

GREET CE Bioeconomy Innovation Summit

– Extended Concept Note

Date: 15 September 2025

Location: Chamber of Commerce and Industry of Slovenia (GZS), Dimičeva 13, Ljubljana, Slovenia

Format: Hybrid (in-person and online)

Hosted by: CCIS - ZGIGM & ZKI Division

Organized by: CCIS and projects BOOST4BIOEST, BioINSouth, BIOLOC, CEE2ACT. GREET CE,

Registration national morning session: [REGISTRATION](#)

Agenda – Session Overviews

 **BIO SUMMIT 2025 – Morning Programme (National session – in Slovenian only)**
BIO(R)EVOLUTION IN ACTION: entry point into Slovenia's national bioeconomy development strategy and action plan

**The Slovenian Bioeconomy Hub is a joint initiative of Anteja ECG, Circular Change, the Chamber of Commerce and Industry of Slovenia – Chemical Industry Association, and the Ministry of Agriculture, Forestry and Food. [AGENDA in Slovenian>>](#)*

09:00-09:30 | Registration of participants and networking over coffee

09:30-09:50 | Summaries of the previous workshops of the Focal Point & Results of the BIOLOC project
Alenka Dovč, CCIS - Association of the Chemical Industry, Slovenia

09:50-10:10 | Results of the CEE2ACT project
Miha Škrokov, Anteja ECG, Slovenia

10:10-11: 50 | Main workshop:
Preparation of an action plan for the bioeconomy in Slovenia
Implementers: Circular Change & Anteja ECG, Slovenia

11:50-12:15 | Priority research topics (SRIA questionnaire), working groups Hubs and Open Innovation Challenge
Lucija Marovt, Circular Change, Slovenia

12:30-13:00 BREAK WITH LUNCH FOR ALL PARTICIPANTS

■ BIO SUMMIT 2025 – B2B networking session in paralel to afternoon session

Meeting Rooms, Chamber of Commerce and Industry of Slovenia

A dedicated B2B networking session will run in parallel with the afternoon BIO SUMMIT 2025 programme. It offers a space for GREET CE partners, participating companies, and stakeholders to explore cooperation opportunities, share project ideas, and build cross-border innovation partnerships. Organised in collaboration with regional GREET CE stakeholders, the session fosters exchange between solution providers, investors, SMEs, and public institutions driving the green and circular transition in Central Europe. Participants may join freely; pre-arranged meetings are welcome and can be coordinated on site or in advance. From 12:00 to 17:00.

■ BIO SUMMIT 2025 – Afternoon Programme (GREET CE - International Session, in English language only)

SMART, CIRCULAR, COMPETITIVE

Powered by Regional Collaboration in Bioeconomy Innovation

13:00 – 13.10 | Welcome and Opening Remarks

Marko Hren (MKRR, S3/S5, Slovenia)

Gregor Ficko (GZS ZGIGM, Slovenia)

Boštjan Krajnc (KSSENA, Slovenia): setting the context of GREET CE and the role of Central Europe in the bioeconomy transition. Strategic contribution of GREET CE to the national bioeconomy ecosystem.

13:10 – 14:00 | Keynote Speeches: European Synergies for Bioeconomy and Healthy Materials

John Houghton, Glasgow Chamber of Commerce (United Kingdom-Scotland): *“Empowering Regional Bioeconomy: SME Collaboration and Circular Innovation in Scotland”*

www.glasgowchamberofcommerce.com

Leila Behjat - Representative of the Chamber of Commerce and Industry Wiesbaden (Germany, *“Industrie- und Handelskammer Wiesbaden – IHK Wiesbaden”*): *“Regional Support for Bioeconomy and SME Innovation in Hesse”*

www.ihk-wiesbaden.de

14:00 – 14:45 | GREET CE Pilot Project Presentations

EIHP/Željka Fištrek (Croatia): GREET CE Project 4 sectoral pilots overview

BEC/Martin Jamrich/Daniel Acs (Slovakia): Regenerative Farming Pilot

- Soil health, biodiversity, local biomass
- Bio-based inputs for circular agri-value chains

KSSENA/Marko Govek (Slovenia): Digital Energy Pilot

- Smart energy tools for SMEs
- Cross-regional digitalisation pilots
- CCIS, Alenka Bea Logar Pučnik(Slovenia):: Eco-Construction Pilot
 - Health-friendly materials, design innovation, circularity in building sector
 - Real use cases and regional material ecosystems
- EIHP/Željka Fištrek (Croatia): Renewable Gases Pilot
 - Biogas and hydrogen pathways
 - Technology integration, regional clusters

Partner Roundtable & Discussion

BREAK with refreshment 10 MIN

15:00 – 15:45 | Panel: International Best Practices, Financing Models and EU Programmes Opportunities

Katja Bučan, CCIS (Slovenia): *EU funds supporting your innovative bussines circural / sustainable ideas*

