

Govorci:



**Mitja Trampuž**, predsednik ai4si, CreaPro



**Metka Svetlin**, Marketing Manager Think with Google CEE Brand & Rep Adriatics & Baltics, Google



**Barbara Domicelj**, generalna direktorica Microsofta Slovenija, podpredsednica Združenja Manager

Barbara Domicelj, General Manager of Microsoft Slovenia, began her career at Microsoft by successfully managing the Telephone Sales department (telesales). Through the segment for medium-sized companies, the path then led her to the field of sales for Public Sector, where as a

Sales Manager she co-created strategic Microsoft projects in Slovenia and built partnerships. As Director for Enterprise Accounts and Partners for Slovenia and Albania, she was responsible for the formation and management of diverse teams that exceeded the planned results. Prior to taking over the management of the Slovenian subsidiary of Microsoft, she led the sales area for Enterprise companies in the entire Microsoft Adriatic region.

### **Tools & Platforms for AI solutions/services development - Welcome Address**

We live in an era when we are constantly reimagining what is possible with AI and how to make the most of it. Aware of it or not, everyone using technology is contributing to shape AI solutions. Big companies which develop tools and platforms based on AI have to ensure its responsible and ethical use, and their role is not only to code and build, but also to explore new frontiers and push the limits of science and engineering to create a world where technology enables every person on the planet to achieve more.

Putting AI into action requires balancing a future vision with more immediate opportunities to improve and compete. It entails creating a culture that's data driven, curious, and committed to the responsible use of AI, then recognizing the technical capabilities you need to make implementation a reality. Most importantly, it means empowering everyone with AI—not only the technical teams.



**Sanja Jedrinović** Vodja službe na univerzi za didaktično podporo pri uporabi IKT v pedagoškem procesu, Univerza v Ljubljani, Center za uporabo IKT v pedagoškem procesu

Sanja Jedrinović je magistrica profesorica poučevanja matematike in računalništva, zaposlena v Centru Univerze v Ljubljani za uporabo informacijsko-komunikacijskih tehnologij v pedagoškem procesu. S skupino sodelavk in sodelavcev nudi podporo visokošolskim učiteljem in sodelavcem ter študentom pri didaktični uporabi IKT preko različnih oblik izobraževanj, individualnih svetovanj in razvojno-raziskovalnih aktivnosti. Zaradi izkušenj prizasnovi ter izdelavi različnih spletnih tečajev na temo uporabe IKT v izobraževanju sodeluje tudi pri moderiranju spletnega tečaja Elements of AI.

### **Predstavitve brezplačnega slovenskega spletnega tečaja Elements of AI**

Pred kratkim smo tudi v Sloveniji dobili prevod izredno odmevnega in uporabnega tečaja Elements of AI (Uvod v umetno inteligenco), ki sta ga ustvarila podjetje Reaktor in Univerza v Helsinkih. Gre za spletni tečaj, ki preko nabora spletnih vsebin na uporabniku prijazen, jasen in nazoren način približa umetno inteligenco in njene učinke na vsakdan posameznika. Na predavanju se bomo osredotočili na

predstavitev poteka tečaja ter uporabnost le-tega za splošnojavnost. Preko prikaza konkretnih primerov interaktivnih vsebin bomo skušali nakazati, kako spletni tečaj odgovori na pogosta vprašanja udeležencev, kot so pomen in ustvarjanje umetne inteligence, vpliv le-te na naše delo in življenje ter razvoj in vpliv umetne inteligence v prihodnjih letih.

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**Michał Trześciok** is a Data & AI technical specialist at IBM focusing on Machine Learning, Data Science, predictive analytics, and mathematical modelling.

For almost twenty years he was working as a researcher and academic teacher in the Department of Economic and Financial Analysis at the University of Economics in Katowice, where he received his Ph.D. degree in econometrics and statistics. In IBM he enjoys working with clients on real world data, helping them embracing the AI capabilities, with focus on model deployment, monitoring, bias mitigation and knowledge extraction. Privately he is very passionate to popularize science.

### **IBM Watson Studio – Automate AI Lifecycle and Provide Trusted & Transparent AI**

IBM Watson® Studio empowers data scientists, developers and analysts to build, run and manage AI models, and optimize decisions anywhere on IBM Cloud Pak for Data. Unite teams, automate AI lifecycles and speed time to value on an open multicloud architecture.

Bring together open source frameworks like PyTorch, TensorFlow and scikit-learn with IBM and its ecosystem tools for code-based and visual data science. Work with Jupyter notebooks, JupyterLab and CLIs — or in languages such as Python, R and Scala.

The session will focus on providing a practical view on how organizations can use IBM Watson Studio to develop, deploy and manage AI models and in this way provide a trusted & transparent outcomes for processes and decision makers.

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**Robert Korošec**, Principal Solution Engineer, Oracle

Robert Korošec je od leta 1999 je zaposlen v podjetju Oracle Software, kjer je delal kot svetovalec za Oracle baze podatkov in Oracle Exadata sisteme. V zadnjem času se osredotoča na Oracle Cloud platformo, primarno na področju Oracle Autonomous Database, prediktivne analitike ter BigData analizo podatkov

### **Oracle Auto Machine Learning - AutoML**

Oracle AutoML je storitev v oblaku in omogoča avtomatizacijo korakov v procesu strojnega učenja; od izbire algoritma, avtomatizirane izbire atributov, fino nastavitvev modela do namestitve modela.

Oracle AutoML je namenjen poslovnim uporabnikom, BI/DWH analitikom ali drugim strokovnjakom, ki poznajo vsebino problema in omogoča kreiranje modela strojnega učenja brez ene vrstice programske kode.

Za naprednejše uporabnike Oracle AutoML ponuja dostop preko Zeppelin Notebooks in dodatne analitike z Oracle Machine Learning for Python okoljem.

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**Andraž Štalec**, vodja predavateljev programa Grow Slovenia with Google, direktor in soustanovitelj agencije Red Orbit

Andraž Štalec is the CEO and Co-founder of Red Orbit, the leading digital performance agency in Adriatic region. He is recognized as one of the best strategist and experts in digital marketing in Europe. His passion to study new trends and apply them to existing in-depth knowledge of data, analytics and performance is making him a great strategist with the ability to apply knowledge to practice. He is also European Search Awards judge, Google certified trainer and a regular speaker at major international digital marketing events like inOrbit, Brighton SEO, SearchLeeds, SMX London, Superweek, SMXL Milan, Webmarketing Festival, UK ecommerce conference etc.



**Dima Turchyn**, AI Product Marketing Lead, CEE Region

Dima Turchyn is working with technologies and Machine Learning for 20+ years, and has broad background in Business Development, IT and Marketing. Most recently, leads Microsoft's AI product marketing for CEE region, covering 30+ countries.

**Microsoft AI platform – recent developments, Applied AI Services**

You will learn about most recent advancements in AI research and Microsoft's AI platform, and see demonstration of state-of-the-art capabilities of some of Microsoft's AI services. We will also share how one of the most recent customers has built their ML process, from ingestion to overcoming challenges –all the way to ML models deployment in production.