



CONSULATE OF MALAYSIA

Commercial Section

Malaysia External Trade Development Corporation

(MATRADE)

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An office of  Malaysia External Trade Development Corporation

Your Ref :

Date : 26/01/2012

Our Ref :

MT/TC/MI 202/2/3

Dear Sir/Madam

INVITATION TO MEET MALAYSIAN SUPPLIERS IN CONJUNCTION WITH MIHAS 2012 IN KUALA LUMPUR

The Malaysia External Trade Development Corporation (MATRADE), an export promotion agency of the Government of Malaysia, will be organizing The 9th International Halal Showcase (MIHAS 2012), scheduled to be held in Kuala Lumpur from 4-7 April 2012.

2. In conjunction with MIHAS 2012, MATRADE would like to invite your company to meet Malaysian suppliers in a **one-on-one business meetings at MATRADE on 3 April 2012**. In addition, there will be a special session for you to meet the exhibitor of MIHAS on 4 April 2012.

3. MIHAS 2012 will be an effective venue for you to source Malaysia's wide range of high quality Halal products and services. The targeted sectors are as follows :

- i) Halal Consumables (Food & Beverages, Seafood, Confectionery, Pharmaceuticals and etc.)
- ii) Non-food Products (Perfumery, Toiletries, Cosmetics, Personal & Body Care)

3. Foreign buyer attending the Business Meetings are entitled to **complimentary accommodation (up to 5 days 4 nights stay, from 2 – 6 April 2012)** and **airport and hotel transfers**. Buyers are

advised to arrive in Kuala Lumpur by **2 April 2012**. Should you intend to stay longer for follow-up meetings or visits, you will need to pay for the additional costs incurred.

4. Interested companies should contact our office and submit the Registration Form with **clear indication on the products of interest** by **1 March 2012**. Please note that application to participate in this program is subjected to approval by MATRADE Head Office and successful companies will be notified officially

5. In matching your company with the correct Malaysian suppliers, please use the list of **product codes** (as attached). We can also assist your company in meeting with other relevant Malaysian companies that you may have already identified. Buyers are encouraged to follow up their meetings with Malaysian companies by conducting factory visits after the business meetings session.

6. For further details on participation in MIHAS 2012 and/or one-on-one business meetings, kindly contact MATRADE Milan at tel: +39 (02) 66981839 or email: milan@matrade.gov.my.

We look forward to meeting you during MIHAS 2012.

Yours sincerely



Siti Azlina
Trade Commissioner