

ADVANCES IN PRINTING
AND MEDIA TECHNOLOGY

GRAPHIC COMMUNICATION AND BEYOND

INVITATION AND CALL FOR SUBMISSIONS

9–12 September 2012
Ljubljana, Slovenia

Continuing almost 50 years of tradition, **iarigai** is announcing its next event – the 39th International Research Conference, which will take place in Ljubljana, Slovenia from 9 to 12 September 2012. The conference will be hosted by the University of Ljubljana – Faculty of Natural Sciences and Engineering.

Within the scope of general headline, the conference will offer a number of high quality presentations, selected and evaluated by prominent international experts in corresponding research areas. The related topic fields include:

- Color science and technology,
- Packaging as communicator and container,
- Printed functionality,
- Information design and visualization,
- Interactivity in print and media,
- Future of graphic communication.

Contributions are not, however, limited only to the areas and topics above. All submissions related to a wider field of graphic arts, print and media technology will be considered.

The papers selected for a presentation will be printed in the form of extended abstracts for conference participants, while complete edited versions of presented papers will be published in Vol. XXXIX of the series “Advances in Printing and Media Technology” in November 2012.

The authors of high quality conference papers will be invited to submit extended versions of their manuscripts for possible publishing in the peer-reviewed scientific Journal of Print and Media Technology Research.

Conference website: www.iarigai-ljubljana.org



Conference team

Dr Raša Urbas
(conference director)

Jure Ahtik
Barbara Luštek Preskar

Blaž Rat

Program committee

Prof Nils Enlund
(chairman)

Dr Tim Claypole
Dr Gorazd Golob

Dr Mladen Lovreček

Scientific committee

(status of November 20011)

Anne Blayo
Edgar Dörsam
Wolfgang Faigle
Patrick Gane
Ulrike Herzau-Gerhardt
Jon Yngve Hardeberg
Gunter Hübner

Marie Kaplanova
John Kettle
Helmut Kipphan
Marianne Klamann
Yuri Kuznetsov
Magnus Lestelius
Ulf Lindqvist

Patrice Mangin
Erzsébet Novotny
Anastasios Politis
Anu Seisto
Johan Stenberg
Renke Wilken
Scott Williams

Submissions, Participation fees & Program

Submission

How to log in and use the **iarigai** conference management system:

- ▶ open <https://cmt.research.microsoft.com/IARIGAI2012>,
- ▶ sign up as a new user*,
- ▶ read and confirm Author's statement,
- ▶ enter the security code and your contact information,
- ▶ finish and log in as the author to the Authors console,
- ▶ create a new paper submission,
- ▶ to submit an extended abstract, open and read the welcome message and follow the instructions,
- ▶ upload the extended abstract from your computer and press SUBMIT.

* NOTE: You have to sign up as a new user even if you have been registered as an author for previous conferences.

Only extended **abstracts of 1,200 to 1,500 words** will be considered for the evaluation. Do not upload either short abstracts or full papers, as this will significantly decrease the possibility of your contribution to be accepted for the presentation at the conference. Make sure that your extended abstract is uploaded as a **.doc, .docx** or **.rtf** file. Other file formats will not be accepted. At this stage, it is not necessary to enter the short abstract in the appropriate box in the submission form. However, **3 to 5 keywords are required** with your submission. If you intend to submit more than one extended abstract, a new paper submission has to be created separately for each of them.

If the submission is carried out correctly, you will receive a confirmation along with your submission ID code. Please refer to it whenever contacting the Program committee and/or the conference team.

For more information, please visit www.iarigai.org and www.iarigai-ljubljana.org or contact us.

Participation fees

The conference has the following fees that include participation, conference material and social program.

- | | |
|----------------------------------|--------|
| ▶ iarigai-member and speaker | 600 €* |
| ▶ iarigai-member but not speaker | 700 € |
| ▶ non-member and speaker | 800 €* |
| ▶ non-member but not speaker | 900 € |
| ▶ fee for accompanying partners | 130 € |

*The first and the third category apply to speakers only and are restricted to ONLY ONE author per presentation.

Program outline

A detailed program outline of the conference will be published in due time on www.iarigai.org and www.iarigai-ljubljana.org. Nevertheless, we would like to draw your attention to some important events from the conference schedule:

- ▶ **9 September 2012 at 14:00:** Opening of the conference and beginning of the conference scientific program (Best Western Premier Hotel Slon),
- ▶ **9 September 2012 at 19:00:** Welcome reception (University of Ljubljana),
- ▶ **10 September 2012 at 8:30:** Conference scientific program (Best Western Premier Hotel Slon),
- ▶ **11 September 2012 at 20:00:** Conference dinner (Ljubljana Castle),
- ▶ **12 September 2012 at 9:00:** Industrial tour: Visit to Savatech, Kranj (manufacturer of offset lithographic blankets).

A printed version of the program will be released in May 2012.

