

Greet CE – *Capacity Development within I3*

Report from the screening of business development and cooperation needs in Europe

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The Greet CE project (n. 101133227) is supported by the European Unions Interregional Innovation Investments (I3) Instrument.

About KSSENA

The Energy Agency KSSENA was established in 2006, within the framework of *Intelligent Energy Europe (IEE)*

- FOUNDERS:**

City municipality of
Velenje



City municipality of
Celje



City municipality of
Slovenj Gradec



Public utility
company Velenje



- WORKING FIELDS:**

Energy
management
and analysis

Energy
renovation

Project
development

Training and
education

Policy
development

Research and
innovation

RES investment

Stakeholder
engagement

About KSSENA

- **NUMBER OF EMPLOYEES:** 13

- **NETWORKS:**



- **PROJECTS:**

Over 40 transnational projects successfully implemented:

- Gained experience in several national and transnational programmes: IEE, SEE, Interreg (Europe, AS, DTP, CE, ADRION, MED), Horizon (2020, Europe), LIFE, EUKI, ESPON, cross-border cooperation (SI-AT, SI-IT, SI-HU, SI-HR), CF, ...I3.
- **Types:** CSA; RIA; PDA; Innovation procurement, Investment and deployment, etc.

About KSSENA



- **FOCUS:**
Energy and Environment
- **CONTEXT:**
Coal intensive region in transition (SAŠA)





Green transition in Central Europe

The GREET CE project will unlock the innovation potential, facilitating the subsequent participation of SMEs in calls for proposals under I3 (Strand 1 and Strand 2a) and other opportunities under ERDF, Interreg & crowdfunding opportunities.



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About Greet CE | Project summary



PROJECT TITLE: Green transition in Central Europe

TYPE: Capacity Building - Strand 2b (I3-2022-CAP2b)

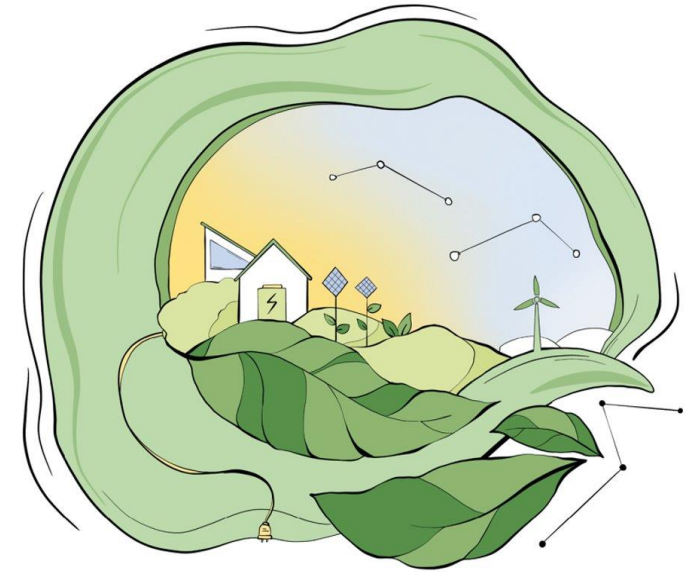
DURATION: 24 months (November 20th 2023 – November 19th 2025)

BUDGET: 1,398 million EUR (funding rate: 100%)

