



Augmented Reality in VET

SWOT Analysis on AR in VET

Centre IFAPME Liège-Huy-Verviers

Erasmus+ ARTVET partners meeting

Liège, 29-30 November 2022

Helpful to achieving the objective

Harmful to achieving the objective

STRENGTHS

WEAKNESSES

Internal origin (organization)

OPPORTUNITIES

THREATS

External origin (environment)

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STRENGTHS

- Competence centre in construction
- Passionate construction trainers
- Openness to digital evolutions (like BIM)
- Support of the training centre's management

WEAKNESSES

- Not competent for AR technical development
- Dependence on external expertise
- Everything is new: lack of knowledge and experience

Internal origin (organization)

OPPORTUNITIES

- New pedagogical tool in line with digitalization of construction sector
- European projects
 - Fruitful exchanges with partners
 - Time and money for development
 - Sharing the results
- Advantage over competing training providers

THREATS

- Financial investment
- Transfer of AR tools to trainers (risk of developing a Ferrari without the circuit to run it)
- Evolution and maintenance of the AR tools

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