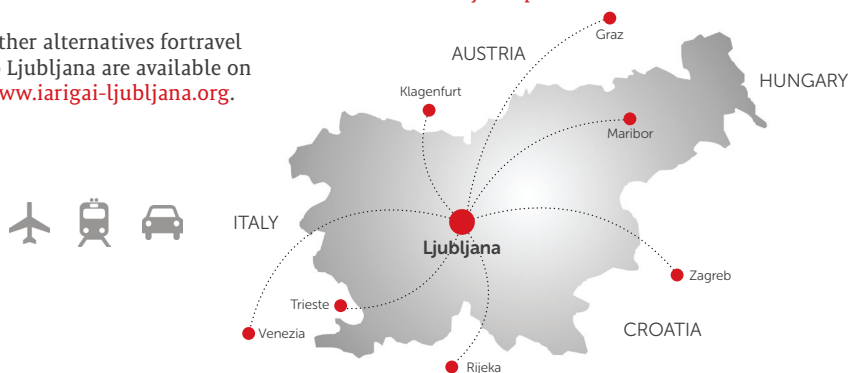
Travel & Accommodation

Travel information – accessibility by plane, train, road

Transport to Ljubljana

The Airport Jože Pučnik is situated approximately 25 km northwest from the Slovenian capital, Ljubljana. The transport from the airport to the city can be arranged by a shuttle-bus or taxi. More information is available on www.lju-airport.si.

Other alternatives for travel to Ljubljana are available on www.iarigai-ljubljana.org.



Accommodation

★★★★ **Hotel Slon Best Western** – conference hotel
Slovenska cesta 34
1000 Ljubljana
www.hotelslon.com



Hotel Slon



rooms in Hotel Slon

Alternative accommodation:

★★★★ **City Hotel**
Dalmatinova 15
1000 Ljubljana
www.cityhotel.si

★★★★ **Hotel Park**
Tabor 9
1000 Ljubljana
www.hotelpark.si

The prices and hotel descriptions are available on www.iarigai-ljubljana.org. A registration for the hotels will be available online from the end of March 2012.

Ljubljana, a city to remember

Ljubljana is the political and cultural heart of the Slovenian nation. Thanks to its geographical position, it is an important European commercial, business, exhibition and congress centre as well as the transport, science and educational centre of Slovenia. Ljubljana has about 270,000 inhabitants, and is considered a city that suits both its residents and many visitors. Even though it is a middle-sized European city, it maintains the friendliness of a small town and simultaneously possesses the characteristics of a metropolis. Here, at the meeting point of the cultures of east and west, the old comes together in harmony with the new. Renowned for being a major regional centre of culture, business, media and science, Ljubljana also takes pride in its image as a green city. It is a very unique city dotted with pleasant picturesque places where you can expect all kinds of nice little surprises.

Ljubljana is a city of culture. It is home to numerous theatres, museums and galleries, and boasts of one

of the oldest philharmonic orchestras in the world. For the people of Ljubljana, culture is a way of living and thinking and is very much a part of their everyday life. Over 10,000 cultural events take place in the city each year, including 14 international festivals. These events allow both the inhabitants and visitors of Ljubljana to enjoy the artists from different fields of music, theatre and fine arts through to the alternative and avant-garde.

Given its geographical position and short distances between places in Slovenia, Ljubljana presents a perfect base for exploring the country's diverse features and beauty. Within a single day, you can visit the Slovenian coast and high mountainous regions and experience the Mediterranean, Alpine and continental climate.

For tourist information about Ljubljana, please visit www.visitljubljana.si.

Slovenia, a place to be

Slovenia lies in the heart of Europe, where the Alps meet the Mediterranean and the Pannonian Plain meets the Karst. This small green country measures 20,273 km² in area and is home to sincere, hospitable people of great diligence. In Slovenia, it is not difficult to compare the value of goods and services, as they are priced in one of the world's major currencies, the euro.

Slovenia has the population of two million, the vast majority being ethnic Slovenians. The majority of people live in towns and cities, a significant number still living in the countryside. Agriculture accounts for only a small proportion of the workforce, while most people work in services and manufacturing.

The Slovenians are renowned as a diligent, hard-working nation and they constantly aim to prove themselves and to progress. Their toil and persistence has allowed many Slovenians to establish themselves at the global level.

The Slovenians are also very thorough in learning foreign languages to make themselves understood. Even primary school pupils can speak foreign languages. The majority of people can speak English well, while most have a good grasp of German.

For more information about Slovenia, please visit www.slovenia.info.



Ljubljana | www.slovenia.info, D. Wedarm



Velika Planina | www.slovenia.info, J. Skok

About iarigai

The International Association of Research Organizations for the Information, Media and Graphic Arts Industries (iarigai) is a worldwide non-profit alliance of research institutes, academic organizations and industrial R&D, fostering networking and international cooperation in the scientific and technical research in the related fields.

Within this scope, iarigai serves its members (as well as the wider research community) as a platform for scientific exchange, strategic networking, social interaction, publishing opportunities etc. Currently, the Association has 51 members in 26 countries.

The Association was established in 1965 and 38 International Research Conferences have been organized so far, each time hosted by another organization member. These events resulted in a series of books, now under the general title *Advances in Printing and Media Technology*, containing edited papers presented at the conferences and considered to be a valuable source of information for the researchers and experts worldwide. iarigai recently opened a new and exclusive publishing channel with the *Journal of Print and Media Technology Research*, a peer-reviewed periodical, intended for high quality scientific papers. The journal offers an insight into the state of the art in these propulsive fields of research.

Contact

FOR GENERAL INFORMATION
ABOUT THE CONFERENCE

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FOR SUBMISSION OF
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TIMELINE – IMPORTANT DATES



www.iarigai-ljubljana.org