PROJECT COORDINATOR (LP): KSSENA

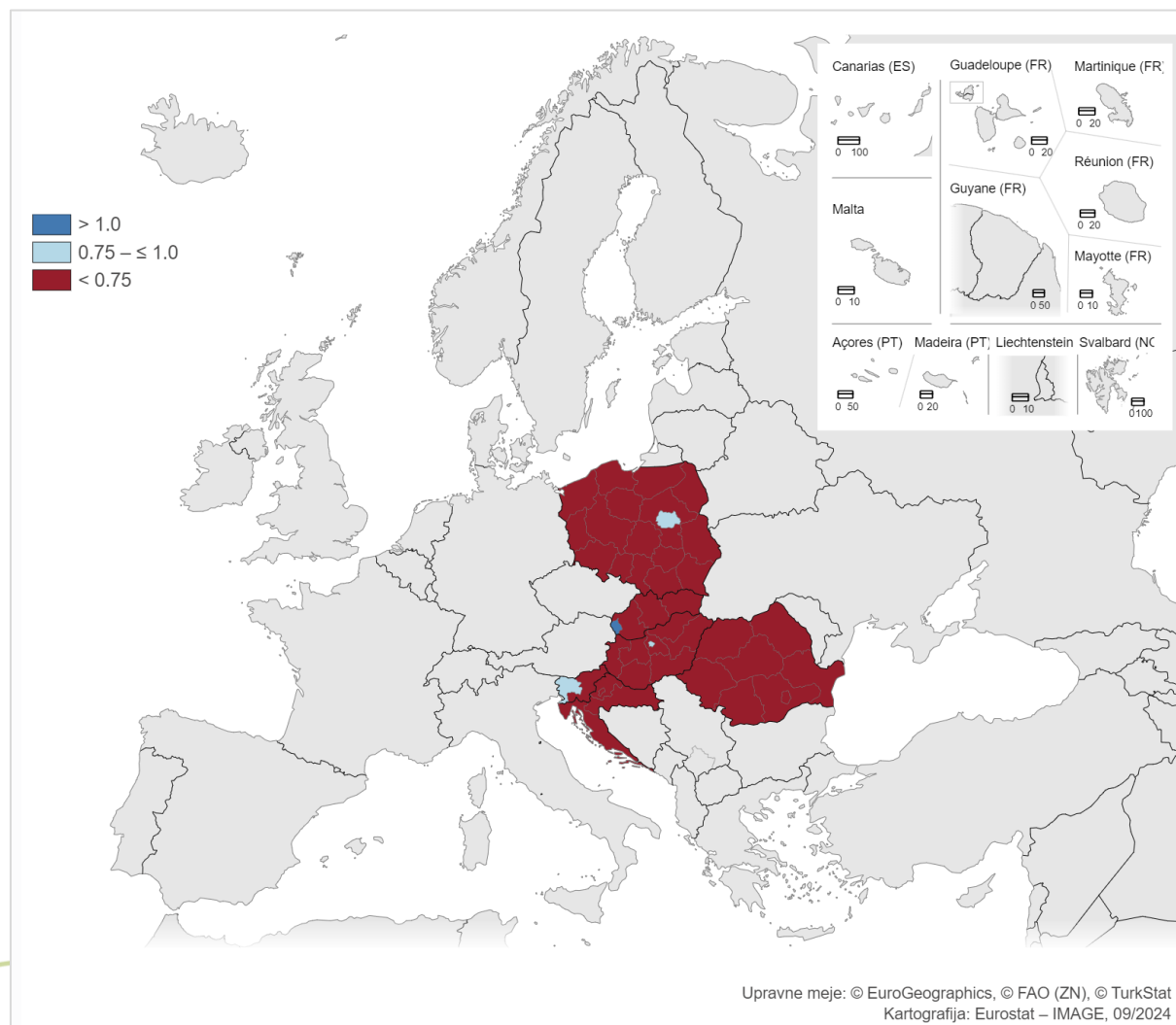
PROGRAMME: Interregional Innovation Investment (I3) Instrument

MANAGING AUTHORITY: EISMEA (European Innovation Council and SMEs Executive Agency)



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About Greet CE | Territorial focus



PRIMARY TARGET REGIONS:

- Less developed Central European regions in HR, HU, PL, RO, SK, SI.



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About Greet CE | Workplan



			23		24										25													
			11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	
Title / Lead			Month		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
WP1 – Project management and coordination																												
T1.1 Project management	KSSENA																											
T1.2 Risk management, impact monitoring and evaluation	KSSENA																											
WP2 – Industry, domain, value-chain research & analysis, work-programme validation																												
T2.1 Stakeholder involvement and survey, benchmarking of regional innovation systems	EIHP																											
T2.2 Industry, innovation domain and niche, value chains analysis	EIHP																											
T2.3 - Analysis of best practices, initiatives, funding opportunities,	EIHP																											
WP3 – Interregional value-chains and regional policy development, communication and dissemination																												
T3.1 Value chains and cluster, innovation ecosystem development, networking, pilot actions	GEA																											
T3.2 Regional policy analysis and development	BEC																											
T3.3 Communication and dissemination	CCIS																											
WP4 – Analysis and capacity building for investment project preparation and marketing																												
T4.1 Identification and screening of innovation investment projects, consortia	FV																											
T4.2 Capacity development of project owners	FV																											
T4.3 Investment projects marketing - private and public sector	FV																											



