



# WATEC

## Israel 2015

October 13-15, 2015

---

Water Technology and Environmental Control  
Exhibition & Conference

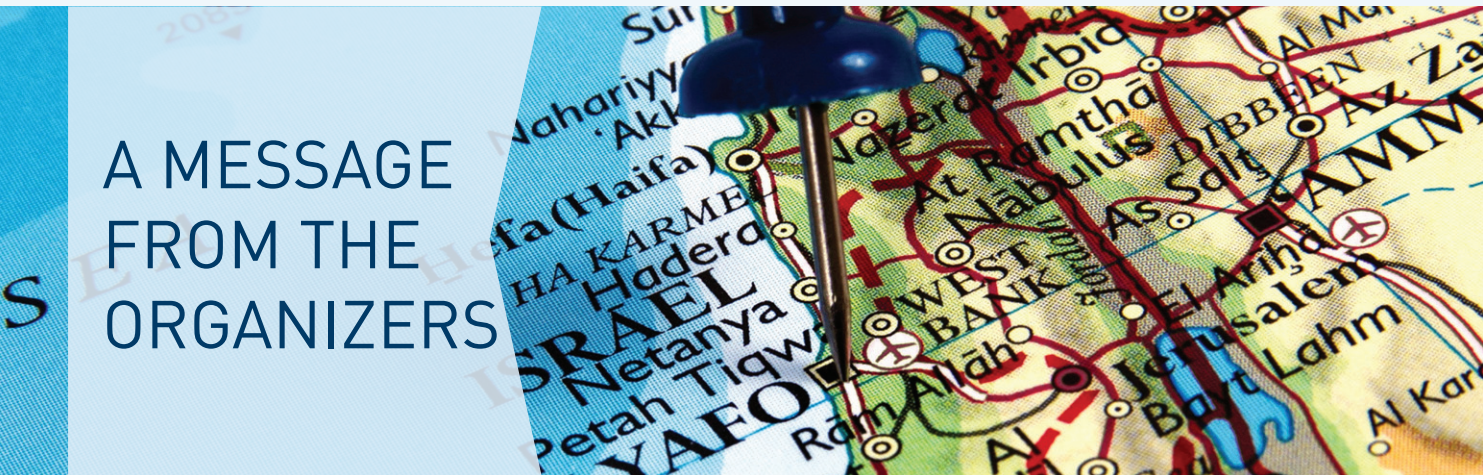


The TLV Convention Center  
Tel Aviv, Israel

[www.watec-israel.com](http://www.watec-israel.com)

WATEC Israel Organizers:





# A MESSAGE FROM THE ORGANIZERS

**WATEC Israel** is a biennial exhibition taking place over three days at the Israel TLV Convention Center. A professional conference takes place alongside many events and professional panels on issues of water treatment in the various industries. The exhibition has three main halls, one of which is dedicated to present Israeli startup companies with the most advanced technologies. A day before the event takes place a CleanVest Summit will be held. At this special Investors Conference the challenges facing the water investment community will be discussed. You will be introduced to new and innovative Israeli technologies. The CleanVest Summit serves as a great opportunity to meet entrepreneurs, water professionals, investors, and government officials that are part of the Cleantech community.

**WATEC Israel** offers the perfect opportunity to hear from and meet a range of growing Water, Energy & Environment companies seeking a combination of partners, investment and professional services to develop their companies.

### Information for visitors:

Exhibition Opening Hours	
Tuesday October 13, 2015	10:00 - 18:00
Wednesday October 14, 2015	10:00 - 18:00
Thursday October 15, 2015	10:00 - 16:00

### Every WATEC Israel event attracts thousands of water and wastewater professionals from around the world including:

- Collection System Managers
  - Environmental Engineers/Chemists/Scientists
  - Executive Managers
  - Local, State, and Federal Regulators
  - Public Officials
  - Water and Wastewater Operators, and many more.
- High Level Decision Makers, State Leaders
  - Consultants, District Managers
  - Equipment Manufacturers and Representatives
  - Industrial Water and Wastewater Treatment Professionals
  - Private Industry and Academia Researchers
  - Water and Wastewater Utility Managers
  - Students

### How to get there:

- By car / taxi:** Address | Rokach Blvd 101, Tel Aviv 6121002
- By train** | The Israel Railways, the University station, opposite to the TLV Convention Center
- By bus** | Egged - bus number 521 | Dan- buses number 27,28 | Metropoline - bus number 47 , 48 , 247



# HIGHLIGHTS OF WATEC ISRAEL 2013

"Antonio Tajani, Vice President of the European Commission, Commissioner for Industry and Entrepreneurship, leads 'Mission for Growth' to Israel. 'Mission for Growth' includes 65 EU companies and organizations for B2B meetings at WATEC. VP Tajani to hold talks and sign letters of intent with key Israeli ministers setting the basis for future bilateral cooperation."