Niko Natek, KSENA (Slovenia): *National engagement and local green innovation*

Manuel Nina, GoParity, (Portugal): *Crowdlending/crowdfunding as a new financing tool for bioeconomy SMEs*

Ákos Szépgyölgyi, Central Transdanubian Innovation Agency (Hungary): *Pitching your innovation ideas TBC*

Partner Roundtable & Discussion (on replicability, regional policy, and funding synergies (I3, Horizon)

15:45 – 16:20 | Cross-border Networking (GREET CE platform) & Pitch Corner

Niko Natek, KSENA (Slovenia): Summarize lessons from GREET CE and other I3 projects from Slovenia

Filip Bobek, CCIS (Slovenia): *Featuring practical platform deployment of matchmaking platform*

Pitch Corner: *Pitch deck presentations by companies involved in GREET CE pilots* ([Sewergy](#) -Ádám Kiss, [Creatiger](#) - Gergely Törő, [COGREEN](#)-Primož Zorec, RUTENA- tbc, LUMAR- tbc, INNORENEW- tbc, PARADAJZ- tbc)

16:20 – 16:30 | Case Spotlight: Municipality of Trbovlje – Biobased Interior Renovation, NON TOX UNI KUM/Slovenia, Petra Marinko (Slovenia):

Case Spotlight: Municipality of Trbovlje - Biobased public space renovation.

Non Tox Uni Kum/Slovenia, Petra Marinko:

A real-life example of redesigning public spaces using certified biobased and health-friendly materials and inclusive approach. Public procurement

challenges and solutions. Local supplier involvement and product traceability.

16:30 – 17:00 | Conclusions and Outlook

CCIS/Slovenia, Alenka Bea Logar Pučnik:

- Summary of international takeaways and pilot learnings
- Strategic alignment with Slovenian and EU bioeconomy objectives
- Next steps: joint scale-up initiatives, SME cluster support, and future funding under I3, Horizon Europe, Interreg

ABOUT THE GREET CE SUMMIT:

The GREET CE Bioeconomy Innovation Summit is designed as a strategic contribution to multiple EU policy priorities, including the European Green Deal, the EU Bioeconomy Strategy, and the New European Bauhaus (NEB) initiative. These frameworks emphasize the urgent need for sustainable growth pathways, driven by innovation, low-carbon technologies, and circular economy models. The Summit provides a concrete platform for showcasing how GREET CE pilots deliver practical solutions across key bioeconomy domains: eco-construction, digital and sustainable energy, regenerative farming, and renewable gases.

By convening these themes in a single cross-sectoral event, the Summit facilitates not only knowledge sharing, but also the integration of innovation across value chains and policy levels. The event draws attention to the crucial role of SMEs, research institutions, and regional clusters in driving systemic change.

Aligned with the objectives of the Interregional Innovation Investment (I3) Instrument and Smart Specialisation Strategies (S3), the Summit fosters interregional partnerships that are essential for scaling up regional innovations and embedding them in EU-wide agendas. GREET CE directly supports the EU's ambitions for circularity, climate neutrality, resource efficiency, and inclusive innovation by showcasing transferable practices, scalable technologies, and collaboration models that can be replicated across Central Europe and beyond.

The event also embraces the ethos of the New European Bauhaus, promoting aesthetics, inclusiveness, and sustainability in how bio-based materials and solutions are designed, applied, and perceived by the public.

GREET CE SUMMIT OBJECTIVES:

- **Showcase pilot-based solutions from four thematic areas:**

The event will provide a focused platform for presenting the most promising outputs of the GREET CE pilot activities, including innovations in eco-construction, digital energy, regenerative farming, and renewable gases. Each solution reflects a unique application of sustainability, technological readiness, and market potential, demonstrating how interregional collaboration can generate real-world impact.

- **Strengthen dialogue among SMEs, policy makers, and EU projects:**

The summit serves as a space where small and medium-sized enterprises can directly interact with representatives from EU institutions, national ministries, and other I3-funded projects. This dialogue is crucial for aligning policy frameworks with the needs and capacities of innovative businesses, enabling co-creation of solutions and evidence-based policy design.

- **Connect regional innovation actors across Central Europe:**

Through cross-border networking sessions, the event fosters new relationships between clusters, innovation hubs, and R&D institutions across the Central European region. This connectivity strengthens the ecosystem around bioeconomy innovation and encourages a coordinated approach to regional development.

- **Disseminate best practices and inspire replication:**

By presenting tested methodologies, governance models, and SME success stories, the summit will disseminate knowledge in an actionable form. Partners and guests will gain access to concrete tools and approaches that can be adapted or scaled in other regions and thematic contexts.

- **Foster new collaboration paths among I3-funded initiatives:**

The summit encourages convergence among ongoing I3 projects, creating conditions for future joint actions, policy coordination, and integrated funding applications. GREET CE acts as a connector, enabling synergy between parallel efforts in circular economy, energy transition, and sustainable development at EU level.