



Ljubljana, julij 2020

*Spoštovani partnerji in prijatelji papirništva,*

navkljub letošnji epidemiološki situaciji, ki je spremenila naša življenja in delo, organizatorji tudi letos pripravljamo tradicionalno Mednarodno srečanje slovenskega papirništva v vsakoletnem novembrskem terminu, 18. in 19.11.2020.

Letošnji dogodek bo drugačen. Ker se razmere vsakodnevno spreminjajo, je oblika končne izvedbe dogodka vsekakor še odprta in se bo razjasnila v oktobru. Soočeni z novo realnostjo bomo tako dogodek izpeljali v ustaljeni obliki ali z omejenim številom prisotnih na lokaciji in udeleženci, ki nas bodo spremljali preko spleta ali pa v celoti v spletni različici.


Že pred prihodom epidemije smo določili naslov dogodka »Naša stran papirja«. Papirničarji vemo, da se za papirji in papirnimi izdelki skriva znanost proizvodnje papirja in izdelkov iz njega, ki terja specialna znanja, izkušnje in kompetence ter ustrezne surovine in druge materiale. Novi okoljski cilji in drugi izzivi, med ostalimi tudi epidemiološki, terjajo nadaljnje raziskave in razvoj v smeri krožnega gospodarjenja, umne rabe virov in energentov ter nove načine rabe produktov. Obetamo si zanimiv vpogled v prihodnost papirne dejavnosti skozi oči energetikov iz papirnic, obeležili bomo 100-letnico v papirnici Količevo Karton ter nenazadnje spoznali prvi novi papirni stroj v Sloveniji v novem tisočletju, in sicer v Palomi.


Tradicije dogodka ni brez zvestih partnerjev, ki naš dogodek že leta spremljate. Tudi letos vas vabimo, da ga sooblikujete.

Uvajamo nekatere nove možnosti, vaša podpora dogodka bo v skladu s trendi bolj digitalna 😊. V prilogi vam pošiljamo okvirno predstavitev možnosti sodelovanja, v skladu z negotovo situacijo bomo tako vsebino kot ceno pripravljenih paketov spreminjali, saj si želimo vašega sodelovanja tudi v naslednjih letih.

Veseli bomo vašega odziva, kakšne nove ideje za sodelovanje pa tudi informacije, če imate glede udeležbe kakšne pomisleke. Za dodatne informacije smo vam na voljo na elektronskem naslovu [petra.prebil.basin@gzs.si](mailto:petra.prebil.basin@gzs.si) ali po telefonu + 386 1 58 98 274.

*Lep poletni pozdrav,*

  
Petra Prebil Bašin  
direktorica  
Združenje papirne in papirno predelovalne industrije

  
Marko Jagodič  
predsednik  
Društvo inženirjev in tehnikov papirništva



OUR SIDE OF PAPER

## PRELIMINARY OFFER / ORDER FROM SPONSORS

Basic sponsorship packages are given below; they may be adapted later depending on the final form of the event due to the epidemiological situation. Other combinations possible as well; prior agreement required.

Please mark your choice in the last line of the table.

|  | Main sponsor                 | Lunch sponsor<br>Day of Slovene Paper<br>Industry<br>Wed, 18.11.2020 | "Round table<br>discussion" sponsor | Lunch sponsor<br>DITP Symposium<br>Thu, 19.11.2020 | Coffee break sponsor<br>Day of Slovene Paper<br>Industry | Coffee break sponsor<br>DITP Symposium | Web sponsor*              | Sponsor with exhibition place |                  |                  |
|--|------------------------------|--|-------------------------------------|--|--|--|---------------------------|-------------------------------|------------------|------------------|
|  |                              |  |                                     |  |  |  |                           | 4 m <sup>2</sup>              | 6 m <sup>2</sup> | 8 m <sup>2</sup> |
| <b>Entrance web page</b>   |                              |  |                                     |  |  |  |                           |                               |                  |                  |
| Logo on the top banner   | X                            |  |                                     |  |  |  |                           |                               |                  |                  |
| Company ad on the entrance web page  | X                            |  |                                     |  |  |  | X                         |                               |                  |                  |
| Promotional film   | X                            |  |                                     |  |  |  |                           |                               |                  |                  |
| <b>Sponsor's logo exposure</b><br>(size with regard to the amount paid):   |                              |  |                                     |  |  |  |                           |                               |                  |                  |
| Logo on the entrance web page<br>and in on-line announcements of the event   | X                            | X  | X                                   | X  | X  | X                                      | X                         | X                             | X                | X                |
| On the event website /subsite "Sponsors"/ with a<br>link to the sponsor's website.   | X                            | X  | X                                   | X  | X  | X                                      | X                         | X                             | X                | X                |
| Promotional video presentation (film up to 1 min)<br>during round-table discussion / during breaks /<br>before certain lecture |                              |  | during<br>round table               |  | during coffee<br>break                                   | during<br>coffee break                 | before certain<br>lecture |                               |                  |                  |
| On the on-site promotional board (roll up - 3<br>pieces).  | collectively,<br>but exposed | collectively   | collectively                        | collectively                                       | collectively   | collectively                           | collectively              | collectively                  | collectively     | collectively     |
| On the back cover of Book of Abstracts and<br>Programme Booklet.   | X                            | X  | X                                   | X  | X  | X                                      | X                         | X                             | X                | X                |
| <b>Official announcement</b> of the sponsor by<br>the moderator.   | X                            | before lunch   | before round<br>table               | before<br>lunch                                    | before coffee<br>break                                   | before<br>coffee break                 |                           |                               |                  |                  |
| <b>Indication in the Programme Booklet</b><br>(beside the event)   | X                            | X  | X                                   | X  | X  | X                                      |                           |                               |                  |                  |
| <b>Roll up stand</b>   | in the<br>congress hall      | during lunch   | during round<br>table               | during<br>lunch                                    | during coffee<br>break                                   | during<br>coffee break                 |                           |                               |                  |                  |
| Half page advertisement in the Book of<br>Abstracts - Pdf  | full page                    | X  | X                                   | X  | X  | X                                      | X                         | X                             | X                | X                |
| Full page colour advertisement<br>in the PAPIR magazine  | X                            |  |                                     |  |  |  |                           |                               |                  |                  |
| Exhibition place 8 m <sup>2</sup>  | X                            |  |                                     |  |  |  |                           |                               |                  |                  |
| Advertising material in bags for participants  | X                            | 400 €  | 400 €                               | 400 €  | 400 €  | 400 €                                  |                           | 400 €                         | 400 €            | 400 €            |
| Participation fees for the Day of Slovene<br>Paper Industry  | 4                            | 3  | 2                                   | 2  | 2  | 2                                      |                           | 2                             | 2                | 2                |
| <b>AMOUNT (excl. of 22% VAT)</b>   | <b>5.000 €</b>               | <b>3.000 €</b>   | <b>2.500 €</b>                      | <b>2.000 €</b>                                     | <b>1.500 €</b>   | <b>1.300 €</b>                         | <b>1.500 €</b>            | <b>1.500 €</b>                | <b>2.000 €</b>   | <b>2.700 €</b>   |
| <b>Please mark your choice here:</b>   |                              |  |                                     |  |  |  |                           |                               |                  |                  |

