



This presentation is part of WhoIEUGrain (Grant agreement 874482), which has received funding from the European Union's 3<sup>rd</sup> Health Programme.



# Status on development of Whole Grain Partnership in Bosnia and Herzegovina



- **BIH Ministry of Civil Affairs** - state level institution with competencies related to health sector in BIH, a partner in WholeEUGrain Consortium;
- **Accession of two key partners** (entity Public Health Institutes of the Federation BH and the Republic of Srpska) to the WholeEUGrain Project has been initiated recently;
- **Format/level of WG Partnership establishment in BIH** will be decided in the near future taking into account competencies in the health sector in BIH...





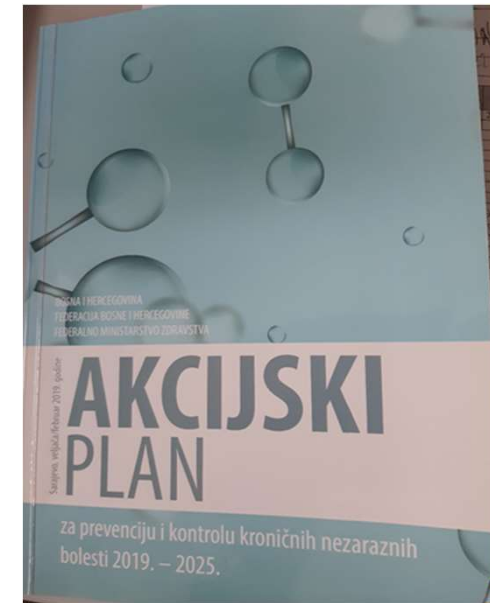
# Federation of Bosnia and Herzegovina



# Political ground for initiation of Whole Grain Partnership in Federation of BH



- Several policy and strategic documents that express government's commitment to work on improvement of nutrition and overall health of the population of Federation of Bosnia and Herzegovina served as basis for Whole Grain Partnership initiation.
- Of particular importance for initiation of Whole Grain Partnership is Health sector's Action Plan for Prevention and Control of Chronic Non Communicable diseases of Federation of Bosnia and Herzegovina 2019-2025, brought by the Ministry of Health of Federation of BH in 2019.



# Political ground for initiation of Whole Grain Partnership in Federation of BH



**Action Plan for NCD Prevention** and related programs include activities such as:

- Creation and conduction of campaigns related to nutrition as a risk factor for development of non-communicable diseases and promotion of healthy nutrition including promotion of consumption of wholegrains
- Food reformulation (reduction of salt, trans fats in bread and bakery products)
- Improvement of legislation related to information of consumer with the aim to raise awareness on content and quality of food products
- Conduction of surveys on dietary habits of different population groups
- Recommendations for consumption of wholegrain products in all guidelines for different population groups and guidelines for different settings



# What has been achieved so far in establishment of Whole Grain Partnership in Federation of BH



- Initial mapping of stakeholders has been done and it included one federal and 10 cantonal public health institutes and major bread producers from 10 cantons
- Stakeholders were invited at Stakeholders event where WholeEUGrain Project and basic principles of Wholegrain Partnership have been presented
- Federal Public Health Institute has been identified as potential driving force in WGP establishment and its involvement in WholeEUGrain project as affiliated entity proposed
- List of stakeholders has been extended to include relevant governmental and non governmental institutions and organizations and invitation for participation in the First Whole Grain Summer School has been sent

# Consideration of principal partners of Whole Grain Partnership in Federation of BH



- Ministry of Civil Affairs of Bosnia and Herzegovina – coordination at state level
- Food Safety Agency of Bosnia and Herzegovina - legislation
- Ministry of Agriculture, Water Supply and Forestry of Federation of Bosnia and Herzegovina – legislation, logo criteria, promotion
- Institute of Public Health of Federation of Bosnia and Herzegovina and cantonal PHIs - logo criteria, promotion
- Chamber of Commerce of Federation of Bosnia and Herzegovina - logo criteria, promotion
- Ministry of Health of Federation of Bosnia and Herzegovina and cantonal MoHs – legislation, promotion
- Major producers of bread and bakery products “Klas” and “Sprind” (products present at whole territory of Federation of Bosnia and Herzegovina) – reformulation, availability, promotion
- Associations of Consumers - legislation, promotion
- Radio Television of Federation of Bosnia and Herzegovina – promotion





