



Final conference

26th January 2023

Brussels, Hotel NH



Applying EntreComp to attract young people to the 1st European manufacturing sector: the agrifood industry

Ecotrophelia 2022: Entrepreneurship award

EntreComp Food

Françoise Gorga
ANIA



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Ecotrophelia Europe

A STUDENT COMPETITION

Ecotrophelia what?

ECOTROPHELIA has the ambition to **promote entrepreneurship** and **competitiveness** within the European food industry by implementing a **training network of excellence** in food innovation and the organization of national and European **food innovation competitions** "The Student Awards of Food Innovation" a real eye-opener for the food industry.

15 Countries in 2022



FRANCE
Sauces Papillon
Sauce & gravy

The first brand making fresh sauces changing throughout the year with seasonable vegetables.

Institut Agro Montpellier



ITALY
MALRUBÀ
Biscuit & cake, Bread and pastry

"Malrubà", a biscuit dedicated to those who want to enjoy a delicious and healthy moment!!

ITS Agroalimentare Piemonte



SPAIN
Torreznos Vegguiss
Meat product, Ready-cooked meal

Snack made from texturized pea protein, which is subjected to various treatments.

Campus La Yutera, TecnoCampus Mataró-Maresme



BELGIUM
WheyMore
Breakfast

WheyMore is a vegetarian sandwich spread, dip or sauce. It's sustainable and counters food waste.

Thomas More University College



GERMANY
Golden Barley
Breakfast, Drink

Barley-based milk alternative made from brewer's spent grain.

Technische Universität Berlin



PORTUGAL
Handy Rice
Breakfast, Dessert, Nutraceutical

Handy Rice is a sweet dehydrated snack, made of brown rice and yacon, a source of fiber.

University of Aveiro, University of Coimbra



THE NETHERLANDS
Totally Nuts
Side dish

Totally Nuts is the first plant-based "feta" alternative that is made from upcycled almonds.

Maastricht University



CROATIA
Pumpkina
Breakfast, Dessert, Ready-cooked meal

Fermented buckwheat based product with the addition of pumpkin and granola.

Faculty of Food Technology and Biotechnology, University of Zagreb



GREECE
Granny's Wish
Drink

"Granny's Wish" is a highly nutritious shot made solely of legumes and vegetables with double use.

Agricultural University of Athens



SLOVENIA
WiBuBa bar
Biscuit & cake, Nutraceutical

WiBuBa bars - nutritional support for conception, pregnancy and breastfeeding from natural sources.

Biotechnical faculty, University of Ljubljana



UNITED KINGDOM
Crack(er)ed it
Biscuit & cake, Bread and pastry

Fruit and oat crackers, made using strawberries, raspberries and blackberries with herbs and spices.

University of Nottingham



DENMARK
Crrunchies
Biscuit & cake, Ready-cooked meal

Crrunchies fava crackers, a tasty and sustainable to-go snack that supports kids' nutrition.

Technical University of Denmark, National Institute for Food



ICELAND
Volcanic Shepherd's Pie
Ready-cooked meal, Sauce & gravy, Side dish

A vegetarian shepherd's pie ready meal with a side of mushroom gravy.

University of Iceland



SERBIA
Beetscuits
Biscuit & cake, Bread and pastry

Extruded organic snack product made of gluten-free wholegrain cereals, beetroot pomace and ginger.

Academy of Applied Studies Belgrade



PANGEA TEAM
REFRESH
Drink

"REFRESH" is a beverage made from tiger nuts, spirulina, peppermint, and orange peel alginate bubble.

AgroParisTech, Institut Agro Montpellier, Universitat Politècnica de Valencia, University of Ljubljana, Agricultural University of Athens, University of Natural Resources and Life Sciences of Vienna



ECOTROPHELIA EUROPE 2022

- 16 & 17 October 2022
- At SIAL Paris
- 15 teams, 1 transnational team
- 55 students
- 19 jury members

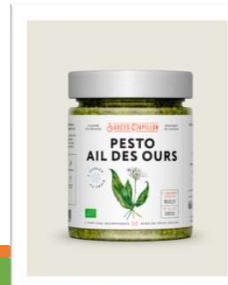
Palmarès :

GOLD : Serbia – Beetscuits

SILVER : Portugal – Handy Rice

BRONZE : Denmark – Crrrunchies

EntreComp Food : France – Sauces papillon





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THE ENTRECOMP FOOD
AWARD



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History

In 2000, none of the students teams participating in Ecotrophelia were thinking about starting their own business

In 2020, 35% of them were ready to launch their activity by their own.

