

Take The Chance To Reach New Trade Partners – Buyers Missions

You can take the chance to reach new trade partners by participating in **buyers mission programs**. Within these programs, foreign visitors participate in **B2B meetings** in Turkey **without any accommodation expenses**. Buyers mission programs are organized in a wide range of sectors from agriculture to machinery under the coordination of the Ministry of Trade.

Concerning the program, we would like to take attention for the followings:

- Buyer Mission Programs roughly include general briefings, **bilateral meetings** with manufacturers and visits to the fair stands or/and production facilities.
- Participating companies should be interested in **importing from Turkey**.
- It is required that, company representatives are in positions of decision making and preferably communicate in English (or French/German)
- In case of decision to participate to the program we kindly request from the participant **to inform us about products of their interest** and, to follow the program schedule and avoid decision changes just before the event as much as possible.
- The companies who have **representative offices** in Turkey or have **already participated to the same event** in organization of the Ministry of Trade **are not encouraged to take part**.

To be able to apply to the buying mission program please kindly fill out the Application Form and return it to ljubljana@ticaret.gov.tr by the given deadlines.

#	EXHIBITON / EVENT	CITY	DATE	EXHIBITION ORGANİZER	SECTORS	PROGRAM	APPLICATION DEADLINE	ELIGIBILITY
1	Euroasia Interfresh 2019 http://www.euroasiainterfresh.com/en/	Antalya	16-19 October 2019	Antexpo Fuarçılık Hizmetleri A.Ş.	Fresh Vegetable and Fruit, Storage, Packaging	15 Oct: Arrival 16 Oct: B2Bs and Briefing 17 Oct: Visit to Fair 18 Oct: Departure	3 October 2019	Firms only
2	CNR IMOB OBJET 2019 -Istanbul Furniture, Home Textiles, Design, Decoration and Lighting Fair ICCI 2019 - 25. International Energy &Environment Fair and Conference http://cnrimobobjet.com/index.aspx	İstanbul	5-10 November 2019	Pozitif Fuarçılık A.Ş.	Furniture, Home Textile, Design, Decoration and Lighting	4 Nov: Arrival 5 Nov: B2Bs and Briefing 6 Nov: Visit to Fair 7 Nov: Departure	09 October 2019	Firms only

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3	Sirha İstanbul 2019 Fair http://www.sirha-istanbul.com/en/sirha/about-sirha	İstanbul	14-16 November 2019	GL Events Exhibitions Fuarçılık A.Ş.	Food products, kitchen equipment, beverages, bread and pastry products and equipment for hotels, restaurants and food/beverage industry	13 Nov: Arrival 14 Nov: B2Bs and Briefing 15 Nov: Visit to Fair 16 Nov: Departure	09 October 2019	Firms only
4	3. International Home Concept Fair http://homeandconcept.com/en/	İstanbul	14-17 November 2019	Referans Fuarçılık Organizasyon ve Tic. A.Ş.	Housewares, Accessories, Small Home Appliances	13 Nov: Arrival 14 Nov: B2Bs and Briefing 15 Nov: Visit to Fair 16 Nov: Departure	09 October 2019	Firms only

Ljubljana, 23 September 2019