# Next steps in organization of Whole Grain Partnership in Federation of BH

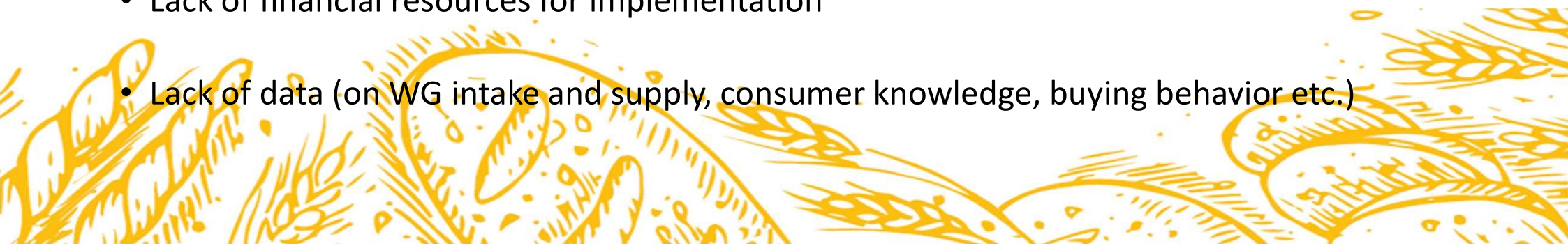


- Decision and official nomination of government's institution that will lead the process
- Contacting relevant institutions and organizations for nomination of their representatives
- Establishment of intersectoral working group/task consisted of representatives of principal partner institutions and organizations responsible for coordination of process
- Preparation of action plan and determination of responsibilities
- Capacity building of involved stakeholders for conduction of task (Summer schools)



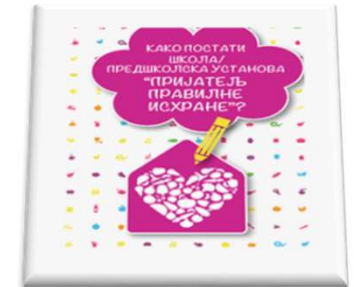
# Major challenges in organization of Whole Grain Partnership in Federation of BH

- Complicated administrative organization of the entity - consisted of 10 cantons functioning independently that hardens formation of WGP task force, determination of responsibilities and implementation of whole process
- Willingness of producers to engage in reformulation and development of new products
- Insufficient capacity of different stakeholders for conduction of assigned tasks
- Lack of financial resources for implementation
- Lack of data (on WG intake and supply, consumer knowledge, buying behavior etc.)





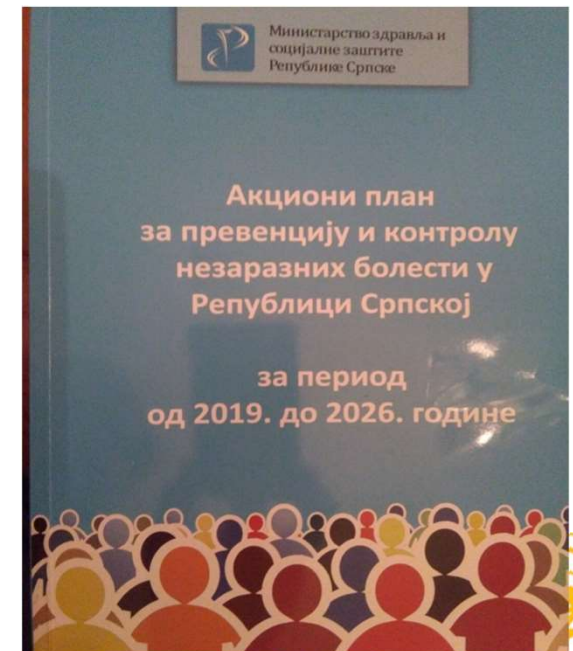
# Republic of Srpska



# Political ground for initiation of Whole Grain Partnership in Republic of Srpska



- Several policy and strategic documents that express government's commitment to work on improvement of nutrition and overall health of the population of Republic of Srpska served as basis for Whole Grain Partnership initiation.
- Of particular importance for initiation of Whole Grain Partnership is Health sector's Action Plan for the Prevention and Control of Non-communicable Diseases in Republic of Srpska for the period 2019 - 2026, brought by the Ministry of Health and Social Welfare in Government of Republic of Srpska.



# Political ground for initiation of Whole Grain Partnership in Republic of Srpska



**Action Plan for NCD Prevention** and related programs include activities such as:

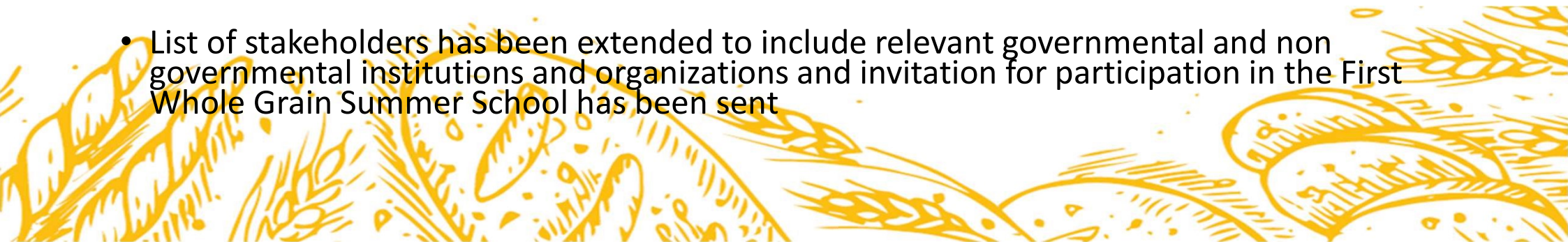
- Creation and conduction of campaigns related to nutrition as a risk factor for development of non-communicable diseases and promotion of healthy nutrition including promotion of consumption of wholegrains
- Food reformulation (reduction of salt, trans fats in bread and bakery products)
- Improvement of legislation related to information of consumer with the aim to raise awareness on content and quality of food products
- Conduction of surveys on dietary habits of different population groups
- Recommendations for consumption of wholegrain products in all guidelines for different population groups and guidelines for different settings



# What has been achieved so far in establishment of Whole Grain Partnership in Republic of Srpska



- Initial mapping of stakeholders has been done and it included the Public Health Institute of Republic of Srpska and six regional public health centers and major bread producers from Republic of Srpska
- Stakeholders were invited at Stakeholder event where WholeEUGrain Project and basic principles of Wholegrain Partnership have been presented
- The Public Health Institute of Republic of Srpska has been identified as potential driving force in WGP establishment and its involvement in Wholegrain project as affiliated entity proposed
- List of stakeholders has been extended to include relevant governmental and non governmental institutions and organizations and invitation for participation in the First Whole Grain Summer School has been sent



# Consideration of principal partners of Whole Grain Partnership in Republic of Srpska



- The Ministry of Health and Social Welfare in Government of Republic of Srpska – legislation, promotion
- The Ministry of Agriculture, Forestry and Water Management of Republic of Srpska – legislation, logo criteria, promotion
- The Ministry of Trade and Tourism - legislation, promotion
- The Ministry of Education and Culture - legislation, promotion
- The Public Health Institute of Republic of Srpska - logo criteria, promotion
- Chamber of Commerce of Republic of Srpska - logo criteria, promotion
- Major producers of bread and bakery products “Krajina klas” and “Žitopeka” (product distribution in most of Republic of Srpska) – reformulation, availability, promotion
- Associations of Consumers - legislation, promotion
- Radio Television of Republic of Srpska – promotion



# Next steps in organisation of Whole Grain Partnership in Republic of Srpska



- Decision and official nomination of government's institution that will lead the process
- Contacting relevant institutions and organizations for nomination of their representatives
- Establishment of intersectoral working group/task consisted of representatives of principal partner institutions and organizations responsible for coordination of process
- Preparation of action plan and determination of responsibilities
- Capacity building of involved stakeholders for conduction of task (Summer schools)

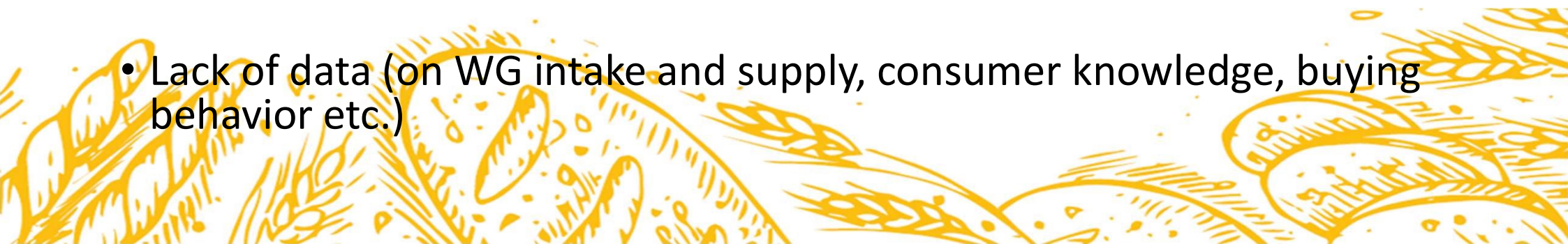




# Major challenges in organization of Whole Grain Partnership in Republic of Srpska



- Willingness of producers to engage in reformulation and development of new products
- Insufficient capacity of different stakeholders for conduction of assigned tasks
- Lack of financial resources for implementation
- Lack of data (on WG intake and supply, consumer knowledge, buying behavior etc.)





This presentation is part of WhoIEUGrain (Grant agreement 874482), which has received funding from the European Union's 3<sup>rd</sup> Health Programme.



# Thank you!