**European External Action Service website, October 17, 2013**

"The Deputy Chief Minister of Goa Mr. Francisco D'Souza led a business delegation under the aegis of the Goa Chambers of Commerce to Israel from 20-25 October, 2013. They visited WATEC exhibition and met some Israeli companies which offer water technologies. A delegation of technical experts and senior officials from water utilities and Municipal Corporations in India visited Israel for a study tour on water technologies/water management under the aegis of the Administrative Staff College of India. They also visited the WATEC exhibition. Representatives from the Indian private sector also visited WATEC 2013."

**India Embassy website, October 22, 2013**

"Seventeen Senior British Water Industry Executives to Visit Israel - A delegation of 17 senior executives from the British water industry will arrive in Israel this week to participate in WATEC, Israel's biennial Water Technologies Conference and Exhibition, between 22-24 October. The delegation, one of the largest international delegations to WATEC, is coming to pursue partnership with Israel in developing advanced water-tech solutions across their businesses and international markets. Companies represented include United Utilities, Arup, Bloomberg New Energy Finance, Unilever, South East Water, Britvic, Syrinix, and British."

**Israel Diplomatic Network, Embassy of Israel London, October 16, 2013**

"The Federation of Israeli Chambers Of Commerce was pleased to welcome and host events during Texas Governor Rick Perry's trade mission to Israel in Fall 2013, holding the "Invest in Texas Business Forum" in Tel Aviv, to attract Israeli companies to do business in Texas. During Gov. Perry's visit to the Water Technology and Environmental Control Exhibition and Conference (WATEC) Israel 2013, The Federation of Israeli Chambers Of Commerce and the Office of the Governor, International Business & Economic Development jointly held the "Invest in Texas Business Forum" where elected officials, economic development executives and decision-makers from across the state met with several Israeli companies in Tel Aviv."

**Tel Aviv & Central Israel Chamber of Commerce, October 15, 2013**





# BOOTH PACKAGES & SPACE ALLOCATION

Space allocation will be made according to the receipt of a signed Exhibit Space Contract. A completed Exhibit Space Contract accompanied by advance payment should be mailed/ faxed to the Exhibition Manager to ensure reservation of a desired location. Exhibitors are welcome to modify any spaces to their specic requirements. A revised Floor Plan will be included with the booth confirmation. Please note that an alternative location should be clearly indicated on the Exhibition Booking Form. Participation will be finalized only upon confirmation of the payment. Allocation is on a “First-come, First-served” basis.

	Registartion Fee	Constructed stand	Raw space
Israeli Exhibitors	1,290 NIS	1,232 NIS per 1 m <sup>2</sup>	1,070 NIS per 1 m <sup>2</sup>
Foreign Exhibitors	\$ 375 USD	\$ 356 USD per 1 m <sup>2</sup>	\$ 312 USD per 1 m <sup>2</sup>


## Space Definition:

### Basic Stand Construction Includes:

- (min. 9 m<sup>2</sup> stand size)
- White walls, fitted in aluminum frame, 250 cm high
- Fascia board with company name and stand number (in standard lettering)
- 2 plastic chairs, 1 table
- One spotlight per 3m<sup>2</sup>, excluding electricity and main connection
- Up to 20 m<sup>2</sup> - One Connection – Phase, 16 amp  
From 21 m<sup>2</sup> - 90 m<sup>2</sup> - Three-Phase Connection, 16 amps  
Over 91 m<sup>2</sup> - Three-Phase Connection, 32 amps
- Carpeting
- Exhibitor Badges (5 badges for each 9 m<sup>2</sup>)
- Pavilion security (from 6 p.m. till 9 a.m.)
- Up to 100 word company/product profile in the official Exhibition Catalogue

### The “Raw Space”/Island Display Includes:

- (min. 20 m<sup>2</sup> space area)
- Area reserved by the exhibitor
- Up to 20 m<sup>2</sup> - One Connection – Phase, 16 amp  
From 21 m<sup>2</sup> - 90 m<sup>2</sup> - Three-Phase Connection, 16 amps  
Over 91 m<sup>2</sup> - Three-Phase Connection, 32 amps
- Exhibitor Badges (5 badges for each 9 sq.m.)
- Pavilion security (from 6 p.m. till 9 a.m.)
- Up to 100 word company/product profile in the official Exhibition Catalogue
- Important Note: Exhibitors who do not have a standard building system must present their building plans to the Exhibition Manager at least 4 weeks prior to the event.

A close-up photograph of a water bottling production line. Several clear plastic bottles with blue caps are being filled by a series of metal nozzles. The background is slightly blurred, showing more of the industrial machinery.

# MAXIMIZE YOUR EXPOSURE AT WATEC ISRAEL 2015

**WATEC Delivers By:**  
**Attracting targeted buyers!**  
**Drawing decision makers!**  
**Providing results!**

Exhibitor Benefits Include:

## FREE LISTING

- Company description in the Official Exhibition Catalogue, to be distributed to all visitors on-site and used as a promotional tool in the future for Israeli Commerce Attachés around the world.
- Company listing on the official WATEC website.

