

INTRODUCTION

Let me introduce our company in a few sentences. Since its foundation in 1989, **Göcsej Nyomda Kft.** has been trying to satisfy the market demands for products of the printing industry.

Our company dynamically follows the changes of the market, keeping up with technological development.

Thanks to the professional knowledge and hard work of the management and employees, our printing company, which started as a 3-person enterprise, has become a dynamic, continuously expanding company.

Currently, we employ nearly 60 people. We have received numerous awards and recognitions.

Our company consists of four units: our offer includes OFFSET, FLEXO and DIGITAL processes, as well as the production of DECORATIONS.

Our Flexo and decoration activities has been situated in a new production hall. The offset and digital departments remained in the building at our place of business; our new hall is located two kilometres away, covering an area of 650 square meters. We built a 300-square-meter quick-built hall next to the hangar where we can store our raw and finished materials.

Thanks to the hall with a large floor area, we can handle huge prints, too.

The basis of our company's philosophy is to maintain quality at a constantly high level, which entails the management of organizational and production changes, as well as providing high-quality services to our customers, and exact compliance with delivery deadlines.

We have doubled the number of our technical equipment in all areas, so that there can be no interruptions in our future productions.

Dear prospective Customer, thank you in advance for having a look at our introduction!

Yours faithfully,
Mr Krisztián Gyórfy (signature)
Owner

OUR OFFSET UNIT

This was our first sector; however, we have considered it important to purchase new equipment in recent years as well.

Our sheetfed machine lines, which are necessary for mass production, equipped with the most modern imagesetting (spectrophotometer) system can guarantee quality production and beautiful, colour-correct and consistent prints.

From single-colour press machines to multi-colour ones, in wide formats, they are also suitable for surface varnishing, which also ensures high quality.

We produce local papers in the form of newspapers in several regions, as well as brochures and many handouts for events.

We also produce the printing products of many multinational companies, and we are also the supplier of the well-known Scandinavian cleaning machine manufacturing plant, where, based on their reports, we are classified as the most reliable company year after year.

We also produce packaging boxes in large quantities (chemical boxes, wine boxes, paper bags, etc.).

The main profiles in this area:

- books
- booklets
- leaflets
- brochures
- newspapers, magazines
- flyers
- posters
- production of boxes, product packaging

BINDING

We have modern collating machine lines, which assemble booklets from 80 to 120 pages waiting to be folded, bound and ready-cut.

Perfect glue binding machines with automatic loading are used to bind the books.

Our folding machine is capable of the fastest top performance: it can form large prints to a very small size within seconds.

In addition to the ones already described, we also have many additional machines at our disposal.

OUR FLEXO UNIT

The flexo unit is used for the production of rolled, self-adhesive products.

Our Mark Andy machine line can print in width of 330 mm, 8-colour UV, plus cold foil, and adhesive side in 2 colours, which is also suitable for the production of stickers for the food industry, cosmetics, and meat plants, as well as other required labels.

It can produce a particularly large number and cut out die-cut forms, in any shape!

Our additional machine is the Cartes, which can apply hot foil, 3D UV varnish and 3D foil in gold, silver and more colours onto surfaces printed with a Flexo machine, which can guarantee the most unique quality.

Exports are also strong in this unit; our main markets are Austria and Slovenia.

Our department manager, Mr Zoltán Balog (signature)

IDENTITY DESIGN

Our customers can receive full service from our company.

We are able to provide them with complex assistance in designing creative materials: in the production of flyers, posters and publications, in label design, in creating the image of stores, business, commercial premises and offices, in a uniform and clean appearance on online and offline media.

Our graphic staff of nearly 10 people is prepared to satisfy the needs of our customers, whether it is about unique graphics, logo design or website creation. Our palette is made even more colourful by the production of films and motion pictures, media content and commercials for different platforms.

From a marketing point of view, an impressive website is now indispensable for companies. Websites play a huge role in the age of information technology, since with the spread of mobile devices, this is almost the only way for people to get informed. When looking for a product or service, using internet

search engines is natural these days. Any company which appears there has a chance of expanding its own customer base.

In addition to simple, basic information-providing websites, it is also possible to create automated webshops, which can provide your business with extra income as a virtual self-service store open 24 hours a day. /Concept - Implementation/

DIGITAL PRINTING

Prints are made in black-and-white and four-colour versions. Our latest construction printers are capable of producing the finished books in assembled forms, in the order of the page numbers. This process is particularly effective for the production of smaller copies.

