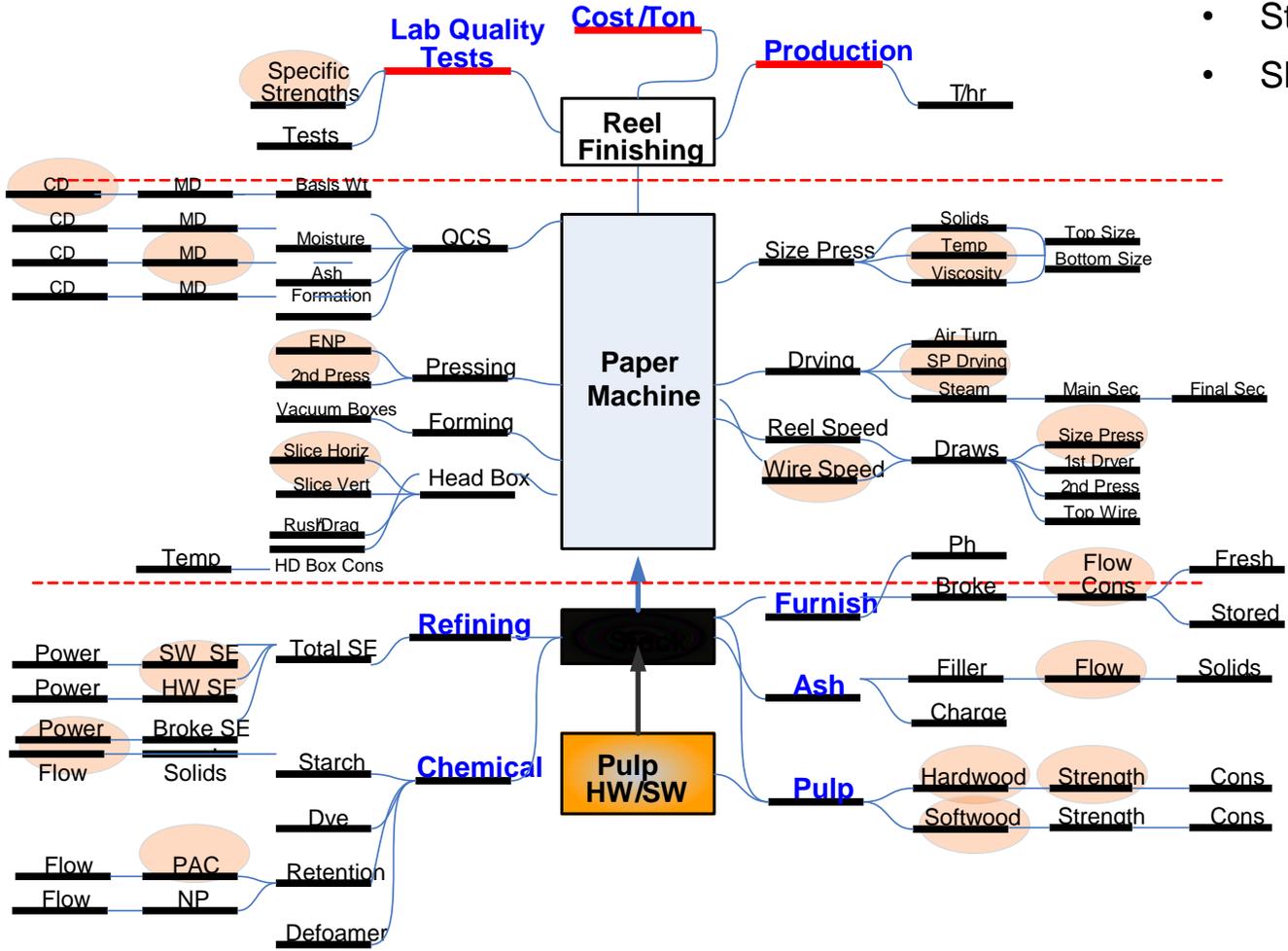
- Edge computing
- Domain Expertise
- Data Science
- Advanced analytics
- Collaboration

## Benefit

- Cost reduction
- Runnability improvement
- Increased production
- Business efficiency
- \$M's annual business impact

## Focus Areas

- Strength prediction
- Sheet break prediction



# Digital Twin and Augmented Reality Concept

## Remote expert for typical and non-typical service tasks

### Hardware Platforms

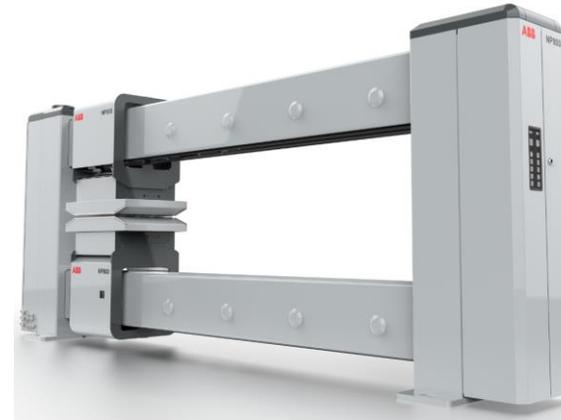


### Software Platforms

PTC Vuforia Chalk  
Skype  
(Skype for Business)  
(Microsoft Teams)  
etc.

### Concept

Digital twin is superimposed on physical objects to aid in usage or service



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# Digital Twin

Extensions beyond own equipment

- Process simulation** -Leveraging DCS and QCS built-in process simulation, and external optimization models
- Value chain simulation** -Leveraging MES “order to cash” experience
- Collaborative design-build** -Leveraging experience in optimal design contributions, for example in electrification

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# ABB strategic focus for digital in pulp and paper

- Practical solutions that can be implemented for results now, with opex approaches
- Leveraging our global footprint of key talent to contribute to customers anywhere
- Co-imagining the future with customer thought leaders (ex. AR or control room of the future)
- Building the “near-future” of this evolution with analytics, learning, augmented reality, etc.



**ABB**