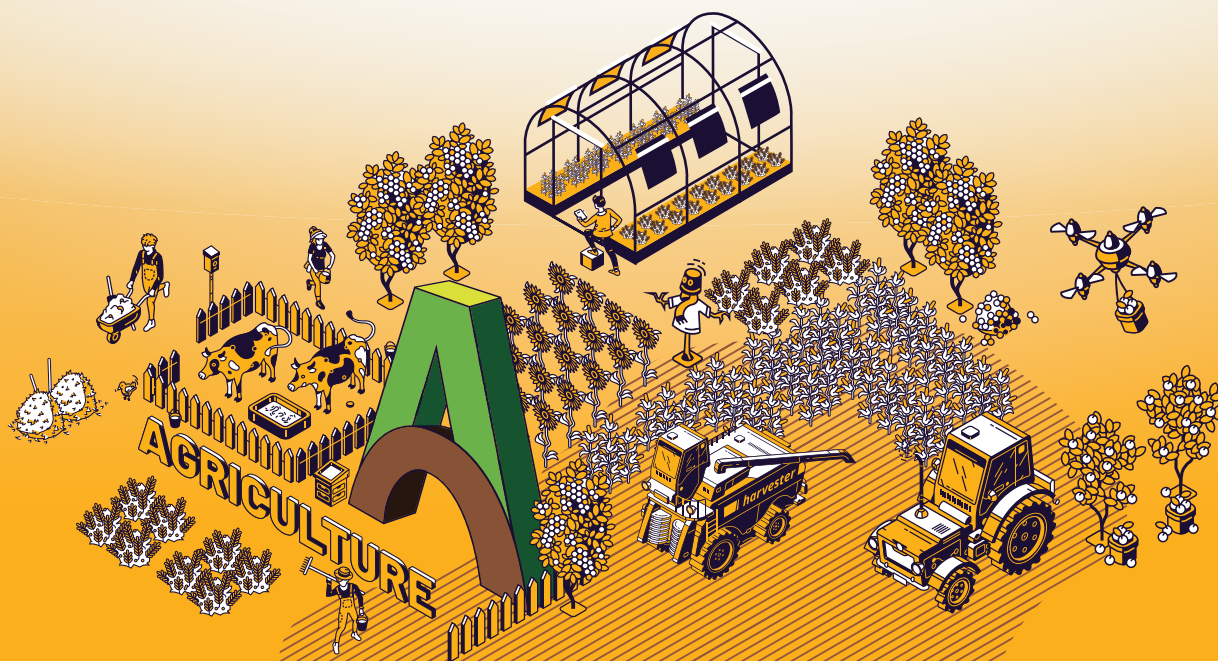




**ICEBERG**  
EXHIBITIONS

# griculture

**Days 2023** INTERNATIONAL TRADE FAIR FOR SUSTAINABLE  
AGRICULTURE, LIVESTOCK, FISHERY & INNOVATION  
**APRIL 27-29 LUSHNJË, ALBANIA**





## A brief description of the Trade Fair

AGRICULTURE DAYS 2023 returns to the city of LUSHNJE on 27-29 APRIL 2023. The International Trade Fair in Agriculture, Livestock, Fishery and Technologies will be organised by Iceberg Exhibitions with an wider focus in agriculture, livestock, fishery, technologies, food and processing.

Agriculture Days 2023 will offer important opportunities for the businesses and proffesionals in the related sectors, covering the whole international market. The main purpose of the exhibition is to create a communication platform for businesses to encourage new partnerships and collaborations in the agriculture sector. During the three days of the fair, numerous activities will take place, content sessions, workshops and conferences.

Agriculture is the most important economic sector in Albania with a contribution in country's GDP of 23%. Albania has a total land area of 28,750 square kilometers, of which 24% is agricultural, 36% forest, and 15% pasture and other type of land. 43% of the population work in jobs that are related to agriculture.