Our automatic CD and DVD making unit is unique and rare, it can print and write audio and video discs at the same time; we recommend it for explaining user manuals or for musical groups.

We also have other digital systems, such as our effect laminating machine suitable for over-treatment of already printed materials, which provides a unique final product in the creation of business cards, event and wedding invitations. We can present high-quality reference materials in this case, as well.

An additional extra is that we can also contour cut prints in smaller quantities, creating unique shapes.

A fast and dynamic binding Duplo machine was also purchased, which is capable of complex performance: it can cut, crease, assemble, and perforate in one go.

We make engraving products and stamps locally.

OUR DECORATION UNIT

The ink system of our wide-format printers has been perfected for the production of outdoor materials.

We are capable of printing from small labels up to several hundred square meter ones.

We are not afraid of complex outdoor works either; our company has a construction team; we also have our own locksmith, carpenter and stonemason colleagues available.

We can present a number of prominent reference works which we are very proud of. We would like to highlight the fixating of the decorative elements in the football arenas in Zalaegerszeg and Kaposvár.

We have the opportunity to apply stickers on site, in the form requested by our customers, onto the cars and vehicles coming to us.

We have been responsible for decorating the transport bus of the basketball team.

Our profile also includes the creation of the self-designed image of shops, offices, halls and institutions.

Thermal and safety protection are important element in the case of facilities, and this is why we have included the installation of the special foils required for this among our services. Some of our most important commissions are the building of the workers' hostel in Zalaegerszeg, the institution of Főttáv Zrt. in Budapest, and the Sports Hall in Tura.

Shape cutting is also possible in this unit - our CNC machine can ensure the appropriate shapes. We can bring the ideas to life on a huge scale, even as an illuminated sign (as it can be seen on the facade of the Willis Hotel).

We can also label T-shirts, pullovers, sweatshirt and other textile materials, even in large quantities.

Flexible service is guaranteed!

UV PRINTING

Our broad profile is also shown by the fact that we have a UV printer suitable for printing on all surfaces and supplying them with logos, which machine can produce souvenirs from small to large quantities in a wide format.

Nothing is technically impossible for that machine, the only limitation can be the lack of creativity.

Please do not hesitate to ask for our product catalogue which contains hundreds of items, and then let us place your logo onto them, and with this, you can make your company stand out from the crowd!

DELIVERY

We deliver our finished materials to our customers ourselves. Many vehicles are available to help us with this from vehicles with a smaller cargo space to those suitable for moving even 5-6 meter large materials.

COMPANY EVENTS

We organize several community events in a given year.

We consider it important to find the common ground not only at work but also at such events as Women's Day, Christmas and other gatherings.

In addition to our colleagues, our partners are also invited on a regular basis.

The good atmosphere is mostly ensured and provided by high-quality programs and excellent musical performers.

We invited Delhusa Johnny as a star guest for the 30th anniversary celebration of our existence.

We prepared the artist's CD later, which contained his most beautiful songs

We also excel in organizing excursions: we visited the Parliament and the Budapest Zoo together, as well as we also travelled to the carnival held in Rijeka by a rented 50-person bus.

Sports Life and Our Social Responsibility

We are also present in sports. We are proud that the jerseys and warm-up shirts of the ZTE KK basketball team, which is in the Hungarian first division, also have our company's logo.

Sponsoring the ZTE football club is also important to us, we produced the ceremonial goods and props for the 100th anniversary year.

We also provide support to many clubs and associations that are not classified as spectator sports, such as judo, cage fighting, wrestling, crossfit and other gyms.

We regularly support the Zala County Hospital and several foundations, including the Down Foundation, and the local Kindergarten with paper donations.

We have the Carbon Neutral Certification issued by the ICC, thereby taking better care of our environment.

The waste management has also been developed in an environmentally conscious manner by us. We recycle the scrap materials and then resell them to the building and construction industry as insulation materials.

OUR AWARDS AND RECOGNITIONS

Our company won the "Innovation Award" of the year in 2011.

We were recognized as the "Enterprise of the Year" in 2016.

We have the Carbon Neutral Certification issued by the ICC, thereby taking better care of our environment.

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