

FSE STATEMENT ON COVID-19

The health and wellbeing of consumers is the number one priority for the food supplement sector in Europe.

As Europe is increasingly challenged by COVID-19, Food Supplements Europe is reinforcing the message that food supplements should be marketed in a responsible way.

Under the EU food supplements Directive (2002/46/EC), the labelling, presentation and advertising must not attribute to food supplements the property of preventing, treating or curing a human disease, or refer to such properties. These provisions are applicable to COVID-19.

Therefore, Food Supplements Europe urges all:

- Companies marketing and retailing to refuse to stock or sell any supplements that are presented as prevention, treatment or cure of COVID-19.
- Companies marketing and retailing supplements to refrain from promoting any product as able to prevent, treat or cure COVID-19.
- Consumers to avoid any product that is claiming to prevent, treat or cure COVID-19 and report such products to their appropriate government bodies.

Anyone who believes they may have COVID-19 or may have come into contact with COVID-19 should take the steps recommended by their government.

All direction for prevention and treatment of COVID-19 should only come from qualified healthcare professionals or public health authorities.

The responsible industry is committed to providing the public with safe, high-quality food supplement products that provide many positive benefits to promote better health and wellness.

Food Supplements Europe, 31 March 2020