## PUBLICATION SUPPORT

- PR services - A comprehensive and frequently updated source of news and information to be presented at WATEC 2015, both before and during the event.
- Dedicated e-mail blasts to the entire WATEC database.

## PROMOTIONAL SUPPORT

- Full list of visitor contact details, and areas of interest for each visitor.
- Targeting companies in specific countries – the Israeli Commerce Attaché of your country will do his/her utmost to bring the companies that most interest you to the event.

## NETWORKING EVENTS

- B2B Networking
- Official Welcome Reception
- Satellites & Social Events
- Professional Seminars
- Pre-Scheduled Meetings with Foreign Delegations
- WATEC Conference
- Sites visits

## SPONSORSHIP OPPORTUNITIES

- We will work with you to design a sponsorship package uniquely suited to your company's current marketing goals.



# NETWORKING AT WATEC ISRAEL 2015



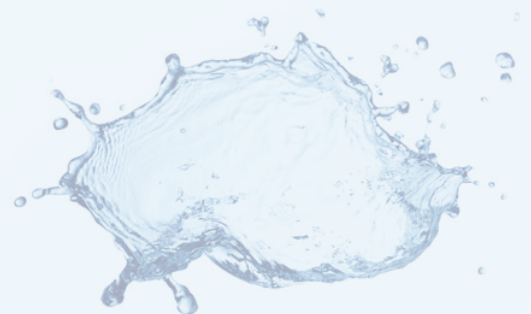
## **Maximize your Benefits – Arrange B2B meetings with colleagues around the corner and around the world!**

WATEC Israel 2015 offers the most comprehensive forum where water industry executives, academia, institutional investors, venture capitalists, analysts, and other experts will have the opportunity to shape future collaborations in the water technologies arena.

WATEC Israel 2015 provides the perfect opportunity to hear from and meet a wide range of relevant companies seeking a combination of partners, investment opportunities, and professional services. The unique Chance2Meet online Networking tool will give you direct access to other participants' profiles, helping you make new connections and set meetings prior to the event and thus maximize your experience on-site.

Our free, online, i-Planner software enables you to pre-select and manage your meetings, while at the same time profiling yourself in a way that will attract partners, investors and colleagues. All registered parties are able to log on and coordinate introductory meetings with one another according to their professions and personal interests. The meetings are scheduled and entered in a personal calendar created especially for each one of the attendees.

**Don't be overwhelmed by endless business cards and inconclusive meetings – Allow our services to help you seek out and take advantage of the enormous Networking potential WATEC Israel 2015 has to offer!**





# THE WATEC EXPERIENCE



- Learn about solutions to water and environmental challenges
- Seek partners for projects and business ventures
- Find the technologies that will address your most pressing problems
- Raise your public profile and build on your brand image
- Meet colleagues, solution providers, potential customers, and other decision-makers – on a global level
- Advance your career through networking and education
- Leverage your time in a single cost- and time- effective forum for professionals in the industry



## ISRAEL INSPIRED BY INNOVATION

Israel has long played a major role in the Cleantech field, evolving from a nation of limited natural resources to a significant player in global sustainability. Making use of its highly educated workforce and vast experience in the hi-tech industry, the country has developed an industry, over 400 companies strong, dedicated exclusively to sustainable water, energy and environmental technologies.

The Water Sector enjoys the support of Israel NewTech-national program to promote water and energy technologies, led by the Ministry of Economy. With the assistance of this program the Export Institute promotes Israeli industry and enables it to remain at the global forefront as the leader and developer of new and most advanced technologies.

### **Israel's specific water needs have helped produce many significant developments:**

- Several of the World's Largest RO Desalination Plants are located in Israel (Sorek and Hadera)
- World Leadership in using Recycled Water (more than 80% of Agricultural Consumption)
- One of the World's most Advanced Systems of Wastewater Treatment and Reclamation
- Unique Integrative Management of Varied Water Sources
- Construction, Operation and Maintenance of the One-of-a-kind National Water Carrier
- Advanced Solutions of Water Quality, Safety
- Advanced Homeland Water Security Solutions



For more information, please contact:

### **Kenes Exhibitions®**

Ariel Sharon 3, 4th floor, Or Yehuda 6037529, Israel.

Tel: +972.74.7457488, Fax: +972.74.7457488

**Rivka Chai** | rchai@kenes-exhibitions.com

### **TLV Convention Center**

P.O. Box 21075, Tel Aviv 6121002, Israel

Tel: +972.3.6404641, Fax: +972.3.6404660

**Tamara Bernstein** | tamara@fairs.co.il

# [www.watec-israel.com](http://www.watec-israel.com)

WATEC Israel Organizers:



Official Government Support:

