

Speaker info:

Dr. Joerg-Michael Scheil is a partner of **Schulz Noack Bärwinkel (SNB Law)** and chief representative of the firm's Shanghai Office since 1999 and the Ho Chi Minh City Branch since 2012. He studied law and sinology at the University of Göttingen and Chinese law at the East China Institute of Politics and Law. Before joining SNB, he worked at the Duesseldorf office of a major international law firm. **Michael advises mainly European industrial clients on a broad range of IP issues in Asia**, including patent and trademark matters, as well as on commercial and corporate law. He has represented many European patent owners on strategic patent disputes and infringement cases with Chinese competitors, covering a range of sectors including food and healthcare, automotive, chemistry and industrial equipment manufacturing. Technology transfer projects and joint ventures in the healthcare industry in China and Vietnam have become another focus point of his work. He is the author of several monographs and many essays on Chinese and Vietnamese law, and, with his series of articles "*News from the People's Republic China*" a regular contributor on practical issues relating to patent law in China in *Mitteilungen der deutschen Patentanwälte*, a leading German IP magazine. Michael is admitted to the bar in Hamburg, Germany. His working languages include English, German and Chinese and he also has basic knowledge of Vietnamese.