

ARTVET

Transnational meeting 29.-
30.11.22 in Liege

SWOT-Analysis for VET Centers

VET-PARTNERS:

„[...DEFINING THE STARTING POINTS TO ENTER AR FOR VET-CENTRES (INDIVIDUAL/PERSONAL PROFILES OF RELEVANT VET-STAFF/TRAINERS & APPROPRIATE VET-CONTENT TO BE ADAPTED AND ASSISTED BY AR); MERGING PARTNERS' VET-CONTEXT WITH THE OPPORTUNITIES AR OFFERS ...]

SWOT

STRENGTHS	WEAKNESS
<ul style="list-style-type: none"> • Expansion of training and continuing education offerings (on-site, online) • Very flexible through updates (Future proof) • Utilization of existing personnel resources • Expansion of cooperation with universities and technical colleges • Lowering material costs • ... 	<ul style="list-style-type: none"> • Training in AR necessary - time- and cost-intensive • All persons, units, etc. in the company involved in training must be trained - time-consuming and cost-intensive • New curricula necessary - development and implementation is equally time and cost intensive • Know-how and management experience partly available • Danger of getting „lazy“ (why hands on just take the glasses) • Higher maintainace costs
OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> • Strengthening the location • Maximizing the number of participants* through AR • Installation of an overarching e-learning platform for training centers facilitates rapid and cost-effective access to training • Consolidation or strengthening of the image of the NRW construction industry • Virtual trainers • Trade halls can also be flexibly used virtually • Much more attractive for young people (advertising) • Technology is still in development/flexible 	<ul style="list-style-type: none"> • No interest/no resources (anymore) on the part of the trainers • Number of participants is not reached • ...