



CONSULATE OF MALAYSIA

Commercial Section

Malaysia External Trade Development Corporation

(MATRADE)

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An office of  Malaysia External Trade Development Corporation

Your Ref :

Date : September 24, 2012

Our Ref : MT/TC/MI 202/2/3

Dear Sir,

INVITATION TO MEET MALAYSIAN MANUFACTURERS AND EXPORTERS IN CONJUNCTION WITH INTRADE 2012

The Malaysia External Trade Development Corporation (MATRADE), an export promotion agency of the Government of Malaysia, will be organizing the 6th International Trade Malaysia (INTRADE 2012) with theme "**Energizing Export Growth**". The event is scheduled to be held in Kuala Lumpur from 27-29 November, 2012.

In conjunction with INTRADE 2012, MATRADE would like to invite your company to meet Malaysian manufacturers and exporters in a **one-on-one business meetings at MATRADE on 28 November, 2012 (Wednesday)**.

INTRADE 2012 will focus on four well-developed and growing sectors which offer high quality, export ready products and services. The event will be an effective venue for you to source Malaysia's wide range of high quality products and services. The targeted sectors are as follows :

- a) Automotive (automotive, parts and components);
- b) Electrical & Electronics and Information & Communication Technology (parts and components);
- c) Manufacturing Supports; and
- d) Lifestyle (furniture, footwear, fashion accessories and textiles, gifts, souvenirs and jewellery)

Foreign buyer attending the Business Meetings are entitled to **complimentary accommodation (up to 5 days 4 nights stay, from 26 – 30 November, 2012)** and **airport and hotel transfers**. Buyers are advised to arrive in Kuala Lumpur by **26 November, 2012**. However, should you intend to stay longer for follow-up meetings or visits, you will need to pay for the additional costs incurred.

Interested companies should contact our office and submit the Registration Form with **clear indication on the products/services of interest** before **12 October, 2012**. In matching your company with the correct Malaysian suppliers, please use the list of **product codes** (as attached). We can also assist your company in meeting with other relevant Malaysian companies that you may have already identified. Buyers are encouraged to follow up their meetings with Malaysian companies by conducting factory visits after the business meetings session.

For further details on INTRADE 2012 please log on to www.intrademalaysia.my and participation in at the event and/or one-on-one business meetings, kindly contact MATRADE Milan at tel: +39-02-669 81839 or email: milan@matrade.gov.my.

We look forward to meeting you during INTRADE 2012.

Yours sincerely


SITIAZLINA
Trade Commissioner
MATRADE MILAN