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About Greet CE | WP2 overview



- **T2.1 Stakeholder Involvement & Innovation System Benchmarking:**
Conduct research on key public and private stakeholders in HR, HU, PT, RO, SK, SI regions. Identify, profile, and analyze stakeholder involvement and innovation investments. Compare regional innovation systems using tools like CIS, RIS, and EIS, focusing on gaps and inconsistencies.
- **T2.2 Industry & Value Chain Analysis:**
Map specific bioeconomy domains, niches, and value chains in the target regions using a systematic approach.
- **T2.3 Best Practices & Opportunities Analysis:**
Analyze EU-funded projects to identify best practices, niche opportunities, and promote interregional and cross-sector linkages to support the green transition.



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Greet CE | Industry value chain research



Country	Surveyed companies	Interested	Interviewed companies
Croatia	72	52	23
Hungary	78	74	16
Poland	61	17	17
Romania	59	43	22
Slovakia	61	27	16
Slovenia	70	69	20
OTHER	2	2	0
TOTAL	403	284	114

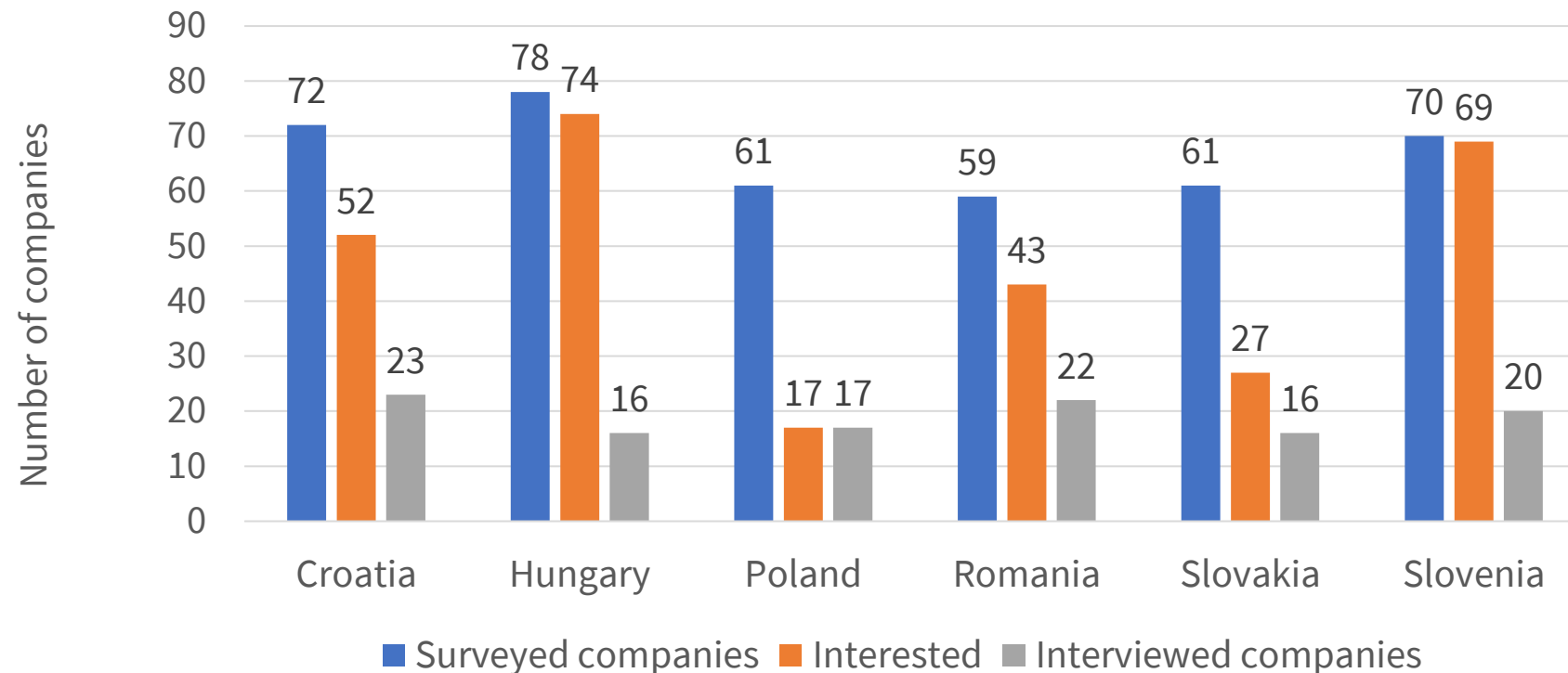


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Greet CE | Industry value chain research



Surveyed, interested and interviewed companies per country

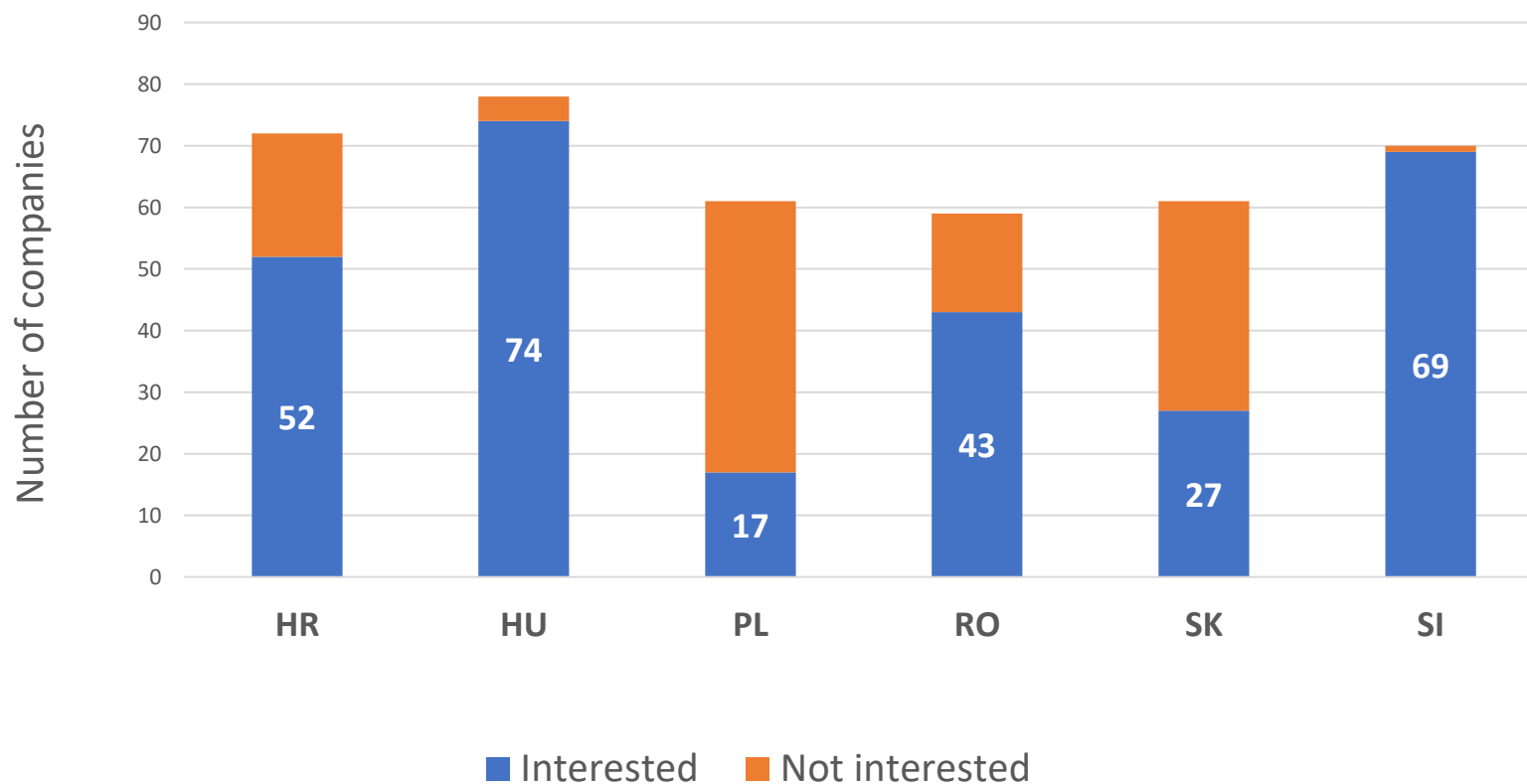


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Greet CE | Industry value chain research



