



MEET CHINA

*Chamber of Commerce and
Industry of Slovenia, Central
Slovenian Region and
JT Business Development
invite you to join us at*

2019 Global Intelligent
Industry Conference
& Exposition & Global
Innovative Technology
Exchange Conference
(GIIC 2019)

**Guangzhou, China,
21st to 26th November 2019**

Gospodarska
zbornica
Slovenije 

Zbornica
osrednjeslovenske regije



BUSINESS DEVELOPMENT



GZS
go international
slovenia



China is becoming an increasingly attractive option for Western companies of all shapes and sizes to expand to, offering many of its distinct advantages. It is expected that **China is about to become the largest global economy in the world**. Chinese enterprises are actively **searching for international partners with world-class know-how and intellectual property or technological solutions**. Joining the innovativeness of western companies with China's economic and financial power presents a lot of new and exciting opportunities for companies with global ambitions. **Entering the Chinese market requires a specific approach**. Having a proper strategy and a **reliable partner** leading the way is the first step to success.

If you would like to enter the Chinese market and are searching for a way how and where to begin, this conference would be an excellent opportunity for you to start with. Or, if you just want to visit and get to know a new Chinese city or expand your presence into a new market, this conference would also be a good opportunity to meet new business partners and get to know more about the city itself.

ABOUT GUANGZHOU

Guangzhou is one of **the most important central cities in China** (besides Beijing and Shanghai). It is the **international trade center and the integrated transport hub of China**, which was listed as the world's A-level city by GaWC (Globalization World Cities Research Networks). Guangzhou Port, adjacent to Hong Kong and Macao, is an important international trade port. According to official data from August 2018, Guangzhou Port has reached more than 400 ports in more than 100 countries and regions in the world.

In 2017, more than 4000 new high-tech enterprises were founded in Guangzhou, second only to Beijing, with a total number of more than 8.700, ranking among the top three in the country. In 2017, the number of patent applications in Guangzhou was 118,332, which is 33.3 % more than the same period last year.

By the end of 2017, there were 154 state-owned R&D and scientific information institutions, 18 national engineering technology research centers, 25 national enterprise technology centers and 19 national key laboratories in Guangzhou. There was also built the largest-scale science and technology business incubator cluster in South China.

ABOUT THE CONFERENCE

The conference is organized by the **Chinese Society for Optical Engineering** and is the most important conference in the Intelligent Industry area in south China.

This year's annual conference will focus on:

mechanical automation, advanced sensing technology, advanced manufacturing technology, virtual reality technology, human-computer interaction technology, system control technology, system integrated manufacturing technology, industrial communication & network technology and other critical technologies. It will cover all industries, including aerospace & automobile manufacturing, shipbuilding, rail transit, electronic manufacturing, communication, internet, big data, AI, national defense and so on.

Special events:

Special events, including **5 Global Cooperation Forums and Workshops, 4 Technical Sessions, 5 Industrial Forums**, the **showcases** and a **3-day exhibition** will provide the opportunity for in-depth discussions with experts and vendors.

You can find more details about the special events at the end of the invitation.

Top academic and industrial professionals from around the world (all together 2.000 participants) will discuss advanced technology and industrial application, share the latest innovative achievements and ideas, debate new opportunities and challenges in the field of intelligent industry.

The **main goal of the conference** is to **promote the transformation of advanced research achievements and industrialization of innovative technologies and to strengthen the communication and collaboration** in the region and globally.

WHO IS THIS CONFERENCE FOR?

The conference is for everyone who works in:

AI (AI applications): in the manufacturing industry (intelligent manufacturing), health and care, education, business or finance, robotics products, and applications

IoT: solutions or cases of the application of IoT

Other: products or solutions which will contribute to Digital City, Smart Traffic & Self Drive, Intelligent Home

You can join us regardless of whether your project is only at the beginning or you would like to enter the Chinese market with already developed solutions or you want to upgrade existing solutions and are looking for investors.

PROGRAM OF THE 6-DAY TRIP

Thursday, 21st Nov 2019

departure from one of the nearby EU airports

Friday, 22nd Nov 2019

arrival to Guangzhou, China

Saturday and Sunday, 23rd and 24th Nov 2019

attending the conference (forums, workshops, presentations)

Monday, 25th Nov 2019

visit of local industrial parks and companies

Tuesday, 26th Nov 2019

departure back home (depending on the flight departure will be either very late on Monday evening or on Tuesday)



The exact program of the conference will be shared with you before the trip.

WHAT IS INCLUDED IN THE PACKAGE?

- participation and access to GIIC 2019
- the ability to present your project at the conference to the interested audience, matchmaking session, convention materials
- visit of Chinese business companies
- return air ticket in economy class (departure from one of the EU airports)
- accommodation in Guangzhou - 3 or 4 hotel nights (depending on the departure from Guangzhou) with included breakfast; single room, lunch/dinner*
- local transport
- preparation of documentation for visa application
- assistance in obtaining a Chinese visa

*lunch: 23rd – 25th Nov

*dinner: 23rd and 24th Nov

Price: 750 EUR

The price does NOT INCLUDE visa application fee which varies from country to country. You have to apply for a visa by yourself.

The trip is subsidized. The number of subsidies is limited.

VALUE OF “MEET CHINA” TRIP

The main goal of “MEET CHINA” trip is you visit **one of the Chinese cities**, **get to know the Chinese culture itself**, **present your project to the Chinese audience**, **meet some potential business partners** and, most importantly, get so much appreciated **personal experiences** and impressions about Chinese business and how it actually works.

We will also provide you with a lot of information and knowledge about China itself, Chinese manners, specifics of the market, how the business works, etc. All those information will make it so much easier for you to plan your next steps in entering the Chinese market.

HOW TO APPLY?

If you are interested to join “MEET CHINA” trip and attend the conference, please send an email to **MOJCA PAVLIČ** on mojca.pavlic@gzs.si

1. Project form - You will fill a project form (short description of the project). It will then be sent to our partners in China and they will check how much potential your project has in China. They will also give us feedback, whether there are any potential partners interested in cooperation and what is the current technological fit with similar Chinese companies.

2. Confirmation - If the project is approved, we will confirm your participation on the trip.

Apply till 30th October 2019

Contact:

MOJCA PAVLIČ

M: +386 1 58 98 174

E: mojca.pavlic@gzs.si

Join us, and let's enter the global market together!

SPECIAL EVENTS ON THE CONFERENCE

GLOBAL INTELLIGENT INDUSTRY SUMMIT

Global Cooperation Forums & Workshops:

- F1: Workshop on China-Europe Technology Innovation Collaboration
- F2: Workshop on China-Australia Technology Innovation Collaboration
- F3: Belt & Road High-Tech Collaboration Forum
- F4: Workshop on Global Universities Innovative Achievement Industrialization
- F5: The Guangdong-Hong Kong-Macao Greater Bay Area Economy & Technology

INNOVATION FORUM

Technical Sessions:

- S1: New Generation AI Industry
- S2: Intelligent Manufacturing and Application
- S3: Swarm Intelligence Cutting-edge Technology
- S4: IOT Technology and Application

Industrial Forums:

- I1: Robot Industry
- I2: Digital City
- I3: Smart Traffic & Self Drive
- I4: Intelligent Home
- I5: 5G Communication & Network

EXHIBITION SCOPE:

Intelligent hardware and devices,
Mechanical automation, machine tools and robots, Advanced manufacturing technology,
Advanced sensing technology,
VR technology
Human-computer interaction technology,
System control technology,
System integrated manufacturing technology, Unmanned system,
Industrial communication & network technology