Entrepreneurship spirit is spreading!

→ Help is needed to prepare them/train them

1/ Entrepreneurship award

2/ EIT food Inspire4Ecotrophelia program

G - MARKETING AND COMMUNICATION PLANS

Select your vote

H - PACKAGING

Select your vote

I - GENERAL PRESENTATION

Select your vote

J - TASTE, ORGANIC PROPERTIES

Select your vote

Entrepreneurship Spirit (Creativity, vision, motivation, team work ability, ethical, sustainable thinking)

Select your vote

VOTE !

The marking scale for each of the criteria ranges from 0 to 10 (whole numbers only)

0, 1 or 2 *not dealt with*

3 or 4 *insufficient*

5 or 6 *average - incomplete*

7 or 8 *well dealt with*

9 or 10 *very well dealt with*

The first winning team





PRODUCTS DATABASE



PRIZE WINNERS



BOOKS



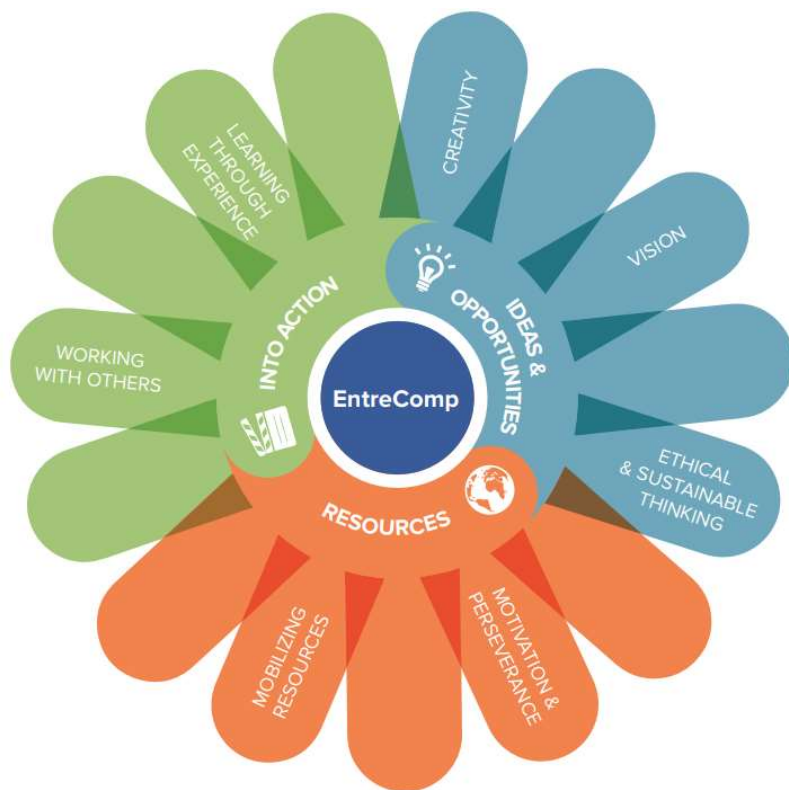
PRESS



TEAMS



VIDEOS



More information:
www.gzs.si/entrecompfood



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Thank you!!!

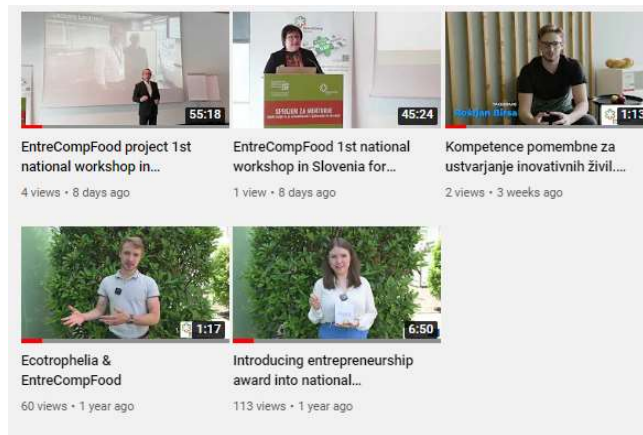


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