only if the event is organised in the usual form

\* limited number of packages

### Note:

The offer is provisional. Taking into account the uncertain epidemiological situation it is not known yet in what form will the event take place; this is expected to be known in October. Confronted with the new reality we will carry out the event either in the usual form, or with a limited number of attendees on-site and other participants following the event on-line, or entirely on-line, in which case the price of sponsorship packages will be reduced by 20%.

If the event is carried out in the usual form the number of exhibition places will have to be reduced on account of the epidemiological restrictions. The exhibition place booking is available on the "first come, first served" basis. The organiser reserves the right to change exhibition space positions, if in the interest of a safe execution of the event.

For other arrangements to support the event please contact Ms Petra Prebil Bašin; T: +386 1 58 98 274, E: [petra.prebil.basin@gzs.si](mailto:petra.prebil.basin@gzs.si).



OUR SIDE OF PAPER

### Advertising

| PAPIR Magazine                                    |                         | Price (excl. of 22 % VAT) | Order placed (mark with X): |
|---|-------------------------|---------------------------|-----------------------------|
| Full page colour advertisement                    | (A4; 1/1; 210 x 295 mm) | 1.000 €                   |                             |
| Half page colour advertisement                    | (1/2; 180 x 137,5 mm)   | 580 €                     |                             |
| Back cover page                                   | (A4; 1/1; 210 x 295 mm) | 1.200 €                   |                             |
| <b>Book of Abstracts - Pdf</b>                    |                         |                           |                             |
| Half page B&W advertisement                       | (1/2; 160 x 120 mm)     | 500 €                     |                             |
| <b>Banner on the event website (350 x 280 mm)</b> |                         | 1.000 €                   |                             |

Properly prepared advertisements, videos and banners (300 dpi, cmyk) should be sent to [petra.prebil.basin@gzs.si](mailto:petra.prebil.basin@gzs.si) by 15 October 2020 (prior booking required).

Advertising prices remain unchanged irrespective of the final form of the event.

The PAPIR magazine will be published just before the event and will be added to the bags for the participants of the event. The magazine is also mailed to a number of other

### CONTACT DETAILS

|  |       |      |  |
|--|-------|------|--|
| Name of sponsor / exhibitor / advertizer                       |       |      |  |
| Name of the payer:   |       |      |  |
| Address of the payer:<br>(Street, house No.)                   |       |      |  |
| City, Postcode, State:   |       |      |  |
| Tax number of the payer:                                       |       |      |  |
| Taxable person:  | X YES | X NO |  |
| Signatory/-ies of the contract<br>(Name and Surname, Position) |       |      |  |
| Contact person for the sponsor / exhibitor<br>/ advertizer     |       |      |  |
| E-mail of contact person                                       |       |      |  |
| Telephone No. of contact person                                |       |      |  |

### Payment terms

After the order for sponsorship or advertising is placed, the sponsor will receive the Sponsorship Contract for the International Meeting of Slovene Paper Industry 2020. On account of the uncertain epidemiological situation the organiser reserves the right to partly adapt the package.

Payment should be made to the bank account of GZS, Združenje papirne in papirno predelovalne industrije, Slovenia, by 6 November 2020 at the latest.

Bank name: NLB, IBAN: SI56 0292 4001 7841 495, SWIFT LJBASIX or SKB, IBAN: SI56 0310 0100 2177 231, SWIFT SKBASIX

### Cancellation

Cancellations in writing should be mailed to GZS, Združenje papirne in papirno predelovalne industrije, Dimičeva 13, 1000 Ljubljana or e-mailed to [petra.prebil.basin@gzs.si](mailto:petra.prebil.basin@gzs.si) by 30 October 2020 at the latest. Payments received by that date shall be refunded after the event.

### Application form should be sent by 16 October 2020 to the following address:

GZS, Združenje papirne in papirno predelovalne industrije

Petra Prebil Bašin

Dimičeva 13, SI-1000 Ljubljana

E: [petra.prebil.basin@gzs.si](mailto:petra.prebil.basin@gzs.si)

Name, surname of person in charge (in block letters): \_\_\_\_\_

Date: \_\_\_\_\_

Signature and company stamp: \_\_\_\_\_