

## **FOR IMMEDIATE RELEASE**

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## **2020 AMPA 3-in-1 Postponed to October 21 to 24**

In order to ensure the health and safety of all participants, TAITRA's premier automotive trade show, AMPA 3-in-1 (Taipei AMPA, Autotronics Taipei, and Motorcycle Taiwan), originally scheduled for April 15 to 18, has been postponed to October 21 to 24; this rescheduled event will be held at the Taipei Nangang Exhibition Center, Hall 2 (TaiNEX 2).

Taiwan's automotive parts industry has a well-developed supply chain, with an export value of US\$65.3 million in 2019 (up to November 2019), making it one of the most competitive industries in the country. This export value has been the backbone to AMPA's strength in making it the 4th largest automotive trading platform in the world, annually attracting over 1,400 exhibitors in 4,000 booths, and 7,000 buyers from over 140 nations visit AMPA annually to make procurement deals.

Along with the originally planned car parts, car electronics, motorcycles, and motorcycle parts exhibiting zone, the newest automotive lighting, electric vehicles and intelligent transportation system & solution exhibits will bring the latest technological trends to the show and provide buyers additional options when looking for products from the present, as well as the future. Also, both the electric vehicle trends and intelligent transportation international forums will continue to be a staple at AMPA, while the 1-on-1 matchmaking meetings, the products launch event, and even autonomous vehicle test ride opportunities will bring even more interest to the show. TAITRA overseas offices have already begun to promote this rescheduled AMPA 3-in-1 show, inviting even more buyers and bringing AMPA to even greater heights.

For the latest information on the rescheduled AMPA, please visit the website ([www.taipeiampa.com.tw](http://www.taipeiampa.com.tw)), social media pages, or contact the AMPA organizing team ([ampa@taitra.org.tw](mailto:ampa@taitra.org.tw)).