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Draft Agenda

IV FORUM OF BUSINESS AND PROFESSIONAL WOMEN

**Chernihiv, vul. Shevchenko 105a
20 October 2016, 9.00 – 18.00**

The Forum will provide a platform for representatives of government and local authorities, chambers of commerce and industry, business associations, international organizations, women enterprises, respective expert community to present and discuss their views on the most pressing challenges in the area of women's entrepreneurship and women's professional development, as well as share successful experiences.

The event is expected to enrich the contemporary vision of women's role in business, increase awareness of the Ukrainian decision-makers and officials, women's SMEs, as well as civil society and will facilitate developing the strategy for local business associations to support women's enterprises with new tailored services.

Facilitation: TBC

- 09.00 – 10.00 Welcome coffee and registration. Exhibition featuring Businesses of local Women Entrepreneurs.
- 10:00 – 10:30 **Opening Remarks**
Ms. Iryna DOROZHKINA, President of the League of Business and Professional Women of Ukraine
Ms. Blerta CELA, Deputy Country Director, UNDP in Ukraine
Mr. Vladyslav ATROSHENKO, Chernihiv City Mayor (TBC)
Representative of Swiss Cooperation Office in Ukraine (TBC)
- 10.30 – 10.50 **League 2.0. Presentation of the new concept of the League development.**
Ms. Julia ZAIKA, Executive Director of the League of Business and Professional Women of Ukraine
- 10.50 – 11.30 **Specifics of Women's Entrepreneurship Support: European Best Practices**
Ms. Marta TURK, Entrepreneur, mentor and expert in women entrepreneurship, Slovenia
- 11.30 – 12.00 Coffee break
- 12.00 – 12.45 **Women Entrepreneurship Development in Ukraine – experience and opportunities**
Ukrainian Woman's Fund Representative
Chernihiv Chamber of Commerce and Industry Representative
Donetsk Chamber of Commerce and Industry Representative
- 12.45 – 14.00 **Success Stories of Women Entrepreneurs**
Inspiring cases featuring members of 7 Business Membership Organizations – Partners of UNDP
- 14.00 – 14.45 Lunch
- 14.45 – 15.30 **Discussion "Role of Business Associations in the Development of Women's Entrepreneurship"**
Leaders of 7 BMOs – partners of UNDP Project
Moderator: Mr. Vladlen SYSOUN, Project Coordinator, UNDP Project "Strengthening SME BMOs"
- 15.30 – 16.00 **Signing Coalition Agreement between the League of Business Professional Women of Ukraine and other BMOs partnering with UNDP Project**
- 16.00 – 17.00 **Technical Assistance for Women's Entrepreneurship Development**
EBRD Representative
GIZ Representative
Sustainable Business Club Representative
- 17.00 – 18.00 Coffee break / Networking