







## Primera predstavitve člana delegacije



Mr. Mansoor Alboom Senior Manager, Marketing & Sales (Asia)

Based in Singapore since 2023, Mansoor boasts extensive expertise spanning more than 14 years within the Aluminum industry. Currently entrusted with overseeing primary aluminum commercial operations across Asia for EGA, Mansoor manages a diverse portfolio encompassing over 100 clients spanning Southeast Asia, South Korea, Taiwan, and Oceania. His unwavering dedication to fostering EGA's regional growth underscores a steadfast commitment to ensuring customer satisfaction and meeting their bespoke requirements. Mansoor's strategic approach emphasizes the cultivation of enduring trust through long-term client relationships, thereby facilitating substantial expansion of EGA's market presence throughout the region. This unwavering focus on client-centric solutions epitomizes Mansoor's contribution to EGA's mission of making modern life possible.

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Ms. Ummiye Pinar Cebeci Head of Supply Chain

Ummiye is an accomplished Head of Supply Chain in the FMCG industry, boasts over 15 years of experience in the GCC region. Notable roles at Ali Bin Ali, Qatar, include Supply Chain Manager, Demand Planning Manager, and Supply & Demand Manager, showcasing her adeptness in managing intricate supply chain operations. Currently, as Head of Supply Chain at HDF FZCO in the UAE, Ummiye spearheads procurement for a greenfield factory project and oversees end-to-end supply chain activities. She actively expands Pinar's sales network by engaging with key stakeholders, leveraging her extensive knowledge of local and international trade laws and regulations to drive business growth.

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