



2014 INTERNATIONAL CES® DELEGATION PROGRAM

Tuesday, January 7 through Friday, January 10, 2014
Las Vegas, Nevada, USA • CESweb.org • [#CES2014](https://twitter.com/CES2014)

2014 CES

THE GLOBAL STAGE FOR INNOVATION

The International CES® is the world's leading annual innovation event that attracts industry game changers from around the globe. The 2014 CES will welcome more than 3,200 exhibitors to showcase the most innovative consumer technology products and technologies across 176,500 net square meters of exhibit space. CES features 15 product categories, 20 TechZones and some 20,000 new product announcements each year. Join an expected 150,000 industry professionals from 150 countries, including 35,000 international attendees, at the must-attend consumer technology event of 2014. Register today at CESweb.org/register.

CES has a formal delegation program in place for international visitors to take advantage of the benefits of group travel to this trade-only event. In addition to receiving **free registration** to the 2014 CES*, benefits for joining a delegation include:

- Complimentary Exhibits Plus Pass (Exhibit Plus Pass allows access to the CES exhibit show floor, keynote addresses, SuperSessions and select conference sessions).
- Access to international trade specialists from the U.S. Department of Commerce who provide matchmaking assistance and export trade counseling to international attendees and exhibitors.
- Invitation to the Global Matchmaking and International Reception where you can enjoy complimentary food and beverage while networking with other international attendees.
- List of the 2014 CES U.S. exhibitors who export or indicate an interest in exporting to the group's country and/or region of the world.
- Access to the International Commerce Center (ICC), available exclusively for international attendees and exhibitors. Amenities include complimentary computer stations and laptop hookups with Internet access, refreshments, access to translators and private meeting rooms.

The International CES is a proud participant in the U.S. Department of Commerce's International Buyer Program, through which U.S. Embassies and Consulates will be recruiting delegations to CES.

Interested in traveling with a U.S. Commercial Service delegation and receiving personalized assistance? Visit export.gov/worldwide_us/ to find your local embassy or consulate.

Contact Information:

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Visit CESweb.org/delegation to learn more.

*Beginning September 1, all CES registrants will be required to pay a \$100 advance registration fee unless they travel to CES with an official delegation.