

Programme Overview (13:00–17:00):

13:00 – 13:15 | Welcome and Opening Remarks

- Representative of GZS
- Moderator: Introduction to GREET CE and Central Europe's role in the bioeconomy transition

13:15 – 13:45 | Keynote Speeches

- **Glasgow Chamber of Commerce (UK):**
Empowering Regional Bioeconomy – SME Collaboration and Circular Innovation
- **IHK Wiesbaden (Germany):**
Supporting Bioeconomy and SME Innovation in Hesse

13:45 – 14:15 | Panel: Best Practices & Financing Models

- GREET CE partner insights
- **GoParity (Portugal):** Crowdlending for bioeconomy
- **KSSENA (Slovenia):** Local engagement in green innovation (TBC)

14:15 – 15:00 | GREET CE Pilot Presentations (4 pilots, ~11 min each)

1. **EcoConstruction Pilot** – GZS ZGIGM, Slovenia
2. **Regenerative Farming Pilot**
3. **Digital Sustainable Energy Pilot**
4. **Renewable Gases Pilot**

15:00 – 15:25 | Partner Roundtable & Discussion

- Lessons learned, future ambitions
- Integration with national strategies (incl. outcomes from morning session)
- Confirmed collaborations

15:25 – 16:35 | Networking & Pitch Corner

- Short pitches by SMEs and startups (bio-based, regenerative, digital)
- Demonstration of healthy materials in practice
 -  *Case Spotlight: Trbovlje Municipality* – Biobased interior renovation
 -  *Case Spotlight: GoParity platform* – Green finance for innovation
- Insights on procurement, supply chains, and replicability

16:35 – 17:00 | Conclusions and Outlook

- Summary of takeaways and pilot findings
- Alignment with EU and national strategies
- Next steps: scale-up, funding (I3, Horizon, Interreg), SME support