### Agriculture Days 2023 is an opportunity to:

- to meet diverse clients and suppliers gathered at one venue
- to keep pace with recent developments in agricultural technologies
- to participate in conferences and workshops on important topics related to the sustainability of the related sectors

# An international Trade Fair in the small city of Lushnje, WHY?

Lushnje is part of Myzeqe area known as the Albanian granary, prominent for its agricultural potential. 65% of the Albanian granary is used for agricultural purpose. Lushnja is part of the Fier County with the largest land area and the highest volume of production in many agricultural crops and 77,373 farmers.

The Lushnja region (Lushnjë and Divjakë municipalities) is known as:

- the main producer in Albania for cereals, vegetables, fodder and oilseeds (60% of production)
- an important producer of vegetables (40.5% of the county production)
- an important producer of fodder for livestock (9% of national production)

## Profile of Exhibitors

### Agriculture

Agriculture and Horticulture Machinery, Distributors, Dealers, Nursery and Floriculture, Greenhouse and Polyhouse Technology, Pipes and Pumps, Tractors and Equipment, Irrigation and Water Harvesting, Agricultural Logistics, Tyres Manufacturers, Agricultural Inputs, Organic Products, Fertilizers and Chemicals, Seeds, Plasticulture and Tissue Culture, Pre to Post Harvest Treatments, Gardening and Landscaping, Agricultural Spare Parts, Sprayer Pumps, Food & Food Processing Machineries, Mushroom Farming Government Departments and Bodies Consultancy Firms, Certification bodies, and Organizations, Banks and Financial Institutions, IT & Software Solution Provider, Packaging Technology, Solar Products& Solutions

### Livestock and Poultry

Goat, Piggery, and Sheep farming, Chicken, Ducks, and other poultry, Honey Bee Farming Technologies, Feed and Feed Additives, Veterinary Products & Surgical TDairy, Poultry and Livestock Farming Turn Key Projects, Dairy, Poultry and Livestock Farming Technologies and Equipment, Waste management

### Fishery

Equipment and tools used in fishing, fishing boats and modern techniques for sea fishing, techniques for the protection and control of fisheries and fish farms, Aquaculture Farming Technologies, Feed and Feed additives.



# A sneak peak of last edition



**3**  
DAYS



**70**  
EXHIBITORS



**7000**  
VISITORS



**300**  
TV & RADIO  
SPOTS



**20**  
DIGITAL MARKETING  
CAMPAIGNS



**300.000**  
ONLINE VISITORS

PARTICIPATING COUNTRIES: ALBANIA | KOSOVO | ROMANIA | GREECE | ITALY



## Conference

### FOOD & AGRICULTURE AGENDA FOR SUSTAINABLE DEVELOPMENT

*Including agriculture, agritourism, fishery, livestock*

Responding to climate change and sustaining our natural resources, food and agriculture is at the core of the region objectives for development. A focus on rural development and investment in agriculture – crops, livestock, forestry, fisheries and aquaculture – are powerful tools to bring sustainable development. In addition, agriculture has a major role to play in combating climate change.



**ICEBERG**  
EXHIBITIONS

## NEW ERA OF EXHIBITIONS

ICEBERG EXHIBITIONS is a Trade Fair and Exhibition Organizer part of ICEBERG COMMUNICATION that is one of the first innovative and integrated advertising and communication agencies founded in Tirana, 1999. For more than two decades, it has been a determinant actor of enormous changes in the event management industry. Iceberg Exhibitions is committed to invest energy and passion toward helping businesses and people grow continuously welcoming a NEW ERA OF EXHIBITIONS. Iceberg Exhibitions is incentivized by a pool of experts in the B2B event management sector with a distinctive service-based background. The valuable expertise in strategic marketing consulting, public relations, advertising (both traditional and digital) will be a strong asset on moving toward organizing trade fairs and exhibitions based on a business-to-business approach.

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