

## Bio

Poul V. Jensen | Director | European Business and Technology Centre

Mr. Poul V. Jensen is a Bachelor International Trade graduate from the Copenhagen Business School, Denmark and holds his Masters in Business Administration from CASS Business School, London. His career started 1989 at the then largest Danish Conglomerate, East Asiatic Company, a shipping, transportation and distribution firm, operating globally. Here Mr. Jensen through 10 years held various roles throughout the value chain of the company, with postings to Australia, Denmark, Germany and New Zealand. This included positions in procurement, sales and operations, with last roles heading the German subsidiary, to becoming European commercial head.

In 2002, he joined TransCare AG in Germany, a Management Consulting Group, providing international consulting services to a multitude of organizations across the globe. In 2005 he founded the Group's business in India. As Managing Director of TransCare Logistics India Pvt. Ltd. he has been influential in the Indian Logistics and Infrastructure space, developing innovative supply chain solutions for various industry verticals, infusing his best practice knowledge of intermodal transportation, and developing business plans for some of the recently formed private container train operators as well as for several of India's major and minor ports. He was instrumental in conducting negotiations and forging relationships between Indian and European companies in the logistics, infrastructure and technology space.

During his tenure at TransCare India, Mr. Jensen was a member of the CII National Committee on Transportation, providing research, impetus, stimulus and inputs towards Indian policy making bodies.

Since January 2010 Mr. Jensen is Director of EBTC, European Business and Technology Centre, a body focusing on 4 dynamic sectors, Biotech, Energy, Environment, and Transport. Here, his main focus is the SME and research communities, and his main mandate is to pragmatically execute the task of bringing EU and India even closer together in their strategic and operational relations. This includes addressing challenges in transferring clean technologies, providing input for developing clusters, and for developing procedures to enhance collaboration on R&D and innovation.