Interest in colaboration with GREET CE among surveyed companies



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Greet CE | Industry value chain research

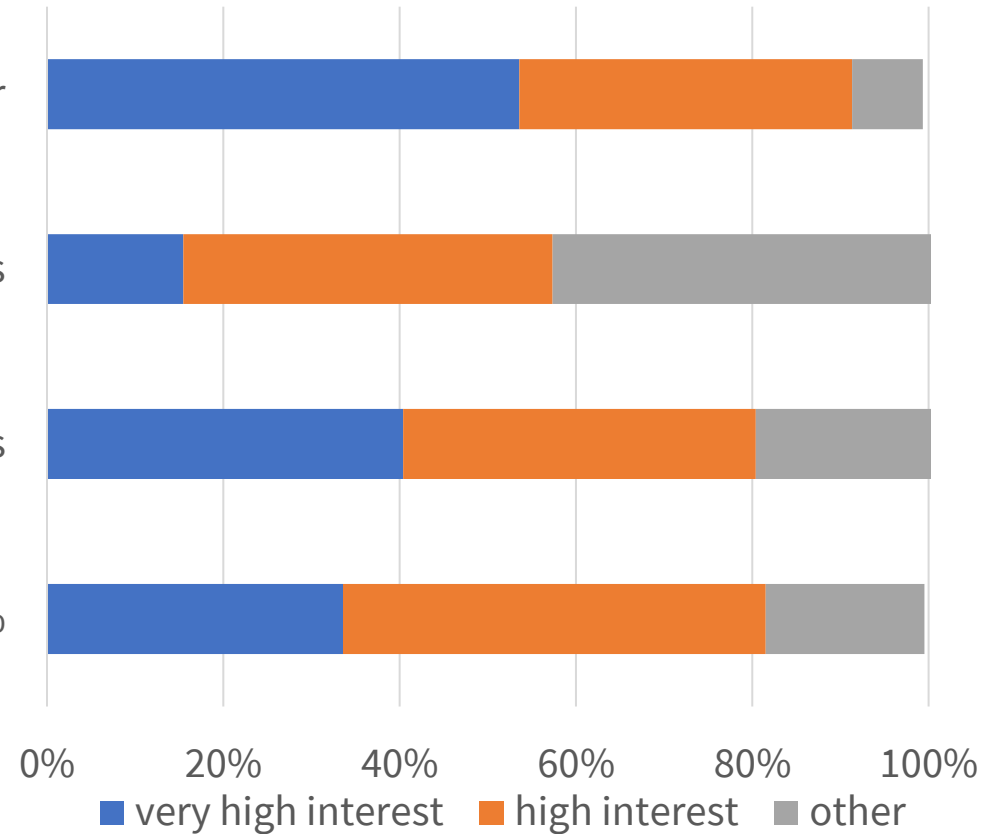


Consortium partners to apply for direct EU funds supporting innovation (I3, Interreg, Horizon, LIFE, or other calls)

Installers or professional service firms

Resellers, distributors, agents or buyers

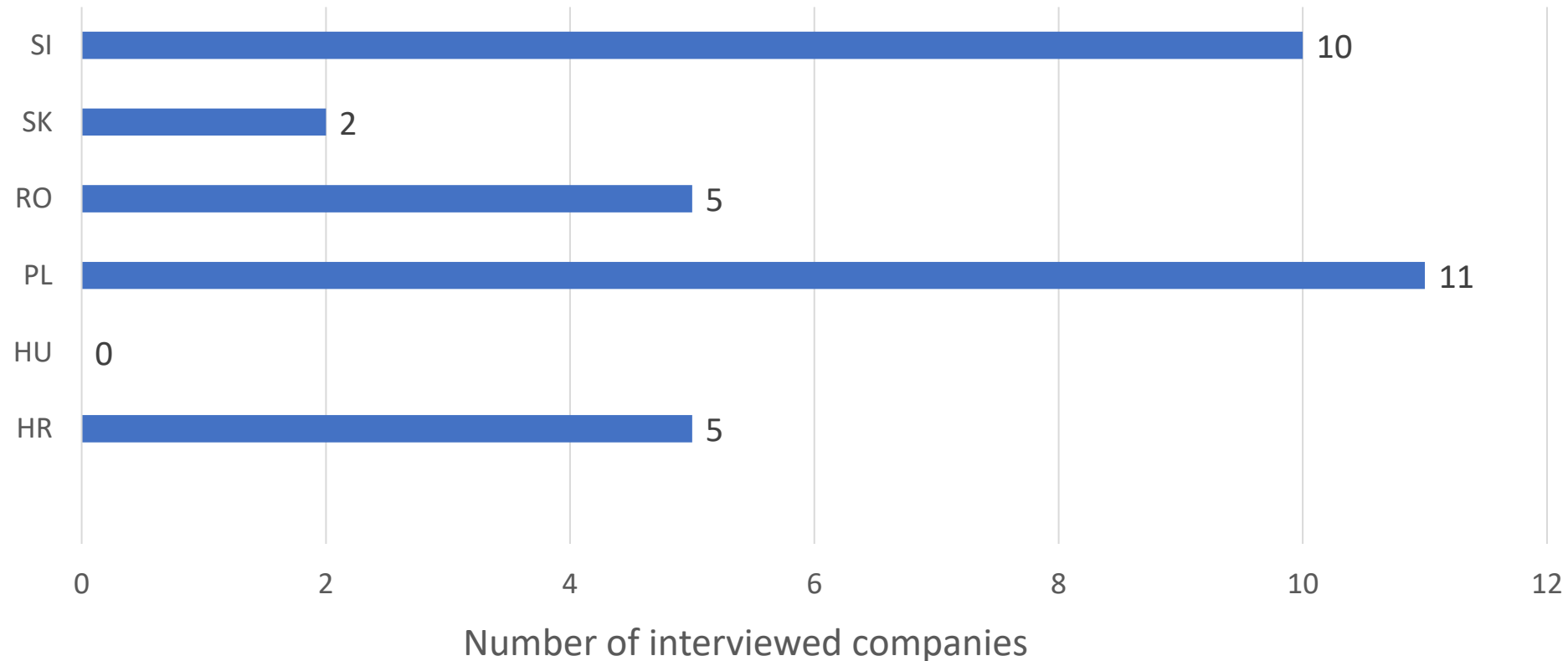
Technology or know-how providers %



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Greet CE | Survey results

interviewed eco construction companies per country



TOTAL GREET CE ECO CONSTRUCTION – 33 companies



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- Utilisation of waste (plastic, industrial sludge...) for new materials in construction industry
- Development of non-toxic bio-based construction materials
- Technologies and processes for reduction of carbon footprint in construction
- Innovative new materials in construction
- Eco-friendly, natural, traditional and energy-efficient materials
- Recovery, restoration, and reuse of construction waste
- Living green vertical walls (indoor, outdoor, artificial intelligence and IoT controlled)
- Utilisation of PV in construction solutions (carports, gardens, solar roofs, pergolas, gazebos, walls, terraces etc.)



Greet CE | Illustrative innovative solutions offered



- Croatian firm: Utilisation of waste sludge (generated when regenerating waste solvents) in the construction industry - as additives for asphalt bases and bituminous pastes. It can also be used in the paint and coatings industry. Currently, it is typically incinerated (cement industry).
- Hungarian firm: It offers a grass grid made of recycled plastics that can be used as an alternative to traditional road paving. It fixes the soil surface in a way that it does not block the soil's access to air, rain or melting snow can seep through, and grass can grow in the holes.
- Polish firm: It offers architectural solutions with integrated photovoltaics - aluminum solar fences, solar carports, etc.



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Greet CE | What kind of partners are you interested in?



- What should they seek?
- What should they have / offer?
- What size should they be?
- Which sub-sector should they be in?
- What references should they have?
- What profile should they have to join a consortium you are building?
(e.g. EU proposal)
- How can we help you in a practical way?



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Greet CE

Time for questions



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Contact Us!

For more information please visit our webpage:

www.greetCE.eu

Follow us on Twitter:

@GreetCE

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